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Page 1
                       UNITED STATES DISTRICT COURT
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                    EASTERN DISTRICT OF PENNSYLVANIA
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 3
                                   Case No. 09-md-02081
     IN RE:
 4
                                   Philadelphia, PA
                                   July 22, 2015
     BLOOD REAGENTS ANTITRUST
 5
     LITIGATION
                                   9:46 a.m.-6:46 p.m.
 6
 7
                         ORAL ARGUMENTS
                BEFORE THE HONORABLE JAN E. DUBOIS
 8
 9
     APPEARANCES:
10
    For Plaintiffs:
                               JEFFREY CORRIGAN, ESQ.
                               JEFREY SPECTOR, ESQ.
11
                               JAY COHEN, ESQ.
                               PAUL ST. ANTOINE, ESQ.
12
    For Defendants:
                               JOANNE LEWERS, ESQ.
                               RICHARD COE, ESQ.
13
14
    Others Present:
                               JEFFREY KODROFF, ESQ.
                               JONATHAN SCHWARTZ, ESQ.
                               SETH R. GASSMAN, ESQ.
15
                               RACHEL KOPP, ESQ.
16
                               AVIVA REINFELD, ESQ.
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                               ALLISON CROW, ESQ.
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Page 2
                      PROCEEDINGS
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                    THE CLERK: All rise.
 3
                    THE COURT: Good morning, everyone.
                    ALL: Good morning, Your Honor.
 5
                    THE COURT: Please be seated.
                    I call the case of In Re: Blood
6
 7
    Reagents Antitrust Litigation, MVM No. 09-2081. You
8
     scheduled day two of oral argument on the issues on
9
    remand for today.
10
                    Is the plaintiff's side ready to
11
    proceed?
12
                    MR. CORRIGAN: Yes, Your Honor.
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                    THE COURT: Is the defense ready to
14
    proceed?
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                    MR. ST. ANTOINE: Yes, Your Honor.
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                    THE COURT: Before we proceed with
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    phase 2 or bucket 2, I have some concerns about what
18
    developed yesterday. And I'm focused on the handling
19
     of costs by Dr. Beyer and the difference between the
20
     standard costs and the CNIS cost not included in
21
     standard costs.
22
                    I'm also concerned about what Dr.
    Bronstein (ph) said regarding Dr. Beyer's handling of
23
24
     costs. Liz, let's start there. Where is that? It
25
     wasn't here.
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Page 3 (Court and clerk confer) 1 2 THE COURT: And I should add a fourth 3 concern. As far as I can determine, with all the briefing and in all the years that have transpired 4 5 since class certification was first addressed, this is the first time this issue has been raised. Not only 6 7 that, but the difference between standard costs and 8 costs not included in standard costs, apparently was set forth in a letter that never was provided to the 9 10 Court until yesterday. And we've given back the letter to the defense side. 11 12 Yesterday I asked that two things be provided to me today. One is a copy of that letter. 13 It was a letter written by you -- well, it was written 14 by the defense side. I don't know whether Mr. St. 15 Antoine wrote the letter, I think he did. I think 16 17 it's your letter. MR. ST. ANTOINE: I did, Your Honor. 18 19 THE COURT: All right, good. 20 MR. ST. ANTOINE: And we do have copies 21 of it. 22 THE COURT: Fine, I'd like that. Number one. And number two, from the defense, from 23 24 the plaintiff's side, I want the list of the documents 25 that support the plaintiff's position on the extension

Page 4 of the OCV from two years to the end of 2005. 1 2 All right. And I gather you don't have 3 that. MR. CORRIGAN: Not at the moment, Your 5 I wasn't sure when you wanted that, but we'll 6 certainly get it to you shortly. 7 THE COURT: Well, let me tell you, 8 everything I want in this case, I want quickly. 9 MR. CORRIGAN: Okay. 10 THE COURT: Only because as I said 11 earlier we're on a tight schedule. 12 MR. CORRIGAN: Understood. 13 THE COURT: In some situations, we can take our time, not with respect to this -- these 14 issues that were raised on remand. So, Mr. St. 15 Antoine, you can hand up that letter. 16 17 First, let me address my concerns and we'll decide when to handle --18 19 MR. ST. ANTOINE: Your Honor, can I add 20 something with respect to the September letter? Just 21 for the record, my understanding that it is Exhibit 22 172 to plaintiff's class certification, Plaintiff's Exhibit 172. So I believe it is already part of the 23 24 Court's record. 25 THE COURT: Well, the record is

- 1 voluminous, and the record on -- I don't recall any
- 2 focus on this. I know I didn't mention it in my class
- 3 certification opinion. And the exhibits, the way the
- 4 exhibits were presented yesterday made it very
- 5 difficult to follow because a number of the exhibits
- 6 were not included in the books of exhibits to be
- 7 considered on remand. They were considered -- they
- 8 were in the exhibits submitted in connection with the
- 9 original class certification briefing.
- MR. ST. ANTOINE: Yes. Your Honor, I
- 11 think we are partly responsible with plaintiff's
- 12 counsel for that. I think it was an effort
- 13 collectively to streamline the number of documents
- 14 that we would address at yesterday's and today's
- 15 hearing, but I think it may have backfired.
- 16 THE COURT: Well, maybe a little bit.
- 17 I'm not finding fault. My goal is to get to the heart
- 18 of this issue. And so I have the letter, good.
- 19 MR. CORRIGAN: Your Honor, may I just
- 20 make one point?
- THE COURT: Yes.
- MR. CORRIGAN: Just one. In your
- 23 opinion, and we have a slide of this later, you said
- 24 Dr. Beyer used Immucor standard costs for both
- 25 defendants because Ortho has represented that its cost

Page 6 data is unreliable. 1 2 THE COURT: I'm not sure. That was 3 based on what the plaintiffs argued, but we're going to get to the heart of the under liability. There 4 were a lot of issues that were raised in the remand 5 briefs. This, in my judgment, is the most important 6 of those issues. And I want to get to the heart of it. 8 9 First, Bronstein testified, and I'm 10 looking at defense exhibit -- well, it's his -- I 11 think it's his -- at the hearing? Yes, at the class 12 certification hearing on July 26th, 2012, at the top of page 245, and it appears on Plaintiff's slide 37. 13 I don't think the entire part of the transcript that 14 15 I'm going to read appears. 16 This is the defense expert, 17 "What was the basis of Dr. Beyer's 18 conclusion that he wasn't going to rely 19 on Ortho's cost data? 20 There was information 21 provided from Ortho that they 22 recharacterized costs from time to time 23 and as a result, the cost data that you 24 had requested wouldn't be comparable 25 from year to year.

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Page 7
                         "
                              So would that be unreliable
1
 2
                    data for the purpose of Dr. Beyer --
 3
                    for the purposes Dr. Beyer was
                    seeking?"
5
                          (Pause)
                              I would say he made the right
6
                    decision in not using Ortho's cost
                    data, yes."
8
9
                    With respect to what transpired
10
     yesterday, I noted and these were the two hand-ups.
11
     think the plaintiff handed them up. Paragraph 55 of
12
    Dr. Beyer's reply or rebuttal brief, rebuttal report,
    page 22 and page 23. And I'm referring to page 23,
13
     the Ortho but for gross profit.
14
                    That table, Table 3 includes only
15
     standard costs. And it identifies but for sales first
16
17
     and standard costs and the but for gross profit based
     only on standard cost.
18
19
                    I compared those figures to the figures
20
     in Exhibit 171 and I guess it was included in
21
    plaintiff's slides at page 28, we referred to it a
    number of times. But it appears to be Exhibit 171 in
22
     the original class certification brief filed by
23
24
    plaintiff.
25
                    If we factor in the cost not included
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- 1 in standard costs, there would be no profit in those
- 2 years, and the years are 2003, 4 and 5, and that would
- 3 dramatically impact Dr. Beyer's but for figures for
- 4 those years. I can't find any comparable data for
- 5 2001, 2002.
- A dramatic issue raised for the first
- 7 time clearly, I don't know whether -- I don't recall,
- 8 I haven't gone through all the original briefing, but
- 9 I don't recall this argued any -- to any great extent
- 10 initially. And I didn't go back over my opinion last
- 11 night, but I don't think I focused on it in the
- 12 opinion.
- I want this addressed. I'll leave to
- 14 you when, and of course, how. If you want to get on
- 15 with -- I think it's easy to use RICO instead of
- 16 phases, we'll call them buckets, bucket 2, we can do
- 17 that, address bucket 3, and at the end of the
- 18 proceeding go back to this, so that you can think it
- 19 through.
- It was also raised specifically on Mr.
- 21 St. Antoine. He raised the question whether, well,
- 22 what happens if buyers' model is deemed unreliable
- 23 under Daubert. And we would certainly address it then
- 24 because this raises an issue for me, as to the
- 25 reliability of Dr. Beyer's model for the year -- well,

Page 9 the first phase, 2000, 2001 through 2005. 1 2 All right. Preference? 3 MR. CORRIGAN: Your Honor, I'd like to address it right now directly, and also as part, 4 5 ironically, maybe pressuredly, I was going to direct this at the very beginning of my presentation anyway. 6 7 THE COURT: Okay. 8 MR. CORRIGAN: But I'd like to address 9 it right now which I think might be helpful to the 10 Court. 11 THE COURT: Fine. 12 MR. CORRIGAN: Your Honor, if I might, I'll hand up some slides. I wouldn't want you to be 13 14 without any slides. 15 THE COURT: New slides? MR. CORRIGAN: Yes, new slides. 16 17 of them are old, but we've filed them for today's 18 purposes. 19 THE COURT: Have you provided them? 20 MR. CORRIGAN: Sorry, Your Honor. 21 THE COURT: No, that's fine, having a 22 lot of exhibit books is better than having none. Have you provided a copy? I'm sure Mr. St. Antoine has 23 24 received a copy of it. I note that the new slides are 25 almost as voluminous as the old slides.

Page 10 1 MR. ST. ANTOINE: Actually, Your Honor, 2 I don't think we do have a copy of the slides. 3 THE COURT: You have this? I'm sure you've got a copy of --4 5 MR. CORRIGAN: We'll provide it right now, Your Honor. Yesterday was difficult to provide 6 7 copies because we weren't sure which ones we were 8 ultimately using and which ones we weren't. 9 A couple of points directly, Your 10 Honor, on Your Honor's concern, and then I have a 11 slide I'd like to show, but the main points are these. 12 Your Honor is correct that that point that was made yesterday about the costs, was made for the first 13 14 time, it was not made in briefs or in expert reports 15 or anywhere. It's the first time we've heard that. 16 Secondly --17 THE COURT: But, of course, you had the 18 letter. 19 MR. CORRIGAN: We had the letter, yes, 20 and Dr. Beyer addresses that very cost point in 21 footnote 120 in page 56 of his reply report. The Bates number, the Ortho CB, that's the FTC document 22 itself. So Dr. Beyer does address this in his report. 23

exhibits all over, where is that report?

THE COURT: Tell me, because I've got

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Page 11
1
                    MR. CORRIGAN: It's the --
 2
                    THE COURT: Which --
 3
                    MR. CORRIGAN: It's Exhibit A to our
    motion.
 4
5
                    MR. COE: I'm sorry, Jeff, is that the
6
    reply report?
 7
                    MR. CORRIGAN: I'm sorry. Your
    Honor -- I'm sorry, Exhibit A to the reply report.
8
9
                    THE COURT: Oh, I have the reply
10
    report. I have it. It's not -- Exhibit A is --
                    MR. CORRIGAN: I thought Exhibit A was
11
12
    Beyer's reply report. Yeah, page 24, paragraph 56 and
    it's footnote 120.
13
                    THE COURT: Now, Exhibit A, Ortho
14
    Exhibit A -- oh, Ortho's Exhibit A appears to be
15
    Beyer's videotape that was issued. Okay. Where are
16
17
    you on --
                    MR. CORRIGAN: I'm at footnote 120 at
18
19
    the bottom. And the sentence that the footnote
20
    follows is, "Furthermore, the financial statement
21
    presented to the FTC shows no material cost increases
22
    between '03 and '08."
23
                    THE COURT: Now what --
24
                    MR. CORRIGAN: That's in the middle of
25
    paragraph 56, Your Honor, and then at the bottom,
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- 1 footnote 120.
- THE COURT: The total costs -- well,
- 3 those figures run from 24-A in 2003 which -- no, 36.
- 4 4 in 2006 is the high to -- no, 40. Well, that's not
- 5 so. The FTC data doesn't corroborate that. The FTC
- 6 data, and let me read the figures. I'm looking at
- 7 Exhibit 171 to Plaintiff's original class cert brief
- 8 and slide 28, Plaintiff's slide, original slide 28,
- 9 cost data, 2003, 24,880,000. I won't read the -- or
- 10 some odd dollars.
- 2004, 20,965,000; 2005, 21,987,000;
- 12 2006, 23,605,000; two thousand -- that's 6. 2007,
- 13 20,751,000; 2008, 40 -- I'm sorry, 16,415,000.
- 14 Well, that's the range of costs. Is
- 15 that -- are those the figures you're referring to?
- MR. CORRIGAN: Yes, Your Honor, yes.
- 17 THE COURT: When I made the earlier
- 18 statement, I moved over a column. This exhibit is
- 19 very hard to read. The profit figures have changed
- 20 because of 2008, for example is 48,8, whereas in 2003,
- 21 it's 24,8.
- 22 All right. Now, let's go back to page
- 23 24 of the Beyer report. "Furthermore, the financial
- 24 statements presented to the Federal Trade Commission
- 25 show no material cost increases between 2003 and 2008.

Page 13 And now the footnote. I'm reading the footnote. 1 2 (Pause) 3 MR. CORRIGAN: And, Your Honor, I have a slide that can help explain the footnote, why the 4 5 footnote is correct, and the analysis yesterday is 6 incorrect. THE COURT: All right. Go ahead. 8 MR. CORRIGAN: Okay. Your Honor, I 9 preface that this cost data can get jumbled. My 10 information is that we were not provided CNIS cost 11 data from Ortho. So that when we see it for the first 12 time yesterday, this is coming out of the blue. If this happens earlier, there are things that can be 13 done to take advantage of that. But when it happens 14 at the remand hearing for the first time, I -- my 15 impression, my information from our expert is that we 16 17 were not provided CNIS data. 18 THE COURT: Well, you were provided 19 with the FTC exhibit. It was part of your class 20 certification. 21 MR. CORRIGAN: The exhibit itself, but 22 I --23 THE COURT: Which referred to CNIS. 24 MR. CORRIGAN: It does. But let me 25 just show you this slide.

Page 14 1 THE COURT: Well, you just said you 2 were not provided with. You had the totals, what 3 you're saying is, you don't have the back-up. MR. CORRIGAN: Yes. 5 THE COURT: Did you ask for it? 6 MR. CORRIGAN: I'm not sure, Your 7 Honor, to be honest with you, I'm not sure. What we 8 do normally is we ask for cost data, and then there's a give and take between the sides, what do you have, 9 10 what do we need, that. 11 But Immucor was very simple, they gave 12 us the cost data, it seemed to be all there. Now, with Ortho they gave us some cost data, along with a 13 14 letter sort of explaining it was unreliable. 15 So it may have got lost in transfer. THE COURT: Well, the letter did and 16 not something else. It explained the difference 17 18 between standard cost data --19 MR. CORRIGAN: Uh-huh. THE COURT: -- and costs not included 20 21 in the standard cost data. 22 MR. CORRIGAN: Uh-huh. Unclear to me, Your Honor. I'm not saying Ortho did anything wrong, 23 what I'm saying is that we were provided it, it was 24 25 possible that it got lost in the shuffle, that's

- 1 possible. But I do want to talk about this analysis,
- 2 because I think this is at the heart of the Court's
- 3 concern.
- 4 THE COURT: Okay. And you're referring
- 5 me to a new slide?
- 6 MR. CORRIGAN: Yes. That's a new
- 7 slide, which is slide number 2 in the presentation for
- 8 today. Okay.
- 9 Now, it's going to take a minute to
- 10 walk through.
- 11 THE COURT: Do it.
- MR. CORRIGAN: Now, the --
- 13 THE COURT: This is a slow walk.
- MR. CORRIGAN: Yes, I'm walking slowly
- 15 along with you, Your Honor.
- 16 THE COURT: Because it's a very -- I
- 17 think it's -- well, it's a very significant issue. I
- 18 said that once, I'm not going to keep saying it. Go
- 19 ahead.
- 20 MR. CORRIGAN: Okay. So the graph at
- 21 the top again is this infamous FTC document, okay, and
- 22 we've tried to blow that up as much as we can. It has
- 23 the sales, we have the sales blown-up there from 2003,
- 24 2004, 2005. Do you see that?
- THE COURT: Yes.

- 1 MR. CORRIGAN: Okay. Now, the sales
- 2 are important because it gives us some sense on the
- 3 data that was used to produce the FTC document. When
- 4 we saw this for the first time yesterday, we were
- 5 wondering what data, what set of information went into
- 6 preparing the FTC document, and how does it comport
- 7 with the data that we have, that Dr. Beyer used.
- 8 We wondered that ourselves. We got
- 9 back last night, and we took a look. Okay. So we
- 10 have the sales number, 31 million, in '04, it's 34
- 11 million and in '05, it's 54 million.
- 12 And Ortho counsel compared that
- document to Table 3 in Dr. Beyer's reply report as the
- 14 Court acknowledged. Okay. They compared it to Table
- 15 3, and they said that the costs were grossly out of
- 16 whack, and the costs went way up, and therefore
- 17 Beyer's methodology is all wrong.
- 18 THE COURT: Costs went way up and
- 19 profits --
- MR. CORRIGAN: Right.
- 21 THE COURT: -- went way down because of
- 22 that.
- MR. CORRIGAN: So we took a look at Dr.
- 24 Beyer's Table 2 in his initial report, and that's on
- 25 the bottom of this graph. And what Table 2 gives us

- 1 is Ortho's sales numbers. It tells us the sum total
- 2 of the sales that was included in the data that we
- 3 received from Ortho.
- 4 And if you look at the sales in Table 2
- 5 for '03, they're 22,250,000 -- I'm sorry, 22,530,000.
- 6 If you compare that to the sales in '03 in the FTC
- 7 document, those are 31 million. So if there were that
- 8 many more sales, of course, there are going to be many
- 9 more costs. This is not an apples-to-apples
- 10 comparison.
- 11 Let's look at 2004. The sales at 2004,
- 12 we have 23 million in Beyer's report. Again, that
- means that the data we got from Ortho, the
- 14 transactional data totaled 23 million in revenue, in
- 15 sales.
- But look at '04 of the FTC document,
- it's 34,9. 11 million more dollars, 11 million in
- 18 sales, again with 11 million more in sales, you're
- 19 going to get more in costs. It's not a comparison,
- 20 it's not an apples-to-apples comparison.
- Look again at '05, our sales and
- 22 Beyer's data set 41 million. The data that was used
- 23 to put this FTC document together is 54 million. 13
- 24 million off. So you're comparing costs associated
- 25 with 41 million in sales, and costs in conjunction

- 1 with 54 million in sales. It's no wonder they're off,
- 2 they're not comparing the same data sets.
- THE COURT: What information, if any,
- 4 do you have for the discrepancy in the sales figures?
- 5 MR. CORRIGAN: Your Honor, we just
- 6 don't know what figures went into preparing this FTC
- 7 document.
- 8 THE COURT: Was this not flagged before
- 9 today?
- 10 MR. CORRIGAN: We haven't seen this
- 11 argument before today. Dr. Beyer analyzed --
- 12 THE COURT: But you've seen the
- 13 documents. You had them.
- MR. CORRIGAN: We had Dr. Beyer analyze
- 15 them in footnote 120 -- I think it's -- yeah, in
- 16 footnote 120.
- 17 THE COURT: Did he not pick this up? I
- 18 quess he didn't.
- 19 MR. CORRIGAN: Well, he saw the
- 20 document, he analyzed the cost. I mean, he says
- 21 there, based on his analysis of cost, Ortho's cost in
- 22 that document increased by 6.4 percent. So he did
- 23 analyze that document. But what Ortho counsel did
- 24 yesterday as not analyze that document, they analyzed
- in comparison with Dr. Beyer's table, and that's where

- 1 we have a problem.
- 2 Dr. Beyer analyzed the FTC document in
- 3 that footnote, and he says that Ortho's costs over
- 4 that four year period increased 6.4 percent. So he
- 5 did analyze it. But the problem is, when you analyze
- 6 it in comparison with his other table, that's where we
- 7 have a major disconnect. It's not apples to oranges,
- 8 it's apples to door knobs, they're not close, and that
- 9 explains the significant discrepancy in the costs.
- 10 THE COURT: Apples to door knobs.
- 11 MR. CORRIGAN: Keep that in mind, Your
- 12 Honor. If you want to use it in your opinion, you're
- 13 welcome to.
- 14 THE COURT: I might decline that.
- MR. CORRIGAN: I have a funny feeling
- 16 you might, yes. So that should --
- 17 THE COURT: Well, what do you think we
- 18 should do about that?
- MR. CORRIGAN: I think that Dr. Beyer's
- 20 analysis is legit, 120. Ortho's costs went up 6.4
- 21 percent over four years, that's not a significant
- 22 number, that's not going to throw anything off.
- 23 That's not going to tell Your Honor that Dr. Beyer
- 24 doesn't have good grounds for his opinions. I mean,
- 25 we knew costs were going up slightly, and he says it

- 1 right in this report.
- 2 The problem comes when you compare
- 3 apples to door knobs, you've got a major discrepancy
- 4 and obviously the Court was concerned about. And
- 5 we're --
- 6 THE COURT: Was this discrepancy in the
- 7 sales figures covered in any of the depositions or any
- 8 of the discovery, other than depositions?
- 9 MR. CORRIGAN: Well, we don't see it as
- 10 a discrepancy in the sales figures, it's just we've
- 11 got a data set, they used a different data set.
- 12 THE COURT: Well, there's a
- 13 discrepancy. Two different figures reported as sales
- 14 for a given year, that's a discrepancy.
- MR. CORRIGAN: Your Honor, you're
- 16 correct. We didn't see the importance of it. Dr.
- 17 Beyer got the data set from Ortho, I mean, we went
- 18 back and forth, he got his data, he worked with the
- 19 data.
- 20 You know, the FTC, they have different
- 21 concerns with the FTC, they used different data, he
- 22 analyzed the document, but he didn't say -- he didn't
- 23 think it was necessary to perform the analysis to get
- 24 the extra data that they may have used from the FTC.
- 25 But he did analyze the document and show it again,

- 1 modest 6.4 percent over a four year period.
- 2 My guess is if the Court had seen a
- 3 modest 6.4 increase over the four year period, you
- 4 wouldn't have been concerned, as you were by viewing
- 5 this document, which has now been shown at the --
- 6 THE COURT: Well, the comparison of the
- 7 two documents, the FTC document with Dr. Beyers' chart
- 8 at page I guess it's 23, wiped out the profits, it
- 9 would've been either minimal profits or losses.
- 10 MR. CORRIGAN: And now we see why that
- 11 it is, and it's not just right, it's not so.
- 12 THE COURT: Because the sale figures
- are not the same as the sales figures on which he
- 14 relied in Table 3.
- 15 MR. CORRIGAN: Which means -- so when
- 16 the sales figures are off, that means everything's
- 17 off. The costs measured with those sales figures are
- 18 also off. So you really can't tell anything from that
- 19 comparison, Your Honor.
- 20 Whatever can be told from that document
- 21 is told in footnote 120 right there. Dr. Beyer had
- 22 good grounds for his opinion and he still does,
- 23 despite that discrepancy.
- 24 THE COURT: And the good grounds are
- 25 based on his analysis of the figures submitted to the

Page 22 FTC in your Slide 28, your Exhibit 171 in the original 1 2 class certification --3 MR. CORRIGAN: Yes, Your Honor. THE COURT: -- briefing. 5 Have you calculated or tried to calculate the effect of a 6.4 percent increase in 6 7 costs over the years? I guess the years he's 8 referring to there, not the whole spread --9 MR. CORRIGAN: It's '03 to '07, so it 10 does conclude sort of periods, pieces of both periods 11 of the benchmark. 12 THE COURT: Yes. 13 MR. CORRIGAN: I can't point you right 14 now, Your Honor, the place where it was done, but 15 obviously Dr. Beyer was aware. He factored in costs adequately in all of his benchmarks, and all of his 16 17 benchmarks reflected market structure as Your Honor has found. 18 19 THE COURT: Who -- all right. 20 that's an explanation, which is what I was seeking. 21 Who took Dr. Bronstein's deposition? 22 Did you take it? 23 MR. CORRIGAN: I did. 24 THE COURT: When he gave those answers, 25 what -- I haven't reread the whole deposition, I read

- 1 parts of it. What was your thinking, what was your
- 2 conclusion?
- 3 MR. CORRIGAN: On the -- the part the
- 4 Court just read about the unreliability of Ortho's
- 5 data?
- THE COURT: Yes.
- 7 MR. CORRIGAN: It tells me that Dr.
- 8 Beyer has good grounds for what he's done. When their
- 9 own expert is saying he agrees that Dr. Beyer
- 10 shouldn't have used Ortho's costs, good grounds, I
- 11 mean, that's right on Daubert, they don't even have a
- 12 conflicting opinion on that. Their own expert says he
- 13 did that, after a pause as you saw. He may have been
- 14 trying to think of another answer. I didn't put that
- 15 pause in, Your Honor, the court reporter did that,
- 16 although I'm glad it's there. He thought long and
- 17 hard about it, and he said, you know, Dr. Beyer was
- 18 right in not using Ortho's costs. It's Daubert in a
- 19 nutshell, good grounds.
- THE COURT: Well, you've provided an
- 21 answer to the --
- MR. CORRIGAN: I hope it was the right
- 23 answer, Your Honor. You didn't say that.
- 24 THE COURT: Well, it was. It was an
- answer. Mr. St. Antoine, or Mr. Coe, who is going to

Page 24 1 respond? 2 MR. ST. ANTOINE: Your Honor, could we 3 have one moment to confer? THE COURT: And because we're jumping 4 5 around, although I don't ordinarily allow a two on one, Corrigan is doing such a good job of explaining, 6 7 because you've divided this aspect of the argument, 8 I'll permit both of you to speak. 9 MR. ST. ANTOINE: It could very well be 10 one, but that's -- let me -- if I may have just a 11 moment? 12 THE COURT: Fine, absolutely. 13 (Pause) 14 THE COURT: All right, Mr. Coe. 15 MR. COE: Good morning, Your Honor. Before I start, there's one document that we showed on 16 17 the screen yesterday in connection with this conversation that I'd like to provide to the Court, 18 19 and that was the blow-up we did of the 2004 and 2005 20 FTC data. 21 And then someone on the fly yesterday, 22 we were drawing this comparison between Dr. Beyers' numbers and the FTC data, so we've also created a new 23 24 slide that just shows those numbers on the same 25 document.

Page 25 1 So the first point I wanted to address, 2 Your Honor, is this point about whether this was the 3 first time we made this argument, and it was not. This was in our reply brief at page 18. We said that 4 5 Ortho decided to increase price in 2005 after it learned in 2004 that its actual costs, costs not in 6 7 standard or CNIS were significantly higher than the costs as predicted in 2003, and we cited I believe to 8 9 10 THE COURT: This is the reply brief? 11 MR. COE: Correct, Your Honor, on 12 remand. 13 MR. CORRIGAN: On remand. 14 THE COURT: Fine. 15 MR. CORRIGAN: Which was just submitted 16 two weeks ago. 17 THE COURT: It was submitted July 10th. 18 MR. CORRIGAN: Yes. 19 MR. COE: Correct, Your Honor. 20 And then we go on to say the cost data 21 22 THE COURT: Well, that's just three years since my class certification opinion and maybe 23 24 three and a half -- well, not quite because the

briefing was rather -- was done in a timely fashion,

25

Page 26 I'm talking about the original brief. 1 2 MR. COE: Right. 3 THE COURT: But we're still talking 4 three plus years. 5 MR. COE: Correct, Your Honor. To raise an issue. 6 THE COURT: 7 MR. COE: Correct, Your Honor. On that 8 point --9 THE COURT: But did you flag the issue? 10 MR. COE: Well, if you remember, Your 11 Honor, we played excerpts from Mr. Kashen Schmidt's 12 (ph) deposition yesterday, where he talked about this issue, of the reason for the 2005 price increases 13 14 being at these costs not in standard, show that raw material costs were much higher than expected. 15 THE COURT: When was that deposition 16 17 taken? In 2012? 18 MR. COE: 2012, April 3rd, 2012, Your 19 And as Mr. Corrigan said, they never asked for 20 this actual cost data. 21 THE COURT: Well, they asked for cost 22 data. 23 MR. COE: Your Honor, what happened 24 was, Dr. Beyer was told the standard cost data they 25 asked for was not reliable, but he didn't do anything

- 1 to follow-up on that, he took that as an excuse to
- 2 say, I'm going to make some unscientific assumptions
- 3 about costs, and we're going to use Immucor costs with
- 4 Ortho's costs, he didn't dig in deeper as he should
- 5 have. As a scientist, he didn't ask for this actual
- 6 cost data or do any analysis based on this actual cost
- 7 data, Your Honor.
- 8 THE COURT: I'll pass that for the
- 9 minute, but how do you explain, I'm sorry to get you
- 10 off track, Dr. Bronstein's testimony?
- 11 MR. COE: He was talking about standard
- 12 costs, Your Honor, the standard cost data that Ortho
- 13 has said was unreliable.
- 14 THE COURT: No, that's not the
- 15 question. What was the basis of Dr. Beyer's
- 16 conclusion that he wasn't going to rely on Ortho's
- 17 cost data? Cost data includes everything presented on
- 18 cost. And his answer, and I'm skipping,
- "I would say that he made the
- 20 right decision in not using Ortho's
- 21 cost data, yes."
- MR. COE: Again, Your Honor, he goes on
- 23 to say,
- 24 "There was information provided
- 25 from Ortho that they recharacterized

```
Page 28
 1
                    cost from time to time."
 2
                    THE COURT: Yes.
 3
                    MR. COE: "And as a result the cost --"
     it says dated, but I'm sure it's supposed to be data,
 4
 5
     "that you requested wouldn't be comparable from year
6
     to year."
 7
                    And that goes directly back to the
8
     letter that we handed up to Your Honor as Exhibit 172
     where Ortho said that it's standard cost data --
9
10
                    THE COURT: Yes, but your expert has
11
     said, Beyer was correct in not considering costs.
12
                    MR. COE: He was correct in not using
13
     the standard cost data, Your Honor. I don't read that
14
     to say that Dr. Beyer was correct in not using any of
     Ortho's cost data. This data that we've been relying
15
     on, this FTC submission, was submitted to the federal
16
17
     government, Your Honor. I don't think anyone's --
                    THE COURT: But there's no reference in
18
19
     Bronstein's testimony here, and you can point to other
20
     testimony, I'm referring to page 245 to the phrase,
21
     standard cost data, the reference is to cost data.
     And you've said, they had -- they requested cost data
22
     and we gave them what we had. I don't know what that
23
24
     was, but Bronstein didn't limit his answer to standard
25
     cost data. He agreed with Beyer on this issue.
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Page 29 1 Well, he was responding to a MR. COE: 2 question, Your Honor --3 THE COURT: That's normally what 4 happens at depositions. 5 MR. COE: Right, exactly. It wasn't, you know, an exact artful answer, but --6 THE COURT: I should tell you that your 8 team is smiling now, they're glad that you're up here 9 being peppered with questions. St. Antoine doesn't 10 smile very much during oral argument, but he's smiling 11 now, and you're doing very well, Mr. Coe, but you 12 still have to explain this. 13 MR. COE: As Your Honor knows very 14 well, you know, when you're asked a question at a deposition, you're not thinking about all the 15 permeations of the words you're using, I mean, I think 16 17 it ties in very well to the letter that we sent that addresses standard cost data. I don't believe actual 18 19 costs, he was ever asked the question about actual 20 cost data at his deposition, Your Honor. 21 THE COURT: Well, he wasn't asked a 22 specific question of which I've been pointed to on 23 actual cost data versus standard cost data. He's just 24 asked a question about cost data. This is a big 25 hurdle for the defense. And I -- but I still can't

- 1 understand why this issue wasn't flagged much, much
- 2 earlier. It seems to me to be a significant issue,
- 3 and what you've said, well, we did flag it earlier, we
- 4 flagged it 12 days ago on an issue that was raised
- 5 over three years ago.
- Well, I don't want to beat a dead
- 7 horse.
- 8 MR. COE: We have had three years to
- 9 think about it, Your Honor, and I think some new
- 10 things did come up in those three years.
- But -- you know, I think the more -- I
- 12 want to address a couple of the other points Mr.
- 13 Corrigan made if that's okay. You know, the main
- 14 point he made was relying on this data or the
- 15 statement that Dr. Beyer made talking about price
- 16 increases from 2003 to 2008. And that's not a
- 17 relevant time period to the two points that we were
- 18 trying to make yesterday.
- If we could show our, I believe it's
- 20 slide 31.
- THE COURT: Original slide 31?
- MR. COE: I'm sorry, 34. We only have
- 23 one slide deck, Your Honor, so.
- THE COURT: Yes, I have --
- MR. COE: So that the first point that

Page 31 we made was that Ortho's gross profit margin did not 1 2 surpass this 40 percent goal in 2004. 3 THE COURT: We're looking at different -- oh, it's not the slide on the screen. Slide --4 5 MR. COE: 34, Your Honor. 3-4, I might 6 have misspoke when I gave you --7 THE COURT: I thought you said 31. MR. COE: I did say 31, Your Honor. 8 9 THE COURT: 31, all right, yes, I have 10 that. 11 MR. COE: As we explained why we 12 thought 2004 was a relevant year, both in our brief and yesterday, but then we also do the comparison of 13 14 2005, and that's the document that I just handed up to Your Honor. 15 16 So the numbers Mr. Corrigan showed 17 about these revenues being different and these costs 18 might have been different -- well, actually he talked 19 about revenue, Your Honor, he didn't say anything 20 about what Ortho's actual costs were in 2005 or 2004, 21 all we know is that Dr. Beyer didn't account for them, 22 and that renders his analysis of what their gross profit margin --23 24 THE COURT: Yes, but Dr. Beyer does 25 account for them in footnote 120, looking at the

- 1 corrected sales figures, the -- based on the FTC
- 2 submission. He says, "costs increased by a modest 6.4
- 3 percent over --" he uses a four year period, and --
- 4 MR. COE: And he's looking at that cost
- 5 data in a different context, Your Honor. So in this
- 6 paragraph of his reply report, he's talking about his
- 7 use of Immucor's standard costs as a proxy for Ortho's
- 8 standard costs in this post 2006 time period.
- 9 THE COURT: The footnote refers only to
- 10 Ortho's costs.
- MR. COE: Correct. If you read --
- 12 THE COURT: And what he says is, if
- using the correct figures, what you're arguing now,
- 14 are the correct figures, the figures submitted to the
- 15 FTC, the costs over this period and I keep referring
- 16 to quote this period because we're talking about --
- 17 let me get the FTC report.
- The FTC report covers 2003 through
- 19 2008, and I think that's what Beyer is --
- MR. COE: That's the time period he's
- 21 using, Your Honor.
- THE COURT: Yes.
- MR. COE: Maybe I should put this --
- 24 let's back up a little bit.
- THE COURT: Well, what he's saying is,

- 1 that the costs and I'd like you to answer this, the
- 2 costs of this period, total costs increased by a
- 3 modest 6.4 percent. Then he says over the four year
- 4 period. But the bottom line --
- 5 MR. COE: Well --
- 6 THE COURT: -- Corrigan argues that 6.4
- 7 percent increase in costs over that period is not
- 8 sufficient to throw out Beyer's model for that period.
- 9 MR. COE: So he doesn't have a model
- 10 for the 2003 to 2008 period, Your Honor, he has a
- 11 model --
- 12 THE COURT: Well, he has a model for
- 13 the entire --
- MR. COE: -- for 2001 to 2005, and then
- 15 he has a second set of models for 2006 to 2010.
- 16 THE COURT: Well, but this argument
- 17 would apply to both.
- 18 MR. COE: It wouldn't, Your Honor, and
- 19 that's -- I've switched to slide 35, which is the
- 20 second point we were making with this FTC data
- 21 yesterday, and that's that costs did increase from the
- 22 time of the BBLP plan through 2005. So this first
- 23 half of the class period costs increased, and Dr.
- 24 Beyer should have accounted for costs in his benchmark
- 25 the benchmark used for the first half of the class

- 1 period.
- 2 And the FTC data doesn't have any
- 3 actual cost data for 2000, 2001 or 2002, so you can't
- 4 use this FTC cost data to determine what happened
- 5 between 2001 and 2005.
- 6 THE COURT: For what reason was cost
- 7 data not submitted by Ortho to the FTC for those
- 8 earlier years?
- 9 MR. COE: I don't know, Your Honor, we
- 10 can get back to you on that. I would imagine they
- 11 didn't ask for it, but I'm not sure.
- 12 THE COURT: That was what occurred to
- 13 me.
- MR. COE: So if you see on this slide,
- 15 Ortho is predicting back in 2000 --
- THE COURT: And now you're referring to
- 17 slide 35.
- 18 MR. COE: Right. That it's standard
- 19 costs or its costs were going to be \$10.2 million.
- 20 It's actual costs by 2003 were 24.88 million, Your
- 21 Honor. So the question is, did costs increase from
- 22 2000 to 2005 and we would argue the evidence is that
- 23 they did, Your Honor, and that Dr. Beyer's comment in
- 24 paragraph 56 doesn't address that, because he only
- 25 talks about 2003 to 2008.

Page 35 1 THE COURT: What are the cost figures, 2 the comparable cost figures for 2000, 2001 and 2002, 3 and where are those figures found? MR. COE: I don't believe we have them, 5 Your Honor. What we have is this prediction that Ortho made in 2000 in connection with the Blood Bank 6 7 Leadership Program. 8 THE COURT: And that's the quote 9 prediction, end of quote on the bottom part of the 10 slide identified on page 35? 11 MR. COE: That's correct, Your Honor. 12 THE COURT: And again, let's go over those, the costs. 13 14 MR. COE: Sure. So -- if I may 15 approach, Your Honor? 16 THE COURT: Yes. 17 MR. COE: I've got a demonstrative. 18 this would've been September 15th document, 19 Plaintiff's Exhibit 54 that we've shown one page of on 20 slide 35. It's at the bottom half of the screen, and 21 the first column is base case 2001 --22 THE COURT: They are actual. 23 MR. COE: -- year one. 24 THE COURT: That's actual. 25 That's actually a prediction, MR. COE:

- 1 Your Honor, because this is 2000. They're predicting
- 2 what they thought their sales and costs and profit
- 3 would be in 2001.
- 4 THE COURT: And they predict in 2001
- 5 total costs of 11,784? No.
- 6 MR. COE: Correct, Your Honor, although
- 7 I will say --
- 8 THE COURT: Yes.
- 9 MR. COE: -- just to confuse us a
- 10 little more, this is the prediction without the price
- 11 increase. This is if they had not implemented the
- 12 Blood Bank Leadership Program.
- The next column, year one --
- 14 THE COURT: Do costs increase with a
- 15 price increase?
- MR. COE: They might go down, Your
- 17 Honor, and that's why -- adding on another layer, but
- 18 if you increase prices, and you lose sales to Immucor
- 19 --
- 20 THE COURT: Oh, the second half of that
- 21 equation is you lose sales.
- 22 MR. COE: Correct, Your Honor. Or --
- 23 but you don't lose revenues, because your prices are
- 24 so much higher. So your revenue actually goes up, but
- 25 the number of units you're selling goes down.

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Page 37
1
                    THE COURT: Could go down.
 2
                    MR. COE: Correct, Your Honor.
 3
                    THE COURT: If --
                    MR. COE: Especially if Immucor doesn't
 4
5
     follow in the price increase. If you remember --
                    THE COURT: Well, that's if demand is
6
 7
     elastic.
8
                    MR. COE: Correct, Your Honor. We have
9
    to go back to Mr. St. Antoine's demand curves, Your
10
    Honor. So I think Dr. Beyer recognizes in the
     footnote that we've been talking about that as --
11
12
                    THE COURT: Let him finish.
13
                    MR. COE: -- prices go up, sales go up,
     it's possible that units go down, and therefore the,
14
     you know, the price per unit might not be changing or
15
    may be going up or going down, and that might not
16
17
    necessarily be reflected in this total cost.
18
                    THE COURT: And so relate your argument
19
     to --
20
                    MR. COE: Sure.
21
                    THE COURT: -- these figures. What
    you're saying is, the prediction in 2000 for costs, I
22
     guess the only comparable year would be -- I'm turning
23
24
25
                    MR. COE: Year three, Your Honor.
                                                        This
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Page 38
1
 2
                    THE COURT: 2003 would be --
 3
                    MR. COE: Correct.
                    THE COURT: -- the actual costs in
5
     2003, according to the FTC document.
                    MR. COE: The 24 million --
6
                    THE COURT: 24,8.
8
                    MR. COE: Right. And Ortho had
9
    predicted this 10.2 million dollar number at the
10
    bottom right-hand corner of Plaintiff's 54, Your
11
    Honor.
12
                    THE COURT: All right. What were the
     actual costs for the years -- I think I asked this
13
     question and I don't think I --
14
15
                    MR. COE: I don't know off the top of
16
    my head, Your Honor. We can go back to the record and
17
     see.
18
                    THE COURT: Isn't that important?
19
    Because if the actual costs in those years were in
20
     line with the costs that Dr. Beyer analyzed in his
21
     footnote 120, wouldn't the result be the same, a
22
    modest?
23
                    MR. COE: It is important, Your Honor,
24
     and Dr. Beyer should have taken actual costs into
25
     account in his methodology.
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Page 39 THE COURT: But this is -- now you're 1 2 in Daubert mode. 3 MR. COE: Yes, Your Honor. THE COURT: And what you're telling me 5 is you don't have the data. Well, Your Honor, Daubert 6 MR. COE: 7 mode is not our burden to have this data, it's Dr. 8 Beyer's burden. 9 THE COURT: It's a Daubert challenge. 10 MR. COE: Correct, Your Honor. 11 THE COURT: So what you're saying is, 12 Dr. Beyer's statement in footnote 120 is not -- does not cover everything that he needs to cover. And then 13 I asked you, well, what figures does he need to cover, 14 what are you relying on to argue that the 6.4 percent 15 cost increase over this period and this period appears 16 17 to be 2003 to -- through 2007, doesn't state the full picture? You can argue that, but what are the -- what 18 19 cost data do you have that should tell me, according 20 to your argument, that Beyer was wrong, that the cost 21 fluctuation was more substantial? Is it what you've 22 just argued from slide 35 or do you have more? 23 MR. COE: I believe we have more, Your 24 Honor, but I'll have to go back into the record, so we 25 might need to supplement the record maybe after the

Case 2:09-md-02081-JD Document 256 Filed 07/29/15 Page 40 of 356 Page 40 hearing on that, Your Honor. I don't have that in 1 2 front of me today. 3 THE COURT: Fine. Should we let him finish, Mr. Corrigan? 4 5 MR. CORRIGAN: I had one point that I thought was -- and I don't mean to interrupt, but the 6 7 point I would make on this graph while Mr. Coe is up 8 there, I don't believe they're using CNIS in the 9 bottom, I don't think that's the case. I mean, 10 they're talking about standard costs, the infamous 11 unreliable standard costs in the bottom, and the top 12 graph is talking about CNIS. So again, we have apples to doorknobs. 13 THE COURT: Well, what are COGS? 14 15 MR. CORRIGAN: That's the costs of

THE COURT: Well, what are COGS?

MR. CORRIGAN: That's the costs of

goods sold, don't know whether that includes CNIS or

not.

THE COURT: A good point. Mr. Coe, can

you answer that?

MR. COE: I believe that's standard costs, and we made this point yesterday, Your Honor, but the standard cost prediction had also gone up by 2003, so that was at 14.1 million by 2002 when they made this 2003 prediction, which was about \$4 million higher than what they predicted two years earlier in

Page 41 1 2000. 2 THE COURT: Isn't that the more --3 well, if I were picking costs, wouldn't that be the argument that you would want me to focus on? 4 5 MR. COE: No, Your Honor. Our argument 6 is that Dr. Beyer should have taken actual costs into 7 account, it wasn't appropriate for him to --8 THE COURT: But the figures that you're referring to, costs of goods sold, doesn't tell me 9 10 whether that's actual costs or standard costs. 11 MR. COE: That's correct, Your Honor. 12 Your Honor, again I go back to the point that I've already made that there is a big 13 difference between standard costs and actual costs. 14 15 THE COURT: I'm getting that impression. 16 17 MR. COE: And something that Dr. Beyer 18 should have taken into account, and his failure to do 19 that renders his --20 THE COURT: But you're all over the 21 place in the figures that you're arguing. 22 MR. COE: As is Dr. Beyer, Your Honor. As we talked about yesterday, in some places he uses 23 24 standard costs, some places he uses -- sometimes he 25 uses Immucor's standard costs --

Page 42 1 THE COURT: Well, he uses actual --2 MR. COE: -- or Ortho's, sometimes he 3 uses Ortho's standard cost, in this footnote we just read, he's looking at Ortho's actual costs. 4 5 THE COURT: Well, he's explaining why he need not use or refer to Ortho's actual costs. 6 7 MR. COE: And let me address that, Your 8 Honor. 9 THE COURT: And that's issue we're 10 talking about. 11 MR. COE: Right. 12 THE COURT: Because Corrigan says, he didn't use costs, standard costs or actual costs, and 13 it's not significant. If we're talking about standard 14 costs, they did not increase dramatically. If we're 15 talking about actual costs, referring to footnote 120, 16 17 he didn't use them because Ortho's costs, actual costs, I'm adding the word actual, increased by a 18 19 modest 6.4 percent over the four year period. 20 MR. COE: And, Your Honor, if I can go 21 back to this paragraph of Dr. Beyer's report. I'd 22 like to start with the third sentence, it starts after footnote 118, paragraph 56. 23 24 It starts with Dr. Bronstein also 25 criticizes me.

```
Page 43
1
                    THE COURT: Your page 23?
 2
                    MR. COE: 24, Your Honor.
 3
                    THE COURT: Oh, yes. Yes, yes, I have
     it.
 4
5
                    MR. COE: So I think this will put this
     footnote in context. It says, "Dr. Bronstein also
6
 7
     criticizes me for using changes in Immucor's costs as
8
     a proxy for the change in Ortho's costs. There is,
9
    however, no evidence to support Dr. Bronstein's
10
     speculation that Ortho's costs may have been rising
11
     faster than Immucor's costs. In fact, the standard of
12
     cost data produced by Ortho actually shows costs
     falling, which would result in lower but for prices
13
     than would result from relying on Immucor's costs.
14
15
                    "Furthermore, the financial statement
    presented to the Federal Trade Commission shows no
16
17
    material cost increases between 2003 and 2008."
18
                    So the reason he's citing this FTC data
19
     is to buttress his use of Immucor's costs as a proxy
20
     for Ortho's costs in the second half of the class
21
    period.
22
                    Now, as we'll get to later eventually,
     one of our primary arguments or criticisms of Dr.
23
24
    Beyer's use of Immucor's standard costs in the second
25
     half of the class period is that they are flat. We
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- 1 admit that the costs in the second half of the class
- 2 period don't go up.
- If you go back to paragraph 55, which
- 4 is on pages 22 and 23, and this is where Dr. Beyer
- 5 goes through his calculations of Ortho's but for
- 6 profit margins, he says in the second to last sentence
- 7 at the -- on page 22 in paragraph 55, he says, "I
- 8 performed similar calculations in Table 3 subtracting
- 9 Ortho's standard costs from its but for sales to
- 10 arrive at Ortho's margins in the but for world."
- So for purposes of doing these gross
- 12 profit calculations that we talked about, he used
- 13 Ortho's standard costs and did not take these actual
- 14 costs --
- 15 THE COURT: Well, that's obvious from
- 16 the table, that's what we're talking about. Table 3
- 17 refers to just standard costs.
- 18 MR. COE: So I think what this shows
- 19 us, Your Honor, is that Dr. Beyer knew that actual
- 20 costs were different than standard costs. He decided
- 21 to take them into account or address them in one
- 22 context, but he ignored them in this other context,
- 23 where he was supposedly justifying his decision to cut
- 24 off these price increases after five years, Your
- 25 Honor.

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Page 45
1
                    THE COURT: Do that again.
 2
                    MR. COE: Sure. So when he's
 3
     justifying the use of his benchmark in the second half
     of the class period, this Immucor cost benchmark --
 4
5
                    THE COURT: Well, that's because
     Immucor did not differentiate between standard costs
6
 7
     and actual costs.
8
                    MR. COE: I don't know if that's the
9
     case, Your Honor.
10
                    THE COURT: There's no evidence,
11
     there's been no argument that they did.
12
                    MR. COE: I don't know one way or the
     other, Your Honor.
13
14
                    THE COURT: Corrigan said they did not.
15
                    MR. COE: I'm not sure that's what he
     said, but --
16
17
                    THE COURT: Did you, Mr. Corrigan?
18
                    MR. CORRIGAN: There's been no
19
     challenge to the Immucor costs.
20
                    THE COURT: That's not what I asked.
21
     asked, does Immucor differentiate between actual costs
22
     and standard costs?
23
                    MR. CORRIGAN: I'd have to check with
24
    my expert, Your Honor, but the key point is that
25
     there's been no challenge to Immucor's costs. They
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- 1 were fine, they were even by transaction, they were
- 2 very easy to work with. Ortho's costs were exactly
- 3 the opposite.
- 4 THE COURT: All right. Thank you. Not
- 5 quite an answer, but thank you.
- 6 MR. COE: So he books that Immucor, or
- 7 I'm sorry, Ortho's actual costs in that context to
- 8 justify the use of Immucor's costs as a proxy for
- 9 Ortho's costs.
- 10 THE COURT: Show me that statement
- 11 again. I missed it.
- MR. COE: Sure. This is in paragraph
- 13 56, Your Honor. And he's responding to Dr.
- 14 Bronstein's criticism about using Immucor's costs as a
- 15 proxy for the change in Ortho's cost. And just to
- 16 summarize he says, well, Ortho's costs were actually
- 17 going down or going up by less than Immucor's costs.
- 18 So this is actually --
- 19 THE COURT: But there's nothing in that
- 20 paragraph that says anything about actual costs versus
- 21 standard costs.
- MR. COE: Well, it's in the footnote,
- 23 Your Honor. So he says, the financial statements --
- 24 first, he looks at Ortho's standard costs --
- THE COURT: Well, he looks at -- okay.

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Page 47
1
    Where does it say that?
2
                    MR. COE: Sure. If you start with
 3
     footnote 119, Your Honor, skip the next sentence, and
     start with the sentence that starts, "in fact."
 4
5
                    THE COURT: I'm reading footnote 119.
                    MR. COE: Oh, I'm sorry, Your Honor,
6
7
     I'm --
8
                    THE COURT: In the bottom.
9
                    MR. COE: I was giving that as a place
    holder.
10
11
                    THE COURT: All right. In fact, I have
12
     it.
                    MR. COE: "In fact, the standard of
13
     cost data produced by Ortho actually shows costs
14
     falling, which would result in lower but for prices
15
     than would result from relying on Immucor's costs."
16
17
                    THE COURT: Then he drops to footnote
18
     120, where he says, Ortho -- he refers to Ortho's
19
     total costs, and then says, they increase by a modest
20
     6.4 percent.
21
                    MR. COE: Exactly, Your Honor. So he's
22
     saying, I looked at the standard cost data, it's going
     up by less than Immucor's standard costs of what the
23
24
     actual cost data is going up by less than Immucor's
25
     standard of costs, so I should be able to use
```

Page 48

1 Immucor's standard of costs as a proxy for Ortho.

2 THE COURT: For the second period. For

- 4 MR. COE: Correct, Your Honor, for the
- 5 second period.

the second period.

3

- THE COURT: But you're using the same
- 7 data for a different argument now.
- MR. COE: Correct, Your Honor. I'm
- 9 talking about Dr. Beyer's decision -- two points, they
- 10 both relate to Dr. Beyer's decision to ignore actual
- 11 cost data in the first half of the class period. And
- 12 we argue that that led him to make two errors. The
- 13 first was, he ignored costs in his benchmark for the
- 14 first half of the class period.
- And one of his justifications for that
- 16 was, costs weren't going up that much, or they weren't
- 17 going up at all, and we've tried to show here that --
- 18 THE COURT: What you -- you haven't
- 19 shown the actual cost figures for those earlier years.
- 20 MR. COE: Correct, Your Honor. Second
- 21 point we're --
- 22 THE COURT: But that's a big correct.
- 23 Isn't that --
- MR. COE: I don't think it is, Your
- 25 Honor, I think, you know, I think we'll be able to

- 1 show that costs did, in fact, go up during this time
- 2 period, but you're right, we'll have to supplement the
- 3 record on that point.
- 4 THE COURT: All right.
- 5 MR. COE: The second point is, Dr.
- 6 Beyer came up with this calculation of gross profit
- 7 margin to justify his decision to cut off the 25
- 8 percent price increases after five years. And he said
- 9 that Ortho would've far surpassed this 40 percent
- 10 profit margin in 2005, so there was no need to
- 11 continue these price increases.
- 12 THE COURT: And your answer is taking
- 13 into consideration actual costs --
- 14 MR. COE: That's not the case, correct,
- 15 Your Honor.
- 16 THE COURT: -- the cost -- the costs
- 17 not included in standard costs.
- 18 MR. COE: If you took into account the
- 19 actual costs, actually we're still losing money in Dr.
- 20 Beyer's but for world in 2005.
- THE COURT: Thank you.
- 22 MR. CORRIGAN: Your Honor, may I be
- 23 heard? I have one or two brief points.
- 24 THE COURT: Yes. You'll address that
- last point. We've sort of beaten the first point to

- 1 death, but the last point.
- 2 MR. CORRIGAN: I will. The points are
- 3 brief, and then I'll move on with the rest of what we
- 4 have.
- 5 A minor point, Dr. Bronstein's
- 6 testimony that the Court has cited several times, he
- 7 was being cross-examined, but it wasn't at the
- 8 deposition. It was live testimony in front of this
- 9 Court.
- 10 So if you ever want to carefully think
- 11 about an answer, that's a good time to do it.
- 12 Secondly, the way that costs and
- 13 transactional data works is beginning in the case,
- 14 beginning this effort, we say we want your
- 15 transactional data, your cost data. They give us
- 16 something, we go through it, we take a look what's
- 17 wrong and ask them questions. Immucor did that, and
- 18 we went on our way. The data made sense.
- 19 Ortho then sends this letter, which I
- 20 have not seen before. I've not -- no, I've seen the
- 21 letter, I'm sorry. I have not seen a company of that
- 22 size and sophistication come into a case and say oh,
- 23 by the way, our standard costs are unreliable. I have
- 24 not seen that.
- But what we did think was, well,

Page 51 they've announced their costs were unreliable, we can 1 2 use Immucor costs. What I have to admit, I didn't 3 foresee, is they say their costs are unreliable, and now they're spending all this time and effort on what 4 5 issue, costs. You said your issue was costs were unreliable. We thought that might have been a dead 6 issue, but that's the most live issue in their 8 argument now. How is that a live issue? 9 Now, the Story Parchment quote I mentioned yesterday --10 11 THE COURT: I'm trying to predict what 12 the Court of Appeals is going to say --13 MR. CORRIGAN: I'll bet. THE COURT: -- on this issue. 14 15 MR. CORRIGAN: Story Parchment says "the wrongdoer should not get the benefit of any 16 17 imprecise damages because --" THE COURT: I'm aware of that. 18 19 MR. CORRIGAN: "-- of its wrong --" 20 THE COURT: I'm aware of that. I'm 21 aware of that law. 22 MR. CORRIGAN: This is the same situation. Ortho's trying to get the benefit of their 23 24 own unreliable costs. That shouldn't be allowed to 25 happen, and that's last point on this, unless the

- 1 Court has questions, I'll move on with the rest of my
- 2 presentation.
- 3 THE COURT: Well, the last point that
- 4 Coe made is that, taking profits, focused on profits,
- 5 and use of the CNIS, there were no profits in many of
- 6 the years that we're addressing. Can you -- in any of
- 7 the years.
- 8 MR. CORRIGAN: Under the -- under Dr.
- 9 Beyer's benchmark?
- 10 THE COURT: Yes. That in the but for
- 11 world if we --
- 12 MR. CORRIGAN: Okay. The --
- 13 THE COURT: -- use actual costs, there
- 14 were no profits.
- 15 MR. CORRIGAN: Well, we saw the tables
- 16 that Dr. Beyer used. The profit margin for both Ortho
- 17 and Immucor was going up. I mean, Ortho started in
- 18 the negative, it went into a smaller negative, and it
- 19 went up and up and up. So there were profits being
- 20 shown in Dr. Beyer's tables. The profit margin in
- 21 Immucor and Ortho's tables were not significant.
- 22 THE COURT: We'll have to look again at
- 23 that, thank you. All right. Now, let's move to the
- 24 second category of arguments.
- MR. CORRIGAN: Your Honor, as you know,

- 1 we've sort of broken this up, and I'm going to be
- 2 handling the Court's issues on 5, 6 and 7, but I did
- 3 want to make one point from yesterday too, that Mr.
- 4 St. Antoine had said, I used the figure of 2,000
- 5 percent price increase, and he said where I got that
- 6 from.
- 7 And actually where I got it from was
- 8 this Court's opinion, and I quote, "However,
- 9 defendant's creation of a duopoly -- "this is page
- 10 236, "However, defendant's creation of a duopoly by
- 11 the acquisition of a number of competitors shortly
- 12 before the alleged conspiracy began, does not mitigate
- 13 the fact that prices on many TBR products rose by more
- 14 than 2,000 percent during the class period, that those
- 15 huge increases occurred very shortly after the alleged
- 16 collusion began, and that those huge increases applied
- 17 to all customers."
- 18 So that's where I got the 2,000
- 19 percent.
- 20 Your Honor, I'm going to handle the
- 21 Court's question, number 6 first, which was the --
- 22 THE COURT: Timing of the --
- MR. CORRIGAN: -- timing of the
- 24 conspiracy, yes, thank you. And we thought we would
- 25 go back and do something a little bit on the

- 1 conspiracy to talk about, the evidence has been
- 2 skirted around, and we've talked about, they've made
- 3 criticisms of Dr. Beyer, that he shouldn't be opining
- 4 on the conspiracy, that he should take the allegations
- 5 as such.
- 6 So what we'll start with is the
- 7 allegations in the complaint.
- THE COURT: This is a Daubert related
- 9 issue or not?
- 10 MR. CORRIGAN: I'm not sure, Your
- 11 Honor, I really am not. But what I can say is, saying
- 12 that Dr. Beyer should have relied on the complaint is
- 13 just irresponsible. I mean, the complaint is filed
- 14 before discovery, a great amount of discovery is
- 15 taken, and that leads you to follow the evidence which
- 16 is what Dr. Beyer did.
- 17 Courts have been instructed in Hydrogen
- 18 Peroxide and Comcast to delve beyond the pleadings.
- 19 Dr. Beyer did just that. He follows the evidence. If
- 20 the evidence leads him to conclude in selecting a
- 21 benchmark, that there was collusive activity in the
- 22 fall of 2000, why would he go back to the complaint,
- 23 so that he came in here and I would have to explain to
- 24 Your Honor the reason he did that was because we told
- 25 him to do it, in contrast to what the evidence showed

Page 55 1 him? 2 Dr. Beyer followed the evidence, and 3 the evidence is clear, that there was conspiratorial activities in the fall of 2000, polluting and tainting 5 the BBLP benchmark, therefore, he didn't use it as a It's not a proper benchmark, and I want to 6 benchmark. 7 talk a little bit about why it's not in some detail. 8 THE COURT: Now, wait a minute. 9 criticism is the complaint describes the conspiracy as 10 having started on or about January 1st, 2000. And in 11 the -- in your pleadings, you've -- well, you departed 12 from that. I'm talking about the consolidated amended complaint. The evidence, according to the plaintiffs, 13 showed that the conspiratorial conduct began I think 14 November 4th at the first meeting, and continued 15 November 8th and thereafter, and it's really a 16 17 November start date. 18 I don't know what the defense is going 19 to argue on that, but general law on pleadings versus 20 proofs is that pleadings are generally amended to 21 reflect what is established by the proofs. 22 MR. CORRIGAN: That's a fair point, 23 Your Honor. We have could amended this complaint at

I said, treat it as

any time. I'm not sure what the --

THE COURT:

24

25

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Page 56
     amended. We're not amending the complaint.
 1
 2
                    MR. CORRIGAN:
                                   Thank you.
 3
                    THE COURT: When -- I've forgotten when
     that complaint was filed, two thousand --
 4
 5
                    MR. CORRIGAN: 2010.
                    THE COURT: Yes, we're not amending a
 6
 7
     complaint five years after the fact. I don't think
8
     it's necessary. If I think after hearing argument on
 9
     this in the event that defense argues, I'll let you
10
     respond. But I'm not troubled, as troubled as I was
11
     by the cost issue. I am not troubled by the start
12
     date of the conspiracy.
13
                    But there is a fuzzy issue and it
     relates to the second bucket on the selection of the
14
    OCV plan over the BBLP plan, and the fact that some of
15
     the documents on which you rely in using the OCV plan
16
17
     are actually BBLP plan documents.
18
                    MR. CORRIGAN:
                                   They're BBLP plan
19
     documents --
20
                    THE COURT: Yes.
21
                    MR. CORRIGAN: -- referring to the OCV.
22
                    THE COURT: So sayeth the plaintiffs.
23
                    MR. CORRIGAN: But the documents
24
     themselves say, stay the course, stay the course was
25
     the OCV plan.
```

- 1 So just because it's a BBLP document,
- 2 and I'm putting that in quotes, it refers to the state
- 3 of course. They're trying to figure out what they're
- 4 going to do. And in trying to make that decision,
- 5 they refer to the OCV plan.
- 6 So the fact that it's a BBLP document
- 7 doesn't mean that it has to just refer to them. It's
- 8 referring to option 1, which was stay the course five
- 9 plus years of 25 percent increases. So I think that's
- 10 immaterial, and the document is speaking of OCV and
- 11 you can't say that it doesn't.
- 12 THE COURT: Where is that? I want to
- 13 go back to that. Where is that stay the course
- 14 document? Is it in your slides? I don't think it is.
- 15 MR. CORRIGAN: I don't think it's in
- 16 our slides.
- 17 THE COURT: Okay.
- 18 MR. CORRIGAN: It's Plaintiff's Exhibit
- 19 54. I think your clerk's got this one handy.
- 20 (Clerk confers with the Court)
- 21 MR. CORRIGAN: So this is a BBLP
- 22 document, but it's referring to the choice they have.
- 23 And one of the choices is, stay with the OCV plan.
- 24 (Pause Court and clerk confer)
- THE COURT: Okay. Yes, I had it

Page 58 numbered differently. I thought so. It talks about 1 2 traditional blood bank strategy options, that's what 3 you're referring to? MR. CORRIGAN: Yes, Your Honor. 5 THE COURT: It says, stay the course, 6 continual, annual 25 percent increase. You added a 7 little bit, for the next five years. The next five 8 years is not in this particular document --9 MR. CORRIGAN: Your Honor, I'll -- let 10 me --11 THE COURT: blood bank market 12 correction plan to which you're referring is dated September 15th, 2000. 13 MR. CORRIGAN: Your Honor, there's --14 15 THE COURT: And what you're saying is, stay the course means 25 percent increases for five 16 17 years. That takes a lot of inventiveness. 18 MR. CORRIGAN: Your Honor, I have 19 another page from that very same document. 20 THE COURT: Okay. Go there. 21 MR. CORRIGAN: What page number did you 22 23 UNIDENTIFIED: It ends in 70, Your 24 Honor. 25 THE COURT: I think I have it.

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Page 59
 1
                    MR. CORRIGAN: See the one at the
 2
    bottom?
 3
                    THE COURT: It says, "create a health
    market."
 4
 5
                    MR. CORRIGAN: Yes, that's another word
     for the -- that's another name for the BBLP plan.
 6
 7
     this is a BBLP plan document, but one of the options
8
     is referred to in the last bullet point there.
9
                    THE COURT: Is one market correction --
10
     one major market correction versus five plus years of
11
     annual 25 percent price increasing.
12
                    MR. CORRIGAN: So that's what -- that's
     one of the bases for Dr. Beyer extending the OCV plan.
13
14
                    Your Honor, he based it on Ortho's
     documents. And I've cited case law, and I'm going to
15
     cite it again. It has --
16
                    THE COURT: No, no, you don't have to
17
     cite that case law. The question is, is the reliance
18
19
     on the Ortho documents to reach the conclusions
20
     reached by Dr. Beyer reasonable, and is it reliable.
21
     Not for authority, certainly you can rely on Ortho
22
     documents and the major market correction to which
23
     reference is made in this latter document, the one
24
     ending in Bates number 70, major market correction,
25
     what does that --
```

- 1 MR. CORRIGAN: That's the BBLP, should
- 2 we do the BBLP and raise prices 2 to 300 percent in
- 3 one fell swoop, or should we do what we've been doing
- 4 and continue, you know, five plus years of annual 25
- 5 percent price increases.
- 6 THE COURT: Is this the best evidence
- 7 you have on the 5 plus years?
- 8 MR. CORRIGAN: This along with the stay
- 9 the course, the document you saw earlier. But it's
- 10 also, Your Honor, it's a conservative estimate. I
- 11 mean, 25 percent price increases over five years, at
- 12 the end of five years is more than 300 percent.
- 13 As the Court pointed out in its
- 14 opinion, that takes into account market structure.
- 15 Okay. The but for world we have, gives them 300
- 16 percent price increase. If they -- and we've talked
- 17 about some conspiratorial, where the but for world
- 18 diverts from the actual word, or what I call the
- 19 conspiracy world, they got higher increases, but Dr.
- 20 Beyer's OCV benchmark allows them for 300 plus price
- 21 increases in five years. That accounts for the
- 22 structure, market structure. That accounts for the
- 23 duopoly and it's reasonable.
- 24 Under their method, there is no way to
- 25 do it, to find damages in this case. You can't do it

Page 61 by regression, you can't do it by the market plan, and 1 2 you can't do it by BLLP, and I do have some slides on 3 that. THE COURT: All right. 4 5 MR. CORRIGAN: They've continually said that BBLP meets Dr. Beyer's criteria for proper 6 7 benchmark, and that is absolutely false. I said 8 yesterday, that the BBLP was riddled with conspiracy, 9 and I have some slides on that. 10 THE COURT: Fine. MR. CORRIGAN: I didn't know we'd have 11 12 to use them, but we do I think. 13 THE COURT: Use them. 14 MR. CORRIGAN: Thank you, Your Honor. 15 This is slide 7, Your Honor. I'm sorry, I've jumped around a little bit already --16 17 THE COURT: No, that's all right. Let 18 me get --19 MR. CORRIGAN: If you can go to slide 7 20 of the day 2 that I handed you up today. So I've got 21 to -- I'm sorry. 22 Okay. We have outline of a conspiracy. 23 This just sort of outlines the evidence, all right. 24 Number one there, do you have that, Your Honor? 25 THE COURT: I do.

Page 62 1 MR. CORRIGAN: Ortho abandoned 2 extensively researched post duopoly pricing strategy, 3 OCV 25 percent in favor of a drastically more aggressive pricing structure, BBLP 200 percent. 4 5 That's unchallenged. They did that. 6 Two, at the same time, Immucor 7 abandoned its post duopoly pricing strategy 20 8 percent, based on Ortho's change to aggressive 9 strategy, undisputed as well. 10 Three, decisions to change to more 11 aggressive pricing strategy, not based on any change 12 in market structure, costs or demand, also unchallenged. There's a lot of talk about costs, but 13 14 they're not saying they went with a market correction plan instead of OCV based on rising costs, even Ortho 15 didn't say that. 16 17 And number four, the changes were 18 implemented immediately after direct communications 19 between defense. Now, let's talk about some of those 20 direct communications. 21 THE COURT: You're talking about 22 between November 4th and 8th --

THE COURT: -- and thereafter?

Yes.

See, the

MR. CORRIGAN: Yes.

MR. CORRIGAN:

23

24

25

- 1 difference in what they did in OCV and what they did
- in BBLP is important in Dr. Beyer's selection of
- 3 benchmark. The OCV plan, they paid a consultant.
- 4 They debated, they thought about it.
- 5 The BBLP, they hold a presentation in a
- 6 booth right down the hallway from Ortho -- I'm sorry,
- 7 from Immucor, announcing a drastic pricing change.
- 8 That's very different from their behavior, including
- 9 with OCV.
- Now, let's take a look at that. Let's
- 11 take a look. This is -- hold on one second. This is
- 12 testimony from Ed Gallup. Ed Gallup was the President
- of Immucor, and he was talking -- he's talking here
- 14 about going to see Ortho's presentation at the AABB.
- 15 And there's several people who have been deposed that
- 16 said they hadn't seen a presentation like this at
- 17 AABB. This was something different.
- 18 Let's see Mr. Gallup first.
- 19 (Video played)
- 20 MR. CORRIGAN: Your Honor, this is the
- 21 President of Immucor watching an Ortho presentation
- 22 concerning the BBLP, okay.
- Now, conspirators, the enemy of
- 24 conspirators is uncertainty. Conspiracies rise in
- 25 uncertainty. Now, Ms. Burzik, Cathy Burzik was the

Page 64 President of Ortho at this time. And we have some 1 testimony from Mike Poynter, okay, Mike Poynter was a 2 3 top sales official at Immucor, and he's talking about what happened at this very same 2000 AABB meeting. 4 5 "During the AABB meeting, Catherine Burzik, Ortho's President came to the --" 6 THE COURT: You're referring to slide 9 8 now? 9 MR. CORRIGAN: Yes, Your Honor, I'm 10 sorry. 11 THE COURT: In the slides for today. 12 MR. CORRIGAN: Yes. "Catherine Burzik came to the Immucor 13 14 booth and introduced herself to me as the 15 President of Ortho. She gave me her 16 business card and asked me to pass it 17 along to Ed Gallup because she wanted to 18 speak with him." 19 Okay. We go back to the highlighted 20 language down further the paragraph. 21 "She also asked if I had seen Ortho's 22 presentation and invited me to come to the Ortho booth and see it." 23 24 That's the presentation Gallup was just 25 talking about, announcing a dramatic increase in

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Page 65
1
    price.
 2
                    At the bottom of this, it says,
 3
                    "Later on, I did pass along Ms.
               Burzik's business card to Mr. Gallup, and
5
               conveyed her request to speak with him."
                    The president of the company walks into
6
 7
    the booth of the same AABB and says she wants to talk
8
     to the president of the only other competitor in the
9
    business on the eve of a humongous price increase. A
10
     little unconventional. But again, uncertainty, let's
11
     try to get rid of the uncertainty.
12
                    Okay. So let's see what Ed Gallup
     says. We have a little testimony from Judy Thorne,
13
    her name is Cangiamilla, that was her maiden name, and
14
     she testifies about what Immucor people did after
15
     seeing this presentation.
16
17
          (Video played)
18
                    MR. CORRIGAN: So the presentation --
19
                    THE COURT: What was Judy Thorne's
20
    position then?
21
                    MR. CORRIGAN: She was director of -- I
22
     think she was director of sales. She was an executive
     at Immucor. I think it was director of sales, but she
23
24
     wasn't a lower level person, she was an executive.
25
                    So the presentation has this desired
```

- 1 effect, all these Immucor people see it, and Ed Gallup
- 2 says, I want to go talk to the President of Ortho.
- 3 That was the whole point.
- Now, we have another snippet of
- 5 testimony from a gentleman named David Gendusa.
- 6 Gendusa was an executive at Ortho. Now, his testimony
- 7 was pretty -- was somewhat bizarre, in that he said
- 8 that someone from Ortho had asked him to introduce
- 9 them to Ed Gallup. See, Gendusa knew Gallup, so
- 10 somebody at Ortho, and he couldn't remember who, said,
- 11 hey, I'd like to meet Ed Gallup.
- 12 All right. So while he kept saying he
- 13 couldn't remember who, he did say something that sort
- of clarified who he was talking about. And let's see
- 15 the clip from Mr. Gendusa, please.
- 16 (Video played)
- MR. CORRIGAN: So he wouldn't say who,
- 18 but he refers to the two presidents, which only makes
- 19 sense because Burzik wants to meet Gallup, Gallup
- 20 wants to meet Burzik. Okay. So I've got another
- 21 slide there. Okay. So I sort of summarized that
- 22 testimony there, Your Honor, Gallup/Burzik, and we
- 23 quote Gendusa, two presidents get together.
- Okay. Poynter said, Burzik gave me
- your business card, and asked me to pass it along to

- 1 Ed Gallup, because she wanted to speak with him.
- 2 Vaughn (ph) said, and Ed said he was going to try to
- 3 meet with the President of Ortho to see if they can
- 4 find out more information. Gendusa then produced two
- 5 high ranking -- introduced high ranking Ortho
- 6 executive, Ed Gallup, the two presidents of a company
- 7 to get together just to say hello.
- 8 So these two presidents are going to
- 9 get together on the eve of the AABB, in light of the
- 10 presentation announcing the dramatic price increase.
- 11 That's just the beginning, Your Honor, there's more.
- Now, the Court saw this evidence the
- 13 last time, it was a long time ago, but here's from the
- 14 Court's opinion on this very point.
- THE COURT: Where are you, what slide?
- 16 MR. CORRIGAN: On slide number --
- 17 UNIDENTIFIED: 15.
- 18 MR. CORRIGAN: -- 15, Your Honor.
- 19 This is a quote from the Court's
- 20 opinion, "Plaintiff's theory that Ortho began to
- 21 consider the BBLP before the AABB meetings, but would
- 22 not have executed the plan without explicit assurance
- 23 that Immucor would follow, is highly plausible and
- 24 consistent with documents showing that the BBLP only
- 25 became fully operational after the meetings."

- 1 That's a significant finding that was
- 2 untouched by the Third Circuit, has nothing to do
- 3 anything what Dr. Beyer said. That's pure evidence.
- 4 But it's instructive on why Dr. Beyer selected OCV as
- 5 a benchmark and why the BBLP is totally inappropriate
- 6 as a benchmark.
- 7 Your Honor, there's more. I want to
- 8 show you a little bit of clip. Ed Gallup met with
- 9 Judy Thorne, but he didn't just stop at that. Because
- 10 uncertainty is the enemy of conspiracy, he wanted more
- 11 information. So he asked Judy Thorne to go meet with
- 12 her old friend, David Gendusa, who was an executive at
- 13 Ortho. And here's what she said about that.
- 14 THE COURT: What slide?
- 15 MR. CORRIGAN: This is slide 13.
- 16 (Video played)
- MR. CORRIGAN: Your Honor, this is the
- 18 discussion of the BBL prices, which the letter hadn't
- 19 gone out yet, or it went out that day, but they hadn't
- 20 been implemented yet as the Court pointed out. This
- 21 is about the BBLP. This is about the pricing program
- 22 that Ortho says should've been used as a benchmark, or
- 23 could've been.
- I have one more clip from Judy
- 25 Cangiamilla, if you could, please. This is what

- 1 happens when she goes back to Ed Gallup and tells him
- 2 about her lunch.
- 3 (Video played)
- 4 THE COURT: What slide?
- 5 MR. CORRIGAN: I'm sorry, Your Honor,
- 6 14. 14.
- 7 (Video played)
- 8 MR. CORRIGAN: Your Honor, I've said
- 9 this before, but the expense situation is a classic --
- 10 when I was a prosecutor, we used to call that
- 11 consciousness of guilt. Also, Mr. Gendusa holding the
- 12 price list in his brief case, so no one would see what
- 13 he's doing. They understand what's going on. This is
- 14 the BBLP price list. How on earth could Dr. Beyer
- 15 have used that as a proper benchmark? The answer is,
- 16 he couldn't have.
- 17 So then the question comes up, how do
- 18 you say, how do you criticize Dr. Beyer from that.
- 19 Now, in Dr. Bronstein's deposition, I deposed Dr.
- 20 Bronstein in March of 2012. And I asked him if he
- 21 read Judy Thorne's testimony in this case, and he said
- 22 he read a snippet of her employment action against
- 23 Immucor.
- I asked him if he had read Ed Gallup's
- 25 testimony in this case, and it turns out he wasn't

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Page 70
     even aware at that time that Ed Gallup had been
 1
 2
     deposed. Ed Gallup is the President of Immucor.
 3
                    So later at the Court's class
     certification hearing, I asked him some similar
 4
 5
     questions, and if you could take a look, Judge, at
     slide 16. This was the Court's hearing. So I asked
 6
 7
     him at the Court's hearing to see if he'd done
     anything about it since. If you'd follow along at the
 8
 9
     top starting with line 22,
                          "When I deposed back you in
10
                    March, you had not read --"
11
12
                    It says July, but it should be,
13
                          "-- Judy Thorne's testimony,
14
                    her deposition. Have you read that
15
                    since?
16
                          "I believe what I said was that
17
                    I read the excerpt that was cited by
18
                    Dr. Beyer.
19
                          "Have you read her deposition
20
                    testimony that was taken in this case?
                          "(Pause)
21
22
                          "I don't believe I have, other
23
                    than the excerpt that Dr. Beyers
24
                    cited.
25
                               Why not?
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,		Page	71
1	"It's not clear to me that there		
2	is anything in that report that would		
3	go to the issues that are relevant for		
4	me in terms of evaluating Dr. Beyer's		
5	report. As I mentioned, I did read		
6	the excerpt he relied on, but nothing		
7	more than that."		
8	Next page, Your Honor, slide 17,		
9	"Q Did you read Ed Gallup's		
10	deposition testimony in this case?		
11	"A I looked at testimony		
12	from him in the FTC case, but I don't		
13	believe I saw his testimony in this		
14	case.		
15	"Did you read David Gendusa's		
16	testimony in this case?		
17	"A I don't believe so. I		
18	don't recall Dr. Beyers citing		
19	anything from that. If he did, I		
20	would have. Essentially what I did		
21	is look at his reply report, look at		
22	the testimony cited, and I read		
23	that.		
24	"Q Did you read Nino		
25	Decurico's (ph) testimony in that		

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Page 72
1
                    case?
 2
                         "A
                              Yes.
 3
                         "Why did you read that and not
                    the others?"
5
                    And here's an important answer,
                         "The attorneys gave me a set of
6
                    depositions that I thought they
8
                    thought I might want to look through
                    and that was one of them."
9
10
                    So the attorneys set him a set of
11
     depositions that don't include the three I displayed.
12
     They don't include Thorne, Gallup or Gendusa, which
     involved a lot of conspiracy evidence.
13
                    So you still have -- Dr. Bronstein
14
    doesn't read the evidence. He doesn't do his
15
    homework, but yet he criticizes Dr. Beyer for
16
17
     selecting the wrong benchmark. And if the Court will
     look, we see at the top of that, the last two slides,
18
19
     our heading is "Dr. Bronstein's opinions don't fit the
20
     facts." We're talking in language of Daubert.
21
    his opinions clearly don't fit the facts.
22
                    We have one more slide on Dr.
    Bronstein, Your Honor, and that would be slide 18.
23
24
    Now, this is from Dr. Bronstein's report, and Ortho
25
     cites it in their brief. But it's page 30 of Dr.
```

- 1 Bronstein's report, note 85.
- 2 And if you look at the highlighted
- 3 portion there, it says, "First, Dr. Beyer does not
- 4 address the possibility that the alleged cartel would
- 5 be concerned that its illicit activities would be
- 6 detected."
- Now, you saw Ed Gallup phonying up the
- 8 expense voucher, you saw David Gendusa holding the
- 9 price list in his briefcase, so there were concerns of
- 10 illicit activity would be detected, but Bronstein
- 11 didn't read that testimony. And if you follow along,
- 12 it gets better.
- In parenthesis there, "A conservative
- 14 duopoly would not share, and therefore, would have
- opted for more modest price increases than
- 16 contemplated by Ortho's market correction plan."
- 17 What Bronstein is saying is, the size
- 18 of the increases means that they're duopolists.
- 19 Because if they were conspirators, they wouldn't have
- 20 had the nerve to do such incredibly high price
- 21 increases.
- 22 So I guess if Immucor and Ortho had
- 23 known this, if they'd had the benefit of this
- 24 testimony when they were raising prices 2,000 percent,
- 25 maybe they would've raised it 10,000 percent just to

- 1 really throw us off the scent. And that's the kind of
- 2 opinion you give when you don't do your homework, when
- 3 you haven't read the conspiratorial evidence, but you
- 4 still feel comfortable criticizing the other expert
- 5 for selecting the wrong benchmark.
- I have one more slide, Your Honor, I
- 7 know the Story Parchment has been beaten to death, but
- 8 let's try it one more time.
- 9 The actual quote there -- this is slide
- 10 No. --
- 11 THE COURT: What --
- MR. CORRIGAN: -- 19, Your Honor, I'm
- 13 sorry.
- 14 THE COURT: Fine.
- 15 MR. CORRIGAN: Slide No. 19. Now, the
- 16 actual quote there is the wrongdoer, but after the
- 17 testimony we just saw, we feel comfortable inserting
- 18 Ortho in there. Ortho is not entitled to complain
- 19 that damages cannot be measured with the exactness and
- 20 precision that would be possible if the case, which he
- 21 alone is responsible for making, or otherwise.
- 22 THE COURT: Well, we've been over that,
- 23 and Mr. St. Antoine made the point that that's talking
- 24 about damages, and that's separate and apart from the
- 25 antitrust injury.

- 1 MR. CORRIGAN: That's separate, but
- 2 they're criticizing his damages model in the impact
- 3 arena. And the reason they're trying to do that is
- 4 because that's the standard of the damage.
- 5 All the Court's citations to this -- to
- 6 the Beyer language, which has now been excised, all
- 7 your citations to that language are in your damages
- 8 section, not surprising.
- 9 The other evidence we provided for
- 10 impact is largely untouched. We did use Dr. Beyer's
- 11 damages methodology to confirm impact as a fifth
- 12 source of common impact, so it's true, we did use it
- 13 as evidence of impact, but it's his damages
- 14 methodology. They like to attack the impact, because
- 15 they think the standards don't. They don't like to
- 16 attack the damages, because they understand the
- 17 standard as well as we do.
- 18 Your Honor, that will be number 6.
- 19 That's all I have on number 6. And I would like to go
- 20 to number 5.
- 21 THE COURT: Let's take a very brief
- 22 recess. It's 11 -- almost 11:30, let's take a ten
- 23 minute recess.
- MR. CORRIGAN: Thank you, Your Honor.
- THE CLERK: All rise.

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          (Recessed at 11:28 p.m.; reconvened at 11:49
1
2
    p.m.)
 3
                    THE CLERK: All rise.
                    THE COURT: Be seated, everyone.
5
                    You may proceed.
                                  Thank you, Your Honor.
6
                    MR. CORRIGAN:
 7
     I'm going to start with the Court's issue number 5,
8
     which I believe was using Dr. Beyer's OCV benchmark as
9
    he -- the reliability of using a business plan as a
10
    benchmark. And to start the --
                    THE COURT: Well, the cases are legend
11
12
    that you can use a business plan, and you've addressed
     the question -- well, you -- I thought you'd addressed
13
     it already. There's a certain overlap between the
14
     arguments. I've tried to distill the arguments from
15
     defendant's lead brief. But haven't you argued that?
16
17
                    MR. CORRIGAN:
                                   I have.
18
                    THE COURT: The question is, is what he
19
    did reliable, and that's what we spent all day
20
     yesterday and much of today on.
21
                    MR. CORRIGAN: You're right, Your
22
    Honor, I'm sort of -- yes, I'm going to address the
     reliability of his benchmark. I thought that part of
23
24
     the issue was whether you could use a bench plan as a
25
     benchmark -- I'm sorry a business plan as a benchmark.
```

- 1 THE COURT: No, you can. The cases say
- 2 you can. The question is whether this was an
- 3 appropriate business plan and whether he relied on it,
- 4 whether there was evidence of the things that he said
- 5 in the report, for example, extending the plan from --
- 6 a two year plan to a five year plan. I think that's
- 7 the issue that -- a major issue, and that was
- 8 addressed yesterday and again this morning.
- 9 But you're right, there is some overlap
- 10 between, as the arguments have unfolded between that
- 11 argument and the argument relating to selection of the
- 12 OCV plan or the BBLP plan, but I'll hear what you have
- 13 to say.
- MR. CORRIGAN: Your Honor, one point of
- 15 clarification in my earlier remarks, I said that the
- 16 Judy Thorne/David Gendusa meeting took place on
- 17 November 1st, the same day that Ortho's price and
- 18 letters went out. Let me just modify that. Those
- 19 letters only went to a few select customers, they
- 20 didn't go to all Ortho's customers. I wanted to
- 21 clarify that.
- 22 Your Honor, I thought that one of the
- 23 best way of doing this was to have a clip of Dr.
- 24 Beyer, sort of explaining why he thinks that the OCV
- 25 benchmark is reliable. It's a little longer than I

- 1 normally like, but I thought that this was an
- 2 important point for the Court so I'd like to play a
- 3 clip from Dr. Beyer please.
- THE COURT: Do you have it in here or
- 5 no?
- MR. CORRIGAN: Yes, Your Honor. It's
- 7 slide number 3 and as we go through it, slides number
- 8 4 and slides number 5 will appear on the screen.
- 9 Slide number 3 is the testimony, slide 4 is an outline
- 10 that he's referring to as he testifies, and slide
- 11 number 5 is something he refers to at one point in his
- 12 testimony.
- 13 THE COURT: All right.
- MR. CORRIGAN: So if we could have
- 15 that, let's see what Dr. Beyer says.
- 16 (Video played)
- 17 MR. CORRIGAN: And that's slide number
- 18 4, Your Honor.
- 19 (Video played)
- 20 MR. CORRIGAN: Your Honor, two points
- 21 I'll make about Dr. Beyer's testimony. That last part
- 22 about the coordinated conduct, that's in direct
- 23 contrast to what we saw surrounding the BBLP, which I
- 24 demonstrated a few minutes ago.
- 25 Secondly, Dr. Beyer upon the transfer

- 1 on screen 3 -- on slide 3, towards the top, and I know
- 2 it's a little hard to see, but Dr. Beyer talks about
- 3 the explicit concern about Immucor's response, and
- 4 Ortho had said before, what the BBLP was concerned
- 5 about Immucor's response as well.
- 6 The significant differences --
- 7 THE COURT: Well, I didn't understand
- 8 that. I have not seen any evidence of Ortho's concern
- 9 about Immucor's response to OCV.
- 10 MR. CORRIGAN: In some of the documents
- 11 they do model, and as Dr. Beyer said they rejected
- 12 larger increases. They looked at a hundred percent
- increase and said, you know what, too risky. If we do
- 14 a hundred percent increase and Immucor doesn't follow
- us, we're going to lose a lot of business.
- So that was part of the modeling that
- 17 Norbridge helped them with, to try to figure out, do
- 18 we ask for a lot but not too much. They settled on
- 19 the 25 plus 25, okay.
- Now, they did -- they were concerned
- 21 about Immucor response, and they did, as he said,
- 22 accept moderate risk. Ortho counsel has pointed out
- 23 but also the BBLP documents also talk about concern
- 24 with Immucor's response.
- THE COURT: Yes.

- 1 MR. CORRIGAN: The significant
- 2 difference is that -- and OCV they took no action on
- 3 that other than modeling it. And the BBLP they took
- 4 significant action to make sure Immucor followed. So
- 5 the -- all the communications that we saw before, that
- 6 was the BBLP plan for dealing with Immucor's potential
- 7 response; go meet with the president, and go show him
- 8 the price list.
- 9 So even though some of the earlier BBLP
- 10 documents say the same things that the OCV documents,
- 11 the actions are very different.
- 12 And as the Court's pointed out, I said
- 13 there was two years of 25 percent, but later on, of
- 14 course, we saw the BBLP documents talked about annual
- increases and five (ph) costs, but we've been through
- 16 that before.
- 17 Your Honor, I just -- as I've shown
- 18 before, I did have that last screen up and I've shown
- 19 you this before, I won't spend much time on this, but
- 20 the one about the law, the case law.
- 21 THE COURT: About the what?
- 22 MR. CORRIGAN: The case law, I'm
- 23 looking for it now. The ZF Meritor, way back, I'm
- 24 sure I've messed this up.
- UNIDENTIFIED: I don't think it's 6.

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                    MR. CORRIGAN: Did you have --
 1
 2
                    UNIDENTIFIED: 6.
 3
                    MR. CORRIGAN: Yeah, I'm sorry. I
    won't belabor this because the Court's already said
 4
 5
    there's case law that says this. And the second case
    there is this Auto S (ph) case. Now again, that's a
6
 7
     Second Circuit 1970 case. I would not normally have
8
     cited that.
9
                    THE COURT: But it was cited in --
10
                    MR. CORRIGAN: Cited in the Third
11
    Circuit. Mr. Coe tried to distinguish that case
12
    yesterday, but the language -- ZF Meritor --
13
                    THE COURT: Let me see the language.
    What slide?
14
15
                    MR. CORRIGAN: It's slide number --
16
                    UNIDENTIFIED: 6.
17
                    MR. CORRIGAN: -- 6.
18
                    THE COURT: Of the original slides?
19
                    MR. CORRIGAN: Yes. No, I'm sorry,
20
    today's slides. I'm just -- I'm fumbling around to
21
     throw you off, but it's today -- it's slide 6 of
22
     today's slides.
23
                    THE COURT: All right. I have it.
24
                    MR. CORRIGAN: Okay. The top -- the
25
    heading of this is also a quote from ZF Meritor which
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- 1 again is a Third Circuit case, 2012. And this
- demonstrates exactly what Dr. Beyer's talking about.
- The first bullet point, "businesses are
- 4 generally well informed about the industries in which
- 5 they operate, and have incentives to develop accurate
- 6 projections. As such, experts frequently use a
- 7 business plan to estimate expected profits in the
- 8 absence of misconduct."
- 9 Now, the top -- the heading is where ZF
- 10 Meritor cites the Auto West case. So they've revived
- 11 this 1970 Second Circuit case. The Auto West case is
- 12 a good read also. The Auto West case is analogous to
- 13 the Ortho situation.
- We saw in one of those BBLP planning
- docs that one of Ortho's options was to exit the
- 16 business. So this is not a decision that is being
- 17 made lightly. When one of the options is to exit the
- 18 business, you better have your projections right.
- 19 The Auto West case says, Your Honor,
- 20 and it's slightly different. I have a quote there
- 21 saying, "damages testimony admissible because the
- 22 financial projections on which the testimony was based
- 23 were the product of deliberation by experienced
- 24 businessmen, charting their future course."
- The case goes on to say, "These

- 1 projections were no mere interested guests prepared
- with an eye on litigation. In December 1965, Auto
- 3 West reached a critical juncture. The officers had to
- 4 decide whether it would be profitable than to remain
- 5 in California as a Puget distributor, or if there were
- 6 no sale (indiscernible). The projections were used to
- 7 arrive at the conclusion to keep and they acted upon
- 8 it." It's right out of this case.
- 9 They're on the brink of whether we go
- 10 out of business or not, so this better be reliable,
- 11 you better sharpen your pencils on this one.
- 12 And the last case I just mentioned,
- 13 Your Honor, is the chocolate case, again the Court
- 14 just decided, a defendant generated analysis, there
- was a Daubert motion filed in that case in chocolate,
- 16 the expert survived, and the Court said that Dr.
- 17 Tollison addressed the impact of branding his opinion
- 18 based on the evidentiary record, which was a defendant
- 19 generated analysis.
- Your Honor, if you have no more
- 21 questions, I'll move to the last segment, which is
- 22 number 7, which was I believe the Court's --
- THE COURT: Averaging. I'm sorry, no,
- 24 no --
- MR. CORRIGAN: Shifting the OCV

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     benchmark date from January of 2000 to January of
 1
 2
     2001; is that right? I believe.
 3
                    THE COURT: Yes.
                    MR. CORRIGAN: Okay. Your Honor, I
 5
    have a screen -- a slide up there, and this is slide
     number 20. Now, Dr. Beyer's initial report set the
6
 7
     beginning of the but for world in January of 2000.
8
                    In his reply report, he changed it to
 9
     January of 2001. And Ortho was consistently said he
10
     did that to gerrymander and skew the results. But I
     think it was -- I'm not sure if it was Dr. Bronstein's
11
12
     deposition or his hearing testimony, but I asked the
     question,
13
14
                         "If you had a model and you had
15
                    some time to make it better and improve
16
                    it, would you do it?"
17
                    And he said,
                         "Of course, you have an obligation
18
19
                    to do so."
20
                    So between the initial report and this
21
     report, Dr. Beyer improved his model, and here's why
22
     it's justified.
23
                    In the highlighted portion,
24
                         "Since I concluded that the impact
25
                    from price cooperation began only in
```

```
Page 85
                    2001,"
1
 2
                    Okay, there's conspiratorial activity
 3
     in 2000 but the price increase wasn't charged to
     anyone until January 2001. So essentially it makes no
 4
5
     sense to start the but for prices before the
6
     conspiracy had any impact. And that's what he said.
                         "It is more accurate for but for
8
                    prices to equal actual prices in 2000,
9
                    and to have but for prices only start
10
                    diverging in actual prices in 2001.
11
                    This is because it appears that the
12
                    initiations of the larger price
13
                    increase which began in 2001 did not
14
                    cause a delay to the price increases
15
                    that were already on the way in 2000."
16
                    And the last highlighted portion,
17
                         "Thus setting the but for prices
18
                    equal to actual prices in 2000, and
19
                    beginning the but for prices in 2001
20
                    instead of 2000 results in a more
21
                    realistic model of the but for world."
22
                    That's the business he's in, making it
     as realistic as possible, and this change which he's
23
24
     demonstrated why he did it makes it more reliable.
25
                    Now, Ortho has criticized him for this
```

- 1 change in the date. Now, let's take a look at the
- 2 next slide, number 21. And that's also in Dr. Beyer's
- 3 hearing testimony presentation. And the title is
- 4 "Base year change does not affect conclusions on
- 5 impact."
- 6 Your Honor, at the bottom, there are
- 7 two lines and you can barely see them because they
- 8 overlap. There's a very thin red line and a very thin
- 9 green line, and those are the but for prices. The red
- 10 line is if you start the but for pricing in 2001, and
- 11 the green line is if you start the but for price in
- 12 2000.
- Of course, the skyrocketing blue line
- 14 is the actual price. And as you can see, whether you
- 15 start it in 2000 or 2001 makes no difference to the
- 16 conclusion. All it does is make the model more
- 17 accurate.
- And not only does Dr. Beyer think that
- 19 it made it more accurate, let's take a look at the
- 20 next slide, which is slide number 22.
- 21 THE COURT: There's no explanation of
- 22 this on that chart.
- MR. CORRIGAN: He does testify about
- 24 it, Your Honor --
- THE COURT: Oh, I'm sorry, I'm sorry, I

Page 87 1 didn't --2 MR. CORRIGAN: Okay. I did not include 3 his testimony on that, but it is in the record. THE COURT: I don't need it, I just 4 5 need a magnifying glass. 6 MR. CORRIGAN: Yes, I'm sorry about 7 that. 8 THE COURT: Blue is the actual price. 9 MR. CORRIGAN: Yes. 10 THE COURT: Red is the but for price 11 starting in 2001. MR. CORRIGAN: 12 Yes. 13 THE COURT: And the green is the but 14 for price starting in 2000. I see that now. 15 MR. CORRIGAN: Your Honor, the last slide, which is slide number 22, involves this Court's 16 17 finding on this very issue. And the title, "Ortho 18 disagrees with this Court's factual finding which was 19 untouched by the Third Circuit." 20 Ortho has a hard time making this 21 argument in light of the Court's opinion, so what they 22 do is they just disagree with it. The Court said, Dr. Beyer provides a persuasive, that's the language of 23 24 Hydrogen Peroxide which I argued yesterday, is higher 25 than the standard of Daubert, persuasive explanation

- 1 for his decision to change the start of the but for
- 2 pricing from 2000 to 2001, which he did "because the
- 3 alleged pricing fixing conspiracy did not begin to
- 4 impact customers until 2001, neither defendant imposed
- 5 a substantial price increases until early 2001, thus
- 6 plaintiffs do not allege prices increased in 2000, due
- 7 to unlawful collusion. It is more accurate for but
- 8 for prices to equal actual prices in 2000 than to have
- 9 but for prices only start diverging from actual prices
- 10 in 2001."
- 11 Makes perfect sense. What's Ortho's
- 12 response? Dr. Beyer acknowledged that the
- 13 gerrymandered the start of the date, and he did so in
- order to reduce the number of reagents of actual
- prices that were below his but for prices between 2000
- 16 and 2001.
- So even in light of the Court's
- 18 opinion, they disagree with your finding, which again
- 19 was untouched by the Third Circuit.
- Your Honor, that's all I have for 5, 6
- 21 and 7, unless the Court has any questions.
- THE COURT: I don't.
- MR. CORRIGAN: Thank you.
- THE COURT: Mr. St. Antoine.
- MR. ST. ANTOINE: Good afternoon, Your

Page 89 1 Honor. 2 THE COURT: Afternoon. 3 MR. ST. ANTOINE: Paul St. Antoine on behalf of Defendant, Ortho Clinical Diagnostics. 4 5 I want to begin by making the observation that what we were discussing in terms of 6 benchmark or a but for price, we're discussing Dr. Beyer's selection of a benchmark. We're not talking 8 9 about plaintiff's view of the world, we're not talking 10 about Mr. Corrigan's arguments about what the evidence 11 means in terms of a conspiracy. We're asking 12 ourselves whether Dr. Beyer made a reliable selection of a benchmark relying on his information and what he 13 took into account in selecting that benchmark. 14 15 And what Dr. Beyer has done in this case is something extraordinary. Different from what 16 17 he's done in other cases, Your Honor. What Dr. Beyer has done is he's created his own timetable for the 18 19 actionable conduct. 20 This is unlike what experts do 21 including Dr. Beyer in other cases. In other cases, 22 Your Honor, experts will accept not just the existence of a conspiracy, but also the timing of a conspiracy. 23

And if I might, Your Honor, I'd like to illustrate

this point by showing you a timetable from the

24

25

- 1 linerboard case, which I know this Court is very
- 2 familiar with, and which also included Dr. Beyer as
- 3 the class expert.
- And if we could pull up that slide.
- 5 THE COURT: Which slide is it?
- 6 MR. ST. ANTOINE: It's number 6, Your
- 7 Honor.
- 8 THE COURT: I have it.
- 9 MR. ST. ANTOINE: Your Honor, in
- 10 linerboard, the conspiracy, as the Court may recall
- 11 was to take down time in the production of linerboard.
- 12 Linerboard was the hard product that was used to
- 13 create corrugated boxes and corrugated sheets. And
- 14 the theory was that by the companies engaging in a
- 15 conspiracy to reduce supply of linerboard beginning in
- 16 late June and early July 1993. That led to an
- inflation of prices of corrugated boxes and sheets
- 18 from October 1st, 1993 through November 30th, 1995.
- 19 Dr. Beyer was retained as the expert on
- 20 anti-trust impact and damages by the class plaintiffs.
- 21 And in his declaration submitted to the Court, he
- 22 opined that he could build a model of but for prices
- 23 using market data that preceded the alleged
- 24 conspiracy.
- 25 And in that case, Your Honor, he didn't

- 1 have to come up with his own date of when the
- 2 conspiracy began. He certainly didn't have to assume
- 3 that the conspiracy ever incepted. He simply had a
- 4 period of time when nobody was alleging a conspiracy,
- 5 certainly not the defendants and not the plaintiffs.
- 6 This was a period of time when everyone agreed the
- 7 market prices and the inputs were untainted by
- 8 conspiracy.
- 9 In contrast, Your Honor, in this case,
- 10 this is the next page on the slide presentation, we
- 11 have a much different circumstance. We've talked
- 12 about the inception of the alleged duopoly in April of
- 13 1999. On that basis, Dr. Beyer opines that he cannot
- 14 rely upon data in a before period, so --
- 15 THE COURT: Because the market
- 16 structure changed, so you're not quarreling with that.
- 17 MR. ST. ANTOINE: We're not -- we
- 18 understand his position and we accept the proposition
- 19 that he absolutely has to account for the change in
- 20 market structure.
- 21 What we're not necessarily accepting,
- 22 Your Honor, is that it rules out the use of market
- 23 data entirely, whether from blood reagents or from
- 24 some other comparable product.
- But what Dr. Beyer does is he takes a

- 1 business plan, as we've talked about to a great extent
- 2 during this hearing, the operation to create value
- 3 plan which was adopted by Ortho in January of 2000.
- 4 But there is a problem on -- in
- 5 squaring that use of the operation to create value
- 6 plan with the allegations in the complaint, because
- 7 according to the plaintiffs, the conspiracy began at
- 8 least by January 1, 2000.
- 9 And using Dr. Beyer's own benchmark
- 10 selection criteria, he can't pick a benchmark that
- 11 overlaps with the period of the alleged conspiracy.
- 12 THE COURT: Well, the plaintiff's
- answer to that is, that was what they thought when
- 14 they filed the complaint, but as the evidence
- unfolded, it developed, at least from the plaintiff's
- 16 perspective with the conspiratorial conduct, did not
- 17 begin until November of 2000.
- MR. ST. ANTOINE: Well, there's two
- 19 responses to that first. Your Honor, that's actually
- 20 not the position that the plaintiff's counsel took at
- 21 the earlier hearing on class certification when the
- 22 discovery at that point was complete.
- 23 THE COURT: Is the position he's taking
- 24 now.
- MR. ST. ANTOINE: But nothing in terms

Page 93 of fact discovery and the development of the record 1 2 has changed. 3 THE COURT: All right. What position, refresh my recollection, on the position plaintiff's 4 5 counsel took on the inception of the conspiracy when we argued class certification in 2012? 6 7 MR. ST. ANTOINE: On page 148, Your 8 Honor, of the hearing transcript, the Court asked Mr. 9 Corrigan this question, 10 "Is there any reason why you 11 haven't changed the date of the class 12 definition to correspond to the 13 damages?" 14 And Mr. Corrigan responds, 15 "The main reason, Judge, is that 16 there is conduct in 2000 that we think 17 is appropriate to the conspiracy, so 18 while the damages period starts in '01 19 we kept 2000 to keep some of the 20 conspiratorial -- what we think is 21 conspiratorial conduct earlier than 22 that. I don't think there's a major 23 problem with changing the date, 24 because when it comes time to figure 25 out damages, either from the Immucor

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 1
                    settlement or from something with Ortho
 2
                    we're going to start at January of
                    ′01.
 3
                         "So we've lost a year's worth of
 5
                    damages there, generally plaintiff's
                    counsels don't like to do that, but we
6
                    follow the evidence as our economist
 8
                    tells us it is. And he says it starts
 9
                    in '01, and that's when the damages
                    will be calculated."
10
11
                    THE COURT: But the class definition
12
     says January 1st, 2000.
13
                    MR. ST. ANTOINE: Correct. So we have
     Dr. Beyer in this case, in his benchmark selection,
14
    doing something that he didn't do in linerboard and
15
     didn't do in other cases, he came up with his own
16
17
    timetable for when the conduct began. And what is
18
     that timetable? I want to turn to another slide, Your
19
     Honor.
20
                    THE COURT:
                                Is it --
21
                    MR. ST. ANTOINE: It's 14. 14 of my
22
     slide deck.
23
                    THE COURT: All right.
24
                    MR. ST. ANTOINE: So we talk about how
25
     he rejects the plaintiff's alleged date, and then he's
```

- 1 asked, and I will play a video clip for Your Honor,
- when Dr. Beyer believes that the conduct, the
- 3 actionable conduct began. And he, at the video clip
- 4 will reflect, admits to no evidence of cooperative
- 5 conduct before November 1st, 2000.
- 6 And can we play clip 37?
- 7 (Video played)
- 8 MR. ST. ANTOINE: So that's the first
- 9 date on --
- 10 THE COURT: But I don't really see the
- 11 point. The evidence presented by defendant -- by
- 12 plaintiff in this proceeding, is that the -- and in
- 13 the remand briefs is that the cooperative behavior
- 14 began in November of 2000. And Beyer has to take the
- 15 evidence as he finds it, as it's presented to him. I
- 16 don't -- I really don't see the issue.
- I see the issue if the collusion, if
- 18 there was evidence of collusion beginning in January
- of 2000, because that would wipe out the use of OCV as
- 20 a benchmark. But there is no evidence of collusion of
- 21 which I'm aware between January 1st of 2000 and
- 22 November 1st, 2nd or 3rd -- I guess it's the 4th of
- 23 2000; isn't that correct?
- MR. ST. ANTOINE: Your Honor, that is
- 25 absolutely correct. What Your Honor has identified is

- 1 the first -- what I'll call first of two problems. So
- 2 the first is the problem of dealing with operation
- 3 create value, legitimizing that as a benchmark and
- 4 he's got to deal with that by moving away from the
- 5 plaintiff's earlier allegations.
- 6 THE COURT: But he's focused on the
- 7 evidence not the allegation.
- 8 MR. ST. ANTOINE: All right. Let's
- 9 take him at his word on that issue. But what he has
- done, is he's moved on his own, which is something
- 11 experts typically do not do. So he has looked at the
- 12 evidence, and he's decided that November 1 is a begin
- 13 date.
- 14 THE COURT: He has to find a benchmark
- 15 that's free of collusion. He looked at the evidence
- 16 and concluded that albeit for a very short time, OCV
- 17 was free of collusion, and the short time is from the
- 18 time it incepted, I quess initial discussions were, I
- 19 have a chart, but so many documents in the case, I
- 20 think it was April of 1999; is that correct? Until it
- 21 was implemented and after implementation through
- 22 November of 2000, there was no evidence of collusion.
- 23 And based on that evidence, he opts to
- 24 use OCV as a benchmark. And what you're saying is
- 25 he's changed the start date of the conspiracy? The

- 1 January 1st, 2000 quote start date is the allegation
- 2 in the consolidated amended complaint, and if that was
- 3 the only evidence of conspiracy, I would not be
- 4 finding any collusive conduct at all.
- 5 MR. ST. ANTOINE: So --
- 6 THE COURT: The allegation standing
- 7 alone is not enough. So I really don't get the point,
- 8 that's the point of this comment.
- 9 MR. ST. ANTOINE: So there's two
- 10 points, Your Honor, and I'll get to the second in a
- 11 moment. But the first point is that Dr. Beyer in this
- 12 case, unlike other cases, is stepping into the realm
- of deciding when the conspiratorial conduct began. He
- 14 is taking on that burden, which is not a burden that
- 15 experts on impact and damages normally assume.
- 16 That is not something that experts --
- 17 they take the timing and the existence of the
- 18 conspiracy as a given.
- 19 THE COURT: Well, what he's doing is
- 20 finding a benchmark period, which in his opinion, is
- 21 free of collusion.
- 22 MR. ST. ANTOINE: The second half, Your
- 23 Honor, and maybe this will clarify things. The second
- 24 half is that window of time when the conspiracy needs
- 25 to begin, so that he can both accept operation great

Page 98 value, and at the same time, reject --1 2 THE COURT: The BBLP. 3 MR. ST. ANTOINE: -- precisely is three weeks. 4 5 THE COURT: You're right. And if the evidence supports that, it seems to me that's 6 7 appropriate. If there is no evidence to support that, 8 it's inappropriate. And the fact that the 9 consolidated amended complaint identifies at least by 10 January 1st, 2000 as the start date is of no legal 11 significance. That's where I am now. 12 MR. ST. ANTOINE: So now we're in a 13 much different case than any other case that Dr. Beyer has cited. He has now created a three week window of 14 time when his model works, according to him, or it 15 doesn't work. 16 17 Now, what happens if the jury comes back and finds that the evidence in the minds of the 18 19 jury is that the conspiracy between Ortho and Immucor 20 began on January 1, 2001. We now have a case in which 21 Dr. Beyer, his methodology, the basis for his 22 selection of a benchmark is gone. That is --23 THE COURT: I think his benchmark would 24 still be appropriate. There's no evidence of 25 collusion during his benchmark period. Some of his

- 1 other figures would be thrown off, at least for the
- 2 year 2000.
- 3 MR. ST. ANTOINE: The point is, even
- 4 Dr. Beyer acknowledges that if there was no
- 5 conspiratorial conduct or cooperative conduct prior to
- 6 November 21st, he acknowledges that he would have to
- 7 reconsider the exclusion of the blood bank leadership
- 8 pricing as an appropriate duopoly price benchmark.
- 9 And there's a clip, I would like to show you where he
- 10 makes this acknowledgement.
- 11 And if we could play clip 45.
- 12 (Video played)
- 13 MR. ST. ANTOINE: So Dr. Beyer is
- 14 acknowledging that, of course, you would have to
- 15 reevaluate the benchmark for lawful duopoly pricing if
- 16 there wasn't a finding of conspiratorial conduct
- 17 between January -- incepting between November 1, 2000
- and November 21, the date I gave him, 2000.
- 19 THE COURT: Well, under those
- 20 circumstances, Mr. St. Antoine, two things occur to
- 21 me. Number one, then there might be a basis for two
- 22 benchmarks, the benchmark selected by Dr. Beyer, and a
- 23 benchmark based on the non-conspiratorial adoption of
- 24 the blood black leadership program. And he would have
- 25 to recalculate the but for world starting from a

- 1 different date, starting from the time of the
- 2 conspiratorial conduct.
- MR. ST. ANTOINE: He would have under
- 4 those -- under that scenario, you would have two price
- 5 plans.
- THE COURT: And he can pick one.
- 7 MR. ST. ANTOINE: No, he can't.
- 8 Because he --
- 9 THE COURT: What if he picked one that
- 10 he thinks is reliable, he'd have to identify it and --
- MR. ST. ANTOINE: Because they both,
- 12 Your Honor, they both at that point, they both fit Dr.
- 13 Beyer's criteria for a but for benchmark.
- 14 THE COURT: Well, isn't the answer to
- 15 your question, though, based on the evidence presented
- 16 to Dr. Beyer and the evidence presented to the Court
- 17 today, there is simply no evidence of conspiratorial
- 18 or cartel conduct before November -- I think the date
- 19 is 4th, 2000. That's an issue, and it's an issue in
- 20 every case.
- If an expert opines, and the expert's
- 22 opinion is based on evidence, which the jury doesn't
- 23 find, and that's the way we charge the jury with
- 24 respect to evaluation of expert testimony, then the
- 25 jury is to disregard the testimony. But that's not an

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Page 101
     issue that I can address and resolve today. Unless
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 2
     there's evidence of conspiratorial or cartel conduct -
 3
                    MR. ST. ANTOINE: But even if we assume
5
                    THE COURT: -- that begins not
6
 7
    November, but later. What you're saying is, assume,
8
     Judge, that a jury finds no evidence of unlawful
9
     conspiratorial conduct in November of 2000, and
     further assume that that unlawful conduct doesn't
10
11
    begin until January 1st of 2001. What then?
     the what then is how we resolve it at trial, not at a
12
     hearing addressing class certification.
13
14
                    MR. ST. ANTOINE: Your Honor,
15
    respectfully, that's where I would disagree because
     it's the plaintiff's burden to demonstrate that they
16
17
    have reliable common proof on impact and damages. And
18
     in that scenario, you would have a jury finding a
19
     conspiracy but you would have no basis to conclude
20
     that there is a methodology of class Y proof on these
21
     separate essential elements of impact and damages.
22
                    THE COURT: Well then I might decertify
23
     the class.
24
                    MR. ST. ANTOINE: But that, Your Honor,
25
     is letting a case go forward all the way to a jury
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- 1 trial without knowing whether or not the plaintiffs
- 2 are going to be capable of proving anti-trust impact
- 3 or damages.
- 4 THE COURT: Well, the plaintiffs say
- 5 under all the evidence you've presented and discovery
- 6 is complete, under all the evidence, there is no
- 7 evidence of conspiratorial conduct other than the
- 8 evidence between -- of the contacts and much of that
- 9 was summarized by Mr. Corrigan today between I think
- 10 all of those dates were in November of 2000.
- 11 You're conjuring up a what if the jury
- 12 found no such evidence.
- 13 MR. ST. ANTOINE: It's actually, Your
- 14 Honor, it's not a hypothetical because much of the
- 15 conduct that the plaintiffs have presented in support
- of class certification as well as in other papers
- 17 submitted at court, concerns conduct after November
- 18 21st.
- 19 Plaintiffs, to my knowledge, has never
- 20 taken the position that they're not going to submit
- 21 evidence of conduct on November 21st or thereafter.
- 22 In fact, today --
- 23 THE COURT: But that doesn't change the
- 24 analysis.
- MR. ST. ANTOINE: It does change the

- 1 analysis. Because Dr. Beyer recognizes that if
- 2 there's no conduct before November 21st, he can't
- 3 knock out blood bank leadership program as a
- 4 benchmark.
- 5 THE COURT: No, the evidence on which
- 6 he relies is the evidence summarized by the plaintiffs
- 7 today, of collusive conduct in early November of 2000.
- 8 MR. ST. ANTOINE: But there is an
- 9 important distinction, Your Honor. There's the
- 10 evidence that Dr. Beyer, because it's his benchmark,
- 11 he's the one selecting it, he's been proffered as the
- 12 expert, and the evidence that Mr. Corrigan presented
- 13 to this Court --
- 14 THE COURT: But that's the same
- 15 evidence that was presented to Beyer.
- MR. ST. ANTOINE: But not when asked,
- 17 you know, what is he relying upon. He's relying upon
- 18 -- his conclusions drawn from the evidence between
- 19 November 1st and November 21st. And let me show a few
- 20 more clips, because this is an important point. And
- 21 there's two points to be drawn from this.
- He's actually not opining on when the
- 23 conspiracy began. He's talking about cooperative
- 24 conduct between those two dates, and I want to show a
- 25 couple of clips.

- THE COURT: Well, isn't what he's
- 2 doing, an effort on his part, to find a period of time
- 3 during which there was no collusive conduct in order
- 4 to come up with a benchmark against which to compare
- 5 the but for prices?
- MR. ST. ANTOINE: So, Your Honor, there
- 7 is --
- 8 THE COURT: Isn't that right? Isn't
- 9 that what he was doing?
- 10 MR. ST. ANTOINE: He's trying to come
- 11 up -- he's come up with a three week period of time in
- 12 order to make a selection --
- 13 THE COURT: That's the conspiracy.
- 14 He's come up with an end to the non-conspiratorial
- 15 conduct of Ortho.
- MR. ST. ANTOINE: And --
- 17 THE COURT: And he's using everything
- 18 that precedes the beginning of the conspiratorial
- 19 conduct, and follows the creation of the duopoly as
- 20 his benchmark period. Isn't that what he's doing?
- 21 MR. ST. ANTOINE: But he is also
- 22 acknowledging as he did in that clip, that if the
- 23 evidence leads a trier of fact to regard November 21st
- 24 as the inception of the alleged conspiracy, then his
- 25 model doesn't work, which is an extraordinary thing

- 1 for an economist to do.
- THE COURT: But the evidence on which
- 3 he relied tells him and it tells me more importantly,
- 4 that the conspiratorial conduct began at the time the
- 5 plaintiffs are alleging it began.
- 6 MR. ST. ANTOINE: But let's put aside
- 7 for a moment, Your Honor, the November 1st date. That
- 8 is his beginning date, and let's focus on the November
- 9 21st date. The date in which he says, that's the end
- 10 date for when the --
- 11 THE COURT: Well, there's no -- well,
- 12 that's when it was -- the conspiratorial conduct
- 13 resulted in the adoption of these high prices, that's
- 14 what the plaintiffs are arguing. I don't think
- 15 they're arguing that the conspiracy ended.
- MR. ST. ANTOINE: No, no, no,
- 17 absolutely, Your Honor. Let me clarify, Your Honor,
- 18 because it's important.
- What Dr. Beyer is saying is in order to
- 20 disqualify the other price plan, BBLP, he's
- 21 acknowledging that the conspiratorial conduct had to
- 22 begin before November 21st. Otherwise, it would meet
- 23 the same criteria as operation create value.
- 24 THE COURT: He has to -- he has found
- 25 that there's evidence that the blood bank leadership

- 1 program was the product of conspiratorial conduct that
- 2 began at the first of the meetings of the association
- 3 on November 4th. That's what causes him to disqualify
- 4 or to reject the blood bank leadership program as a
- 5 benchmark.
- 6 MR. ST. ANTOINE: Actually it's -- he
- 7 actually hasn't done exactly that, Your Honor.
- 8 Because -- and can I play one, it's not a long clip?
- 9 THE COURT: Absolutely.
- MR. ST. ANTOINE: Okay.
- 11 THE COURT: But I'm not -- as concerned
- 12 as I am about costs, I'm not concerned about this. I
- don't see your point. I don't think --
- MR. ST. ANTOINE: Your Honor, I
- 15 understand that the Court's sort of identification of
- 16 the strengths of the arguments, I believe that this is
- 17 an equally important point, and I'm afraid that it's
- 18 my failure to articulate it clearly that is the reason
- 19 it's --
- 20 THE COURT: Well, we're going to recess
- 21 for lunch soon, you can regroup, and --
- MR. ST. ANTOINE: Okay.
- 23 THE COURT: -- can present it again.
- 24 I'm not rushing through this. I'll give you a chance
- 25 to argue. But I do not see the difference between

Page 107 Beyer in linerboard and Beyer in this case that you're 1 2 focused on. I do not think this is -- based on what you've argued so far, outrageous conduct on the part 3 4 of Dr. Beyer. 5 MR. ST. ANTOINE: Well, let me -- can we jump back to the linerboard clip, and I don't know 6 what Your Honor's timetable is for lunch. 8 THE COURT: Maybe we ought to lunch 9 before we jump back. 10 MR. ST. ANTOINE: Okay. 11 THE COURT: It's a quarter of, we'll be 12 in recess until 1:30. 13 MR. ST. ANTOINE: Thank you, Your 14 Honor. 15 THE CLERK: All rise. 16 THE COURT: We're in recess. (Recessed at 12:42 p.m.; reconvened at 1:45 p.m.) 17 18 THE CLERK: All rise. 19 THE COURT: Good afternoon, everyone, please be seated. 20 21 Mr. St. Antoine, you may continue. 22 MR. ST. ANTOINE: Thank you, Your 23 Honor. 24 (Pause)

MR. ST. ANTOINE: Your Honor, before

25

- 1 getting back to the three week window of time between
- 2 November 1st and November 21st, I want to explain and
- 3 argue about the importance of this issue in terms of
- 4 the ultimate opinion on anti-trust impact and damages.
- 5 And the point is this, if Dr. Beyer is
- 6 going to use a business plan for price as his
- 7 benchmark for but for pricing, and if the evidence
- 8 leads to the conclusion that the blood bank leadership
- 9 program price is during a non-conspiratorial time
- 10 period, then Dr. Beyer has no basis to opine that
- 11 there was any anti-trust impact for any class members
- 12 or any damages.
- 13 THE COURT: Two comments on that.
- 14 Number one, there is no such evidence in the case at
- 15 this time, and I can only decide what I've been asked
- 16 to decide, based on the evidence presented, number
- 17 one.
- And number two, it seems to me, and I
- 19 looked at some cases over the noon recess that what
- 20 we're talking about is referred to in the cases as
- 21 benchmark shopping. And it's an argument that can be
- 22 made, but here there's no evidence of any improper
- 23 benchmark shopping or indeed other than the issues
- 24 that we've addressed already, and there might be some
- others, I don't see what you're talking about as an

- 1 issue at all.
- MR. ST. ANTOINE: Well, let me --
- 3 THE COURT: There is no evidence of
- 4 conspiratorial -- of -- well, the only evidence of
- 5 cartel or conspiratorial conduct presented to me is
- 6 the evidence in what occurred between November 1st or
- 7 4th, 2000 and November 20th or 21st, 2000, period.
- 8 Isn't that the answer?
- 9 MR. ST. ANTOINE: Well, let's start
- 10 with that.
- 11 THE COURT: All right.
- 12 MR. ST. ANTOINE: And there's a -- in
- 13 terms of the record, one of the issues that Dr. Beyer
- 14 has to deal with is that blood bank leadership pricing
- is reflected in September and October business plans.
- 16 THE COURT: But it was not distributed.
- 17 There was some distribution to some few customers of
- 18 Ortho, not all Ortho customers in the period before
- 19 November 21st, but the evidence is that until November
- 20 21st when Ortho and Immucor had coordinated their
- 21 pricing, it was not until then or after that date that
- 22 the blood bank leadership program was fully
- 23 implemented and the new prices went out to all Ortho
- 24 and Immucor customers.
- MR. ST. ANTOINE: Well, two follow-ups

- 1 on that, Your Honor. First --
- THE COURT: Is that a correct statement
- 3 of the facts on which the plaintiffs rely?
- 4 MR. ST. ANTOINE: Not quite, Your
- 5 Honor.
- 6 One, even Dr. Beyer recognizes that in
- 7 order for a plan to be implemented, you don't have to
- 8 send out an invoice to a customer for an actual
- 9 purchase. In his testimony, he references
- 10 communication of the pricing to customers, and there
- 11 was evidence, there is evidence in the record,
- 12 including the September and October plans that Ortho,
- 13 prior to November 1st, had met with customers, and
- 14 explained to them that they were going to receive
- 15 price increases.
- 16 THE COURT: I said that. There is
- 17 evidence that Ortho distributed the price list to some
- 18 customers.
- 19 MR. ST. ANTOINE: And although
- 20 plaintiffs referred to nine pilot customers, actually
- 21 the price list that went out in November was to a
- 22 significant number of customers. It included nine
- 23 pilot customers, but it also included 138 distributor
- 24 accounts, and it also included 180 federal government
- 25 accounts. This was not a trial balloon. This was the

- 1 implementation of an adopted price plan by Ortho.
- 2 The other problem, Your Honor, dates to
- 3 the foundation for his distinction. Dr. Beyer -- I
- 4 want to show Your Honor some testimony about what Dr.
- 5 Beyer believes took place in November. And the first
- 6 clip I want to show you, Your Honor, is about his
- 7 general view on a conspiracy, and this is clip 43.
- 8 THE COURT: 23?
- 9 MR. ST. ANTOINE: 43, it's his hearing
- 10 testimony. We have a clip of that.
- 11 (Video played)
- MR. ST. ANTOINE: So, Your Honor, Dr.
- 13 Beyer isn't identifying anything specific that he, and
- 14 it's his opinion regards as definitive cartel
- 15 behavior.
- 16 THE COURT: Does that matter? Doesn't
- 17 what matters -- well, no, let me put it this way.
- 18 Isn't what matters whether or not there's evidence of
- 19 collusion during the benchmark period he has selected,
- 20 the OCV benchmark period? That it seems to me
- 21 matters. And if Beyers says there is or is not
- 22 evidence of collusion and that's an important issue,
- 23 it's what the evidence shows, it's not what Beyer
- 24 thinks.
- 25 If there was evidence of collusion

- 1 earlier, and evidence that tainted the OCV, even if
- 2 Beyer concluded that the OCV was the product of non-
- 3 collusive behavior by Ortho, if he thought that, and
- 4 the evidence was to the contrary, his opinion would
- 5 not be reliable on this issue.
- 6 So it's not what Beyer thinks about the
- 7 collusive conduct, it's what really is.
- 8 MR. ST. ANTOINE: But he -- but in
- 9 order to do two things, which he needs to do to opine
- 10 on impact and damages, he not only needs to qualify
- 11 under his own criteria and it's his criteria,
- 12 operation great value, but he also has to disqualify
- the blood bank leadership program under his own
- 14 criteria.
- 15 THE COURT: He's done that.
- 16 MR. ST. ANTOINE: He needs his own
- 17 factual understanding, and he has testified it's his
- 18 analysis of the timing of the conspiracy that is
- 19 drawing him to accept one price plan and reject
- another.
- 21 THE COURT: Yes. And it's the evidence
- 22 on that score, not what he thinks. He might think
- 23 anything.
- 24 MR. ST. ANTOINE: But if the --
- 25 THE COURT: But if the evidence is to

Page 113 the contrary, his opinion on that score, on that issue 1 2 is going to be rejected. 3 MR. ST. ANTOINE: And it should be 4 rejected now --5 THE COURT: But --6 MR. ST. ANTOINE: -- because when you 7 ask Dr. Beyer, what are you pointing to, to accept 8 operation great value and reject blood bank leadership 9 program, he's not pointing to anything specific, and 10 he's not even regarding the activities of --11 THE COURT: Oh, he's pointing to the 12 collusive conduct, he describes it in his testimony. MR. ST. ANTOINE: Well, let me play you 13 one -- if I may, Your Honor --14 15 THE COURT: But what -- isn't what matters, what the evidence shows? Again, I don't want 16 17 to sound like a broken record, but if Beyer thinks the conspiracy started later or earlier, and the evidence 18 19 is to the contrary --20 MR. ST. ANTOINE: But he has to provide 21 a foundation for opining on anti-trust impact at the 22 class certification stage. 23 THE COURT: Well, he has to --24 MR. ST. ANTOINE: He needs to --25 THE COURT: -- express an opinion.

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                    MR. ST. ANTOINE: He can't simply in a
2
     conclusory way say, this plan is lawful and this plan
 3
     is unlawful. He has to explain why he thinks --
                    THE COURT: Well, he said it.
5
                    MR. ST. ANTOINE: Only in the most
6
     conclusory way has he said this plan is plausibly
 7
     independent, and this plan is plausibly the subject of
8
     cooperative behavior.
9
                    THE COURT: Well, I don't think so.
                                                          Ι
10
     think the cites to his -- and I'm just looking for
     them, the OCV reliability, I don't know that they've
11
12
     talked about the -- specifically about the blood bank
     leadership program unreliability, but I think the
13
     reason that --
14
                    MR. ST. ANTOINE: Can I play another
15
     clip, Your Honor, on this very point?
16
17
                    THE COURT: Yes. But it seems to me,
18
     and we disagree, that it's the evidence that trumps,
19
     and if there's no evidence of collusion, then yes,
20
     you've got a point; no evidence of collusion then
21
    you've got a point, but there's evidence of collusion,
22
     and the evidence of collusion before me occurred in
    November, some time between -- I don't want to keep
23
24
     repeating those dates --
25
                    MR. ST. ANTOINE: Understood, Your
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Page 115 1 Honor. 2 THE COURT: -- in November of 2000. 3 MR. ST. ANTOINE: But it is Dr. Beyer who's been charged with selecting an appropriate 4 5 benchmark. And he's the one that has come up with a 6 criteria, and beyond the most conclusory statements 7 that one was the subject of independent action, and 8 one was the subject of cooperative behavior, he has not provided the foundation for ruling out the blood 9 10 bank leadership pricing. If I could play just one more short 11 12 clip on how he describes the distinction in those conclusory terms. 13 14 THE COURT: All right. Go ahead. 15 MR. ST. ANTOINE: Yes, clip 42. 16 (Video played) 17 MR. ST. ANTOINE: All Dr. Beyer --18 THE COURT: Excuse me. 19 MR. ST. ANTOINE: Yes. 20 THE COURT: Yes, Mr. Corrigan? 21 MR. CORRIGAN: Your Honor, I just want 22 to make a point, Dr. Beyer -- just for the Court's benefit, in paragraph 98 in his original report and 23 24 paragraph 51 of his reply report, he does detail the 25 evidence, some of which the Court saw earlier today,

Case 2:09-md-02081-JD Document 256 Filed 07/29/15 Page 116 of 356 Page 116 makes this exact point, paragraph 98 of his original 1 2 report and 51 of his reply report. 3 (Pause) THE COURT: Well, I'm not even certain. 5 I've been looking at slide 3 of the July 22nd slides 6 presented by the plaintiffs. And there he explains 7 why he thinks OCV is a reliable benchmark. He doesn't 8 talk in that document about why the blood bank 9 leadership program is not reliable. 10 MR. ST. ANTOINE: Your Honor --11 THE COURT: But again, I think it's 12 what the evidence shows. And if -- you apparently think that Beyer has to say it, and Mr. Corrigan has 13 said Beyer does say it, these two paragraphs of his 14 15 reports --MR. ST. ANTOINE: At his hearing 16 17 testimony, Your Honor, we showed you a clip. The 18 other thing that we asked him about was, you heard Mr. 19 Corrigan played a fairly long clip about the 20 announcement of a dramatic price increase at the AABB 21 meeting. 22 It's important to keep in mind, this is

25 And in fact, it is correct that Ed Gallup, the

23

24

a trade association meeting attended by customers and

vendors. It isn't just a meeting between competitors.

- 1 President of Immucor testified, conflicting evidence,
- 2 testified that there was an announcement of a -- that
- 3 Ortho was going to have a dramatic price increase.
- So I did bring up since that's
- 5 something that plaintiffs have pointed to, I did bring
- 6 that up at the hearing, testimony with Dr. Beyer. And
- 7 I think it's important to hear it, since it's him,
- 8 it's not the plaintiffs, it's Dr. Beyer who's
- 9 selecting the benchmark.
- I asked him about his interpretation of
- 11 those events, and if I could, I'd like to play clip
- 12 38. Let me make sure I have the right clip. No, it's
- 13 clip 44. And it is valid -- the events on -- at the
- 14 AABB meeting, and what Immucor learned or did not
- 15 learn from that meeting.
- THE COURT: And what you're saying is,
- 17 it's what Beyer thinks about that meeting and not what
- 18 actually happened at that meeting that controls? Is
- 19 that what you're telling me?
- 20 MR. ST. ANTOINE: It's does he have a
- 21 foundation for picking one benchmark and rejecting
- 22 another. And --
- 23 THE COURT: Or is the question, is
- there a foundation for picking one benchmark and
- 25 rejecting another?

Page 118 1 MR. ST. ANTOINE: But he is the one, 2 Your Honor, that is opining on whether or not this is 3 a capable method of common proof of --THE COURT: He might reject a benchmark 5 for all the wrong reasons. If he accepts a benchmark for all the wrong reasons, the same thing applies, as 6 7 long as the benchmark is acceptable or rejected for 8 reasons the Court finds are supported by the evidence, 9 doesn't that trump what you are arguing? 10 MR. ST. ANTOINE: Well, it is the 11 expert when -- and it's part of the Court's 12 gatekeeping function, you evaluate what the expert relies upon, in deciding whether or not something is 13 14 an appropriate benchmark or not. 15 THE COURT: Yes. But if he relies on an appropriate benchmark in the eyes of the Court for 16 17 the wrong reason, if the Court says, well, that 18 benchmark is appropriate, but he hasn't quite 19 articulated all of the reasons or the reason the Court 20 thinks is most significant in adopting that benchmark, 21 are you saying I should reject the benchmark? 22 MR. ST. ANTOINE: I say if -- when 23 asked to explain himself --24 THE COURT: No, no, answer the question

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then explain it.

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                    MR. ST. ANTOINE: I think the answer,
 2
     if I understand the question, Your Honor, is --
 3
                    THE COURT: The question is, I'll
 4
     repeat it.
 5
                    MR. ST. ANTOINE:
                                       Okay.
 6
                    THE COURT:
                                If an expert adopts a
 7
     benchmark for the wrong reasons, and the Court
8
     concludes that the benchmark is an appropriate
 9
     benchmark for all of the right reasons and is
10
     supported by the evidence, are you saying the Court
11
     should reject the benchmark?
                                      Yes.
12
                    MR. ST. ANTOINE:
                                             Because this --
     it's the expert's whose opinion, and based on his
13
     economic qualifications and his --
14
15
                    THE COURT: His opinion is, this is an
     appropriate benchmark and if the Court agrees it's an
16
17
     appropriate benchmark but for different reasons than
     articulated, you're saying the opinion should be
18
19
     rejected?
                    MR. ST. ANTOINE: As unreliable, yes.
20
21
                    THE COURT: I'd like a case on that
22
     tomorrow morning. I don't think you'll find one.
23
                    MR. ST. ANTOINE: I think what we will
24
     find is that --
25
                                No, I want a case on that
                    THE COURT:
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Page 120 I don't want a lot of cases, I don't want a 1 2 brief, I want a case, a cite, we'll read it. 3 MR. ST. ANTOINE: Okay. THE COURT: Or more than one. 5 MR. ST. ANTOINE: Your Honor, on -- we 6 will do our best to find a case that fits within the 7 contours of --8 THE COURT: You've just made a statement and I disagree with you. 9 10 MR. ST. ANTOINE: And -- but --THE COURT: But I haven't researched 11 12 it. I think it's so far out that it -- you're not going to find anything. And I think what you're 13 14 talking about is -- it falls generally into the category of --15 MR. ST. ANTOINE: What we think --16 17 Ortho's position --18 THE COURT: -- benchmark shopping, but 19 I can't conceive of a Court saying, and I might be 20 wrong, and you'll tell me if I am, with cases that if 21 an expert again, I'll repeat, accepts -- adopts a 22 benchmark, but for the reason -- wrong reasons in the 23 eyes of the Court, and the benchmark is nevertheless 24 an appropriate benchmark, you're saying that the Court 25 should reject the benchmark. So we'll see.

- 1 MR. ST. ANTOINE: Your Honor, I want to
- 2 make a -- I'll leave a point as well about Dr. Beyers,
- 3 and then I'll move on, about his distinction. Because
- 4 I do think this is a related but separate point. He
- 5 is careful not to think about conspiracies versus non-
- 6 conspiracies. He frames everything in terms of
- 7 independent conduct versus cooperative conduct.
- 8 And as the Courts have recognized,
- 9 there is a form of cooperative conduct between
- 10 duopolists that is lawful. An example is price
- 11 leadership. So to regard conduct as unlawful, and
- 12 therefore, preclusive of an appropriate benchmark, you
- 13 need to do more than simply conclude that it was
- 14 cooperative conduct.
- 15 And the Courts have been clear about
- 16 this. They recognize the concept of tacit collusion.
- 17 When there's market concentration --
- 18 THE COURT: No, I'm trying to think of
- 19 the phrase, is it conscious parallelism?
- 20 MR. ST. ANTOINE: That's a formulation
- 21 of it. But in the context of duopolies, it's also
- 22 framed in terms of tacit collusion or price
- 23 leadership. It's a form of cooperative conduct where
- 24 the duopolists because there's such a limited number
- of competitors in the marketplace, recognize their

- 1 inner-dependence in their own pricing decisions.
- 2 That's not unlawful, Your Honor.
- 3 THE COURT: You're right.
- 4 MR. ST. ANTOINE: So to say that one
- 5 price plan was independent, and to say another one was
- 6 cooperative is not to say that one took place or was
- 7 part of a conspiracy. And that's all Dr. Beyer has
- 8 said in his testimony.
- 9 THE COURT: Well, you're back to the
- 10 same point. I think Coe is working on it by the way.
- 11 He better because I think the point very simply is I
- 12 articulated it, if he says the conduct was
- 13 cooperative, which in your eyes, can be illegal or
- 14 legal, and I conclude that the conduct was cooperative
- 15 but legal, then that part of his opinion which is
- 16 based on that issue goes out, regardless of what he
- 17 thinks.
- 18 If he's reached the right conclusion
- 19 for the wrong reasons, you say the opinion, the
- 20 conclusion, the proper benchmark conclusion or the
- 21 rejection of something as a benchmark should go out,
- 22 and I disagree with you. And you're going to get me a
- 23 case or two or more, I don't want a brief, I've got
- 24 enough briefs, I'm surrounded by briefs, none of which
- 25 I think hit the issues that I think are really

- 1 critical.
- I shouldn't say that. They touch them,
- 3 touch on them, but peripherally. You're going to get
- 4 me just cases. I don't want to read a lot of
- 5 argument, and I'll conclude, I'll decide whether what
- 6 I'm saying is correct or not.
- 7 MR. ST. ANTOINE: Your Honor --
- 8 THE COURT: But right now I disagree
- 9 with you.
- 10 MR. ST. ANTOINE: Understood.
- 11 THE COURT: I think it's what the
- 12 evidence shows. Beyer may reach the right conclusion
- and the evidence supports him, I think that carries
- 14 the day. And I think that's in essence what I've said
- in my first opinion. I look to the evidence to
- 16 support, his selection, for example, and that's
- 17 generally what we're talking about, OCV over the BBLP.
- 18 And I concluded in the first opinion that it was
- 19 reasonable.
- 20 MR. ST. ANTOINE: Your Honor --
- 21 THE COURT: And again, I fall back on
- 22 the phrase benchmark shopping, I think you might be
- 23 doing a little of that, but for the fact that if we
- 24 take the BBPL (sic) plan out of the collusive conduct
- 25 area, there's another set of issues that you haven't

- 1 addressed. I'll have to address those.
- 2 MR. ST. ANTOINE: Okay. On the -- I
- 3 want to follow-up, I know we've touched upon the
- 4 general use of business plans. Your Honor defalled
- 5 (ph) Mr. Corrigan's points. It's not the position of
- 6 Ortho that experts can't make use of business plans in
- 7 developing their opinions.
- 8 What our position is, is that they
- 9 cannot take from the business plans ultimate decisions
- 10 or projections, including price plans, without their
- 11 own independent verification. And there's been
- 12 citation to the Third Circuit's Meritor case and it is
- 13 true that the Third Circuit's not saying that experts
- 14 cannot make use of business plans in appropriate
- 15 context.
- But to simply take a company's
- 17 projections, and that's essentially what Dr. Beyer has
- done has taken a statement from a business plan at 25
- 19 percent -- prices should go up by 25 percent for two
- 20 years, and adopted that as his own without doing his
- 21 own independent economic investigation.
- 22 He's essentially reading from a
- 23 document and that, as an expert's work in that regard,
- 24 isn't assisting the trier of fact. He's not acting as
- 25 an expert in that sense.

- 1 THE COURT: He's using that business
- 2 plan, although I was surprised by his testimony that
- 3 it wasn't a business plan, but he's using that
- 4 testimony as the basis for his benchmark
- 5 determinations.
- I don't know what kind of research
- 7 you'd have to do. He's taking Ortho -- well, we'll
- 8 call it a business plan, and using it. That's what he
- 9 says he's doing, and I'll have to decide whether he
- 10 is. But he says, so as in Ortho, I considered
- 11 corporate project increase not a document, not a
- 12 business plan, Ortho decided to do it and it did
- implement this plan and he used it, just the document.
- MR. ST. ANTOINE: I think the
- 15 distinction, Your Honor, is just like in the Meritor
- 16 case where the expert who was excluded took the
- 17 company's projections and used them as his own without
- 18 doing independent verification. Dr. Beyer is taking a
- 19 price percentage and using it as his own without doing
- 20 his own independent economic investigation.
- 21 If he had taken data from a business
- 22 plan and run his own empirical economic analysis, it
- 23 would be a different story.
- 24 THE COURT: He did that based on the
- 25 business plan. I don't understand what empirical

- 1 analysis you say he should have done with respect to
- 2 the Ortho -- and I'll call it a business plan, it
- 3 appears to be that.
- 4 MR. ST. ANTOINE: Well, he's taken the
- 5 25 percent, and he's taken that without increasing it
- 6 or decreasing it, or evaluating whether that should be
- 7 the right percentage.
- 8 THE COURT: But that's what Ortho said
- 9 it should be, and that's what he's relying on.
- MR. ST. ANTOINE: But that's simply
- 11 reading from a document and not doing your own
- 12 independent economic analysis.
- 13 THE COURT: What kind of economic
- 14 analysis do you say he should have done to determine
- what Ortho planned to do according to the OCV?
- MR. ST. ANTOINE: Well, we've -- I
- 17 don't want to retread old ground, Your Honor, but on -
- 18 there were information about, you know, costs that
- 19 are actual market data, and --
- 20 THE COURT: You're talking about
- 21 Ortho's costs.
- MR. ST. ANTOINE: You could take
- Ortho's costs, you could take Immucor's, you could
- 24 take somebody's cost information --
- 25 THE COURT: I must be missing this

- 1 point too. He's using that document as Ortho's
- 2 business plan in a non-collusive atmosphere. And he's
- 3 determining -- he has determined that that will be his
- 4 benchmark. A business plan adopted in a non-collusive
- 5 atmosphere.
- 6 MR. ST. ANTOINE: But he's not taking
- 7 the -- he's not taking that number and subjecting it
- 8 to his own evaluation about in the years subsequent to
- 9 that plan, would that be a good estimate of but for
- 10 pricing.
- 11 THE COURT: Oh, it might be a terrible
- 12 estimate. But it's Ortho's estimate, and he's relying
- 13 on it.
- MR. ST. ANTOINE: In January of 2000.
- 15 And he's taking that in January of 2000, their plan
- 16 without doing economic analysis, he's simply using
- 17 that number to say what they would have priced for
- 18 2001 and 2002, and for five years. And he hasn't done
- 19 his own economic analysis to decide whether that's
- 20 what a company would likely do in a non-conspiratorial
- 21 environment.
- 22 THE COURT: All right.
- MR. ST. ANTOINE: Thank you, Your
- 24 Honor.
- THE COURT: Thank you. Have you

Page 128 finished all of the points? Let me get that. 1 2 MR. ST. ANTOINE: You're right, Your 3 Honor, there is --4 THE COURT: Let me go get that. 5 MR. ST. ANTOINE: There's one more 6 point. 7 THE COURT: The issues that I think 8 you're addressing in bucket 2 are the timing of the 9 conspiracy, I think you've covered that, selection of 10 OCV over BBLP, and I think you've addressed that. 11 the shift of the data of conspiracy, I quess you have. 12 MR. ST. ANTOINE: Yeah, I --13 THE COURT: And the but for pricing 14 based on OCV. 15 MR. ST. ANTOINE: The one issue that I don't know if it came up earlier in the hearing, it's 16 17 on the shift. I'll be brief on that, Your Honor. 18 The point there is that although he's 19 adopted operation create value as his benchmark, the 20 thing that he's hanging his hat on, he actually hasn't 21 applied that on -- consistently with what the plan was 22 in January of 2000. The plan in January of 2000 was a 25 percent price increase --23 24 THE COURT: For two years. 25 MR. ST. ANTOINE: -- for two years.

- Now, Mr. Corrigan is correct in
- 2 pointing out that there were contracts on -- that may
- 3 have interfered with the full implementation. But
- 4 once you recognize that reality, he is now departing
- 5 from what the plan was. So if the plan was a 25
- 6 percent price increase in those two years, that's not
- 7 in fact, what Dr. Beyer is doing. He's not treating
- 8 that plan as an accurate or a complete analysis of
- 9 what pricing would be in subsequent years. Because
- 10 price plans change. And once you factor in subsequent
- 11 developments, like the fact that contracts got in the
- 12 way, you're losing the integrity of the benchmark that
- 13 you, yourself, are pointing to for the foundation of
- 14 your model.
- Price plans change, and that's our --
- 16 essentially that's our larger point, is that Ortho
- 17 recognized in the course of 2000 the difficulties of
- 18 rolling out a price plan.
- 19 THE COURT: Well, he says the price
- 20 plan changed either because of continuing contracts or
- 21 for other reasons, and says, the implementation of the
- 22 plan did not actually take effect until 2001. Is that
- 23 the argument you're making? And then he takes -- then
- 24 he adds that, and the evidence is the evidence that
- 25 Mr. Corrigan addressed this morning that to stay the

- 1 course statement in the September 15th, 2000 document,
- 2 coupled with the statement in that same Ortho document
- 3 that the choice is one dramatic or large, I've
- 4 forgotten the word, price increase versus \$25,000
- 5 price increases for five years, he says those are
- 6 changes in the plans, which he's utilized.
- 7 His benchmark includes an effective
- 8 start date of the implementation of the plan, OCV plan
- 9 of January 1st, 2000. And certainly as we've argued,
- 10 as you've argued, and as Corrigan has argued, the plan
- 11 started out as a two year plan, but it became a five
- 12 year plan. So he's done that.
- MR. ST. ANTOINE: What he's not doing,
- 14 Your Honor, is having identified the plan in 2000 as a
- 15 good model for what price increases should be.
- 16 THE COURT: Oh, I don't think he has to
- do a good model as to what price increases should be.
- 18 It's what Ortho said, their price increases would be.
- 19 Isn't that what the plan is all about?
- 20 MR. ST. ANTOINE: He is using -- he's
- 21 pointing to this January 2000 plan as a benchmark for
- 22 predicting what in a non-conspiratorial world price
- increases would be. But then he's making his own
- 24 adjustments from that plan.
- So he, in fact, not being entirely

- 1 faithful to the very plan that is his benchmark.
- THE COURT: Well, that's one of the
- 3 issues in the case. He says the implementation of the
- 4 plan was changed, it was really 2001 in which the plan
- 5 was implemented. And then he says, again, I don't
- 6 want to sound like a broken record, that the -- and
- 7 we've got some other issues to address, so we don't
- 8 want to beat a dead horse, but then he says that the
- 9 plan was extended from two years to five years, based
- on the presentation on September 15th, 2000.
- MR. ST. ANTOINE: And, Your Honor, one
- 12 follow-up point because I -- you know, I know I may be
- 13 kind of beating a dead horse is, the plan that he's
- 14 referencing is only changed to five years, as we've
- 15 discussed at length, was the BBLP plan. That was the
- 16 planning document that where he talks about the five
- 17 plus years.
- 18 THE COURT: Corrigan argues that
- 19 although it was in the BBLP plan description, the
- 20 choice was dramatic price increase which was the BBLP
- 21 price increase versus the five years at \$25,000 a
- 22 year, which Corrigan argues, and I think there's
- 23 support for this, that was reference to the OCV plan.
- 24 That coupled with stay the course, the statement in
- 25 the same document, Corrigan argues is the basis, at

- 1 least the major basis for the conclusion that the OCV
- 2 plan was extended from a two year plan to a five year
- 3 plan.
- 4 MR. ST. ANTOINE: Right, Your Honor.
- 5 THE COURT: That's what Corrigan says.
- MR. ST. ANTOINE: That's what he says,
- 7 and he's pointing to an Ortho document to make that
- 8 point.
- 9 THE COURT: You're right. But the
- 10 document, and as I articulate this, I know -- I really
- 11 don't like to well hammer a lawyer appearing before
- 12 me. I'm sort of reminded of something that then Judge
- 13 Bechtel did to me when I did something that he didn't
- 14 quite want me to do. He made me stand there in front
- of him in this building, not in this courtroom, and he
- 16 proceeded to hammer me, and I don't want to do that to
- 17 you, but let me just end this argument on -- this part
- 18 of the argument on this note.
- 19 It seems to me a strong argument can be
- 20 made that the document to which you refer, the
- 21 September 15th document, 2000 document which is a BBLP
- 22 document, when it references, with this choice we have
- 23 to make is a dramatic price increase, a single price
- 24 increase, that part -- that statement refers to the
- 25 BBPL (sic) price increase versus five years at \$25,000

- 1 a year -- 25 percent a year, pardon me. That refers
- 2 to, although it's in the BBPL document. That refers
- 3 to OCV. I think there's -- that argument has been
- 4 made, there's evidence to support it, I'll have to
- 5 determine how significant that is. I think it's
- 6 pretty significant. But I don't think anything else
- 7 needs to be said on this point.
- 8 MR. ST. ANTOINE: Thank you, Your
- 9 Honor.
- 10 THE COURT: Have we covered all of the
- 11 bucket 2 points?
- MR. ST. ANTOINE: I believe so.
- 13 THE COURT: Bucket 3, as I look at it,
- 14 is averaging, the averaging issue. It's also and I
- identified it as my point 3, and it's also post-2005.
- 16 We haven't really talked much about -- well, we
- 17 haven't said anything about RhoGAM as a yard stick
- 18 number one. But we haven't talked about post-2005 at
- 19 all, the use of the Immucor costs, and was that
- 20 reasonable, particularly in view of the fact that Dr.
- 21 Beyer did not use costs at all in his establishing the
- 22 pre-2005 benchmark. And let's see what else we have
- 23 on this issue. This might be all. No. Yes. Yes,
- 24 that's it.
- MR. CORRIGAN: Your Honor, I think what

- 1 I have identified as 1(b) was -- is use of Immucor's
- 2 costs as a proxy for Ortho's costs, is that fair?
- 3 THE COURT: Yes. And I guess one --
- 4 yes, yes.
- 5 MR. CORRIGAN: I've got 1(b) -- I have
- 6 1(b) which is Immucor costs as a proxy for Ortho's
- 7 costs. Frankly --
- 8 THE COURT: And RhoGAM, and that's part
- 9 of this argument as well.
- 10 MR. CORRIGAN: Yes. I'm just -- yes.
- 11 1(b) is that. 2 I had was the averaging issue using
- 12 the one but for price.
- THE COURT: Yes.
- MR. CORRIGAN: And then 3, had the
- 15 RhoGAM issue.
- THE COURT: Well, did averaging apply
- only to the post-2005 period?
- 18 MR. CORRIGAN: No. No, I don't believe
- 19 so.
- 20 THE COURT: Well, you can argue them in
- 21 whatever order you think appropriate, but your 1(b)
- 22 and RhoGAM cover the same period of time, the post-
- 23 2005 issue.
- MR. CORRIGAN: Your Honor, on 1(b), the
- 25 sum of what I have is the fact that Ortho's costs are

- 1 unreliable, and we've been over that yesterday and
- 2 we've been over that today. I can do some of that
- 3 again. I mean, the Court actually found -- the
- 4 Court's finding at page 242, note 12 of your opinion,
- 5 sort of finds that was reasonable. I can read that,
- 6 but otherwise --
- 7 THE COURT: No, let me --
- 8 MR. CORRIGAN: Yeah, I have a slide
- 9 too.
- THE COURT: Let me see it. What page
- 11 again?
- MR. CORRIGAN: It's 242, note 12 of
- 13 your opinion, and I have it up on there on the screen
- 14 now, Your Honor. It's also slide 25 of today's
- 15 presentation.
- 16 THE COURT: Let me look at the whole
- 17 thing. 242 note 12?
- MR. CORRIGAN: Yes, sir.
- 19 THE COURT: Okay. "Dr. Beyer uses
- 20 Immucor standard costs for both defendants, because
- 21 Ortho has represented that its cost data is
- 22 unreliable. Because both defendants manufactured the
- 23 same products from similar raw materials, and were
- 24 subject to the same regulations, Immucor's costs are a
- 25 reasonable proxy for Ortho's costs. At the very

- 1 least, Immucor's standard costs is sufficient to give
- 2 reasonable estimate of damages and nothing more is
- 3 required." Well, more might be required now.
- 4 Although, according to you, there's a difference
- 5 between damages -- well, the defense argues there's a
- 6 difference between damages and anti-trust impact.
- 7 The reasonable impact -- the reasonable
- 8 estimate comes from the --
- 9 MR. CORRIGAN: That's in Story
- 10 Parchment.
- 11 THE COURT: Yes.
- 12 MR. CORRIGAN: It comes from Rossi in
- 13 this particular instance, but it's using language
- 14 that's similar to Story Parchment.
- 15 THE COURT: All right. What point are
- 16 you making using this footnote?
- 17 MR. CORRIGAN: I'm just making the
- 18 point that you found that this was reasonable, because
- 19 Ortho -- again Ortho says their costs were unreliable,
- 20 and then goes on defensive -- the offensive, and says,
- 21 well, you can't use our costs, so you have no reliable
- 22 cost data. I mean, it's got to be one way or the
- 23 other. They can't get the benefit of their unreliable
- 24 costs, but Dr. Beyer does, these two companies they
- 25 manufacture very similar products. As we've seen,

- 1 there's a lot of information in the record on the
- 2 homogenous nature of these products. They're subject
- 3 to similar FDA restrictions and regulations, we have a
- 4 fair -- we have a lot of evidence in the record on
- 5 that point.
- There are cross-walk documents, Your
- 7 Honor, which are in the record as well, which show
- 8 that there were corresponding products for each
- 9 company. So while they may not have the exact same
- 10 costs, there were reasonable proxy for them,
- 11 particularly in light of Ortho's statements that their
- 12 costs, their own costs were unreliable.
- 13 THE COURT: Well, I have -- I really
- 14 wasn't -- well, that's an issue that has to be
- 15 addressed and you've addressed it. But this issue
- 16 also raises the question of the inconsistency between
- the models used by Dr. Beyer in the 2000 to 2005
- 18 period and post-2005 period, he rejects costs in the
- 19 first period, and relies on them exclusively in the
- 20 second period.
- MR. CORRIGAN: Well, I wouldn't say he
- 22 rejects them. What he says is they've already been
- 23 properly accounted for, in connection with the OCV.
- THE COURT: Well, you've made that
- 25 argument, but wasn't that argument at least undercut

- 1 by what the defense said about the standard costs,
- 2 first of all actual costs were not considered at all,
- 3 and standard costs were -- what was the word used in
- 4 Dr. Beyer's -- no, not in Beyer's report. Standard
- 5 costs were -- and I've forgotten the word.
- 6 When I asked you a question when you
- 7 were working for me, you were much faster.
- 8 MR. COE: Much faster (indiscernible)
- 9 Your Honor.
- 10 THE COURT: What's the word, standard
- 11 costs were --
- MR. COE: Frozen, Your Honor?
- 13 THE COURT: Yes. Was it frozen or --
- 14 they were not considered.
- MR. CORRIGAN: Well, they --
- MR. COE: They were soon to be frozen,
- 17 Your Honor, yes.
- 18 MR. CORRIGAN: And Beyer says, it makes
- 19 perfect sense, that they're frozen because you have to
- 20 keep costs constant to make an apples to apples
- 21 comparison on the revenue impact of various different
- 22 price increases. If you're doing --
- THE COURT: But he's trying to
- 24 determine revenue impact in the post 2005 period.
- MR. CORRIGAN: Right.

Page 139 THE COURT: And he's using costs as his 1 2 benchmark. 3 MR. CORRIGAN: Well, what he does, he has to select an appropriate benchmark. So what he 4 5 does in the first period was the most appropriate benchmark was OCV. As the Court pointed out, he had a 6 7 reasonable plausible, he had good rounds for seeing 8 the 25 percent extend five years. 9 He didn't have good grounds in his mind 10 for doing that further, although there was some 11 evidence in the record of that. At that point in 12 time, he's got to select the next benchmark. THE COURT: Or maybe he doesn't. Maybe 13 14 there's no evidence on which to select, quote, a next benchmark. 15 MR. CORRIGAN: Well, he has to -- if 16 17 there's -- he does find two, so he doesn't say this isn't the only one, he finds two. 18 19 THE COURT: He finds RhoGAM. 20 MR. CORRIGAN: He finds RhoGAM and he 21 finds the costs. 22 THE COURT: We're talking now about 23 costs.

economist is to specify a benchmark, and the one he

MR. CORRIGAN: Yes. So his job as a

24

25

- 1 specifies is appropriate from 01/05. At the end of
- 2 '05, he does another investigation, or it's part of
- 3 the same investigation. Are there any appropriate
- 4 benchmarks from this point on, and that's what he's
- 5 done.
- Now, the costs as we demonstrated I
- 7 think in our briefs, he says that the costs, and the
- 8 Court agrees with this in its opinion, both
- 9 benchmarks, and I know I'm getting into RhoGAM a
- 10 little bit, but we'll stick with costs. Both
- 11 benchmarks reflect market structure, because he says
- 12 that most industries, you can't just pass your costs
- 13 along as they come, most industries you may have to
- 14 eat some of your costs in a competitive industry.
- Because this is a duopoly, in his
- 16 benchmark, they are allowed all their cost increases.
- 17 Now, that's conservative for a couple of reasons. One
- 18 reason is if the costs go down, Dr. Beyer's but for
- 19 world doesn't make the but for prices go down.
- So if costs go down, they don't suffer
- 21 a price increase -- they don't suffer a but for price
- 22 decrease. So it takes market structure into account,
- 23 and it's a conservative estimate because there's no
- 24 cost decrease.
- Now, what Dr. Bronstein said, and this

- 1 is an ironic point that they make, that Ortho makes.
- 2 Ortho makes two points, one is they say, you really
- 3 shouldn't extend these 25 percent increases more than
- 4 two years. Their other point, which is directly
- 5 conflicting is why would you stop after five years.
- The Court pointed out there are a
- 7 number of reasons why one would have to stop after
- 8 five years.
- 9 THE COURT: Pointed out in --
- 10 MR. CORRIGAN: In your opinion, yes.
- 11 THE COURT: Okay.
- MR. CORRIGAN: That it's a simplistic -
- 13 I can find the language, it's a simplistic statement
- 14 for Dr. Bronstein to say, it could go on forever.
- 15 There are a number of reasons why it can't go on
- 16 forever. Competition is one of them. It's a novel
- 17 concept in this case, but competition is one of them.
- 18 So the Court found that that was
- 19 reasonable, I'll look for the language, but to say
- 20 that -- to allow for costs to be passed on does
- 21 account for market structure, and obviously the cost -
- 22 it accounts for costs specifically.
- Now, we have an article cited in our
- 24 brief which talks about this method, you know, the
- 25 cost mark-up method. The article is an economic

- 1 article, the articles says that demand doesn't has to
- 2 be specifically addressed in this method. So we have
- 3 an economic article backing this methodology. And
- 4 it's the most reasonable one at the time, along with
- 5 the RhoGAM.
- 6 THE COURT: I have a footnote, my law
- 7 clerk points out, footnote 11 in the opinion which
- 8 addresses Dr. Bronstein's testimony.
- 9 MR. CORRIGAN: Yes, thank you, Your
- 10 Honor.
- 11 Dr. Bronstein oversimplifies this.
- 12 There are a number of reasons of price if a non-
- 13 colluding duopolist might be lower than that obtained
- 14 by a cartel. I mean, the point is basic on that.
- THE COURT: Well, Bronstein's point is
- 16 that it did not make sense for the 25 percent
- increases to stop after five years. In his opinion,
- 18 defendants would have continued raising prices in the
- 19 but for world until they reached the level of the
- 20 prices actually charged.
- 21 MR. CORRIGAN: We see that's not always
- 22 the case in the RhoGAM and we'll get to that in a
- 23 minute. But just because it's a duopoly doesn't mean
- 24 you can charge whatever you want whenever you want.
- 25 Okay. The RhoGAM market is a good example of that.

- 1 It became flat. Why did it become flat? Because a
- 2 duopoly there were -- no, it became flat because some
- 3 of the firms in that market were competing, as opposed
- 4 to the TBR market when both firms were colluding.
- 5 It's not just why couldn't we charge 25
- 6 forever. As the Court said, that's simplistic. And
- 7 the RhoGAM market shows that. So this -- the
- 8 methodology adopted by users with costs takes market
- 9 structure into account, it takes costs into account,
- 10 as the article -- which we cite is, it doesn't have to
- 11 independently take demand into account.
- 12 So it's a rational, reasonable
- 13 benchmark based on good grounds, Your Honor. And I
- 14 think Your Honor pointed out the flaws in Dr.
- 15 Bronstein's criticism of it.
- If the Court has no more questions on
- 17 that, then I'd like to -- I can move on to RhoGAM now.
- 18 THE COURT: Because it's related, why
- 19 don't we do that, and then go back to the final issue,
- 20 the averaging issue.
- MR. CORRIGAN: Okay. Let's see. I'll
- 22 use a slide or two here, Your Honor.
- Can we start with slide 29?
- 24 THE COURT: Are we looking at the
- 25 original slides or today's?

- 1 MR. CORRIGAN: Today's slides, Your
- 2 Honor. Now, Your Honor, I want to start with -- I was
- 3 looking forward to telling you this. But I actually
- 4 looked up the word congener, and it's pronounced
- 5 congener.
- THE COURT: Congener?
- 7 MR. CORRIGAN: Yes, not congener, but
- 8 congener, okay. Now, I've seen the word twice, in
- 9 that case and in the dictionary I looked it up, I see
- 10 it, but it is congener, I can confirm.
- So I start my RhoGAM presentation on
- 12 this point --
- THE COURT: With what slide now?
- MR. CORRIGAN: 29 of today's. Okay.
- 15 And I start -- where I'd like to start with the
- 16 Court's opinion and the heading of this, is that Ortho
- 17 disagrees with this Court's factual finding, which was
- 18 untouched by the Third Circuit. We've used this form
- 19 of slide several times.
- 20 But the Court's statement is, "Although
- 21 RhoGAM and TBR are not identical, they appear on the
- 22 present state of the record to be fair congeners."
- 23 And that's the case, the Lofal (ph) case, which Ortho
- 24 originally cited.
- What has Ortho say on that? Well, they

- 1 say Rho-D is not a fair congener for blood reagents.
- 2 Okay. So they just disagree with the Court's opinion.
- 3 This remand is not about disagreeing with this Court's
- 4 factual findings. Those remain untouched by the Third
- 5 Circuit.
- THE COURT: Well, the question is, is
- 7 that a factual finding based on expert testimony, or
- 8 is it independent of the expert testimony?
- 9 MR. CORRIGAN: Well, I want to review
- 10 what the testimony was, Your Honor, and let's talk a
- 11 little bit about that, okay.
- 12 So let's take a look at the next slide.
- 13 Just go to slide 30. Okay. Now, the heading on this
- one, this is slide 30, Your Honor, is TBR and RhoGAM
- 15 markets are fair congeners. Now, let's go to the
- 16 next, it says "reasonable similarities between
- 17 markets," and I have reasonable similarities in quotes
- 18 there, because that is this Court quoting from another
- 19 case in your opinion. And that's at page 245.
- 20 And you're quoting from another case
- 21 that I believe Ortho cited, that would be the 11 Line
- 22 (ph) case in the Fifth Circuit, reasonable similarity.
- THE COURT: Let me find it.
- MR. CORRIGAN: Your Honor, it is on
- 25 page 245 of your opinion.

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 1
                    THE COURT: I'm there, tell me --
 2
                    MR. CORRIGAN: Okay. Right after the
 3
     local cite, you have a parenthetical there saying, "An
     anti-trust plaintiff who uses the yard stick method of
 4
     determining lost profit bears the burden to
 5
     demonstrate the reasonable similarity." Doesn't have
6
 7
     to be exact, reasonable similarity.
8
                    So how did we go about --
                    THE COURT: Let me just find that.
 9
10
                    MR. CORRIGAN:
                                   Sure.
11
                    THE COURT: This is the paragraph that
12
    begins, "To succeed"?
13
                    MR. CORRIGAN: Yes. If you see the 11
    Line cite there, Your Honor, Fifth Circuit --
14
15
                    THE COURT: Yes.
                    MR. CORRIGAN: -- there's a
16
17
    parenthetical after that. And you have emphasis
     added, "reasonable similarity."
18
19
                    THE COURT: Yes, I see that.
20
                    MR. CORRIGAN: Okay. So that's why I
21
     start the heading, "reasonable similarities between
22
     markets." Okay. So we review the reasonable
     similarities. Dr. Beyer mentioned this so we're
23
24
    mentioning it.
25
                    It's expert testimony to some extent,
```

- 1 Your Honor, but it's just the facts. Ortho was a
- 2 major competitor in both industries. Okay. Next.
- 3 The same Ortho executives are responsible for pricing
- 4 in both industries. The next one, no substitutes for
- 5 either one. Next, (indiscernible) demand; next, FDA
- 6 approval as a barrier to entry, both products have to
- 7 be approved by the FDA. Next, homogenous products,
- 8 both are considered commodities.
- 9 Next, relatively stable demand, and one
- 10 is based on blood transfusions, and the other is based
- on pregnancies, births. And the next one, highly
- 12 concentrated oligopolies. And I left this one for
- 13 last because the Court expressed that it wasn't
- 14 entirely persuaded on this point. I mean, why did Dr.
- 15 Beyer -- is it reliable to use a three firm market as
- 16 a yard stick for a two firm market.
- So I wanted to emphasize that one a
- 18 little more because the Court had expressed concern
- 19 about it. So if we could just take a look at slide
- 20 31. Now, slide 31 is a pretty stark example of
- 21 pricing in the duopoly as the TBR which is going up
- 22 and up and up, and the green pricing is the RhoGAM
- 23 pricing.
- Now, that is a tight oligopoly, a
- 25 heavily concentrated market. That is flat. Those

- 1 prices are not going up 25 percent every year or
- 2 anything remotely like that. So you wonder why is one
- 3 way and why is the other the other way? Is it just
- 4 that there's three companies in one market and two in
- 5 the other? No, you have to look at the conduct.
- What are the two firms doing in one?
- 7 Well, in the RhoGAM market, you have three firms, and
- 8 at least two of them are competing, that's why the
- 9 line is flat. And in the TBR market, you have two
- 10 firms and they are colluding, that's why the price
- 11 line looks like that.
- Now, to explain it a little bit, we
- 13 have a clip from Dr. Bronstein. He helps us
- 14 understand the structural definition versus the
- 15 conduct. So please play the Dr. Bronstein clip. And
- 16 this is slide 32, Your Honor.
- 17 (Video played)
- 18 MR. CORRIGAN: Your Honor, I just want
- 19 to point out this is slide 32 just to give you a heads
- 20 up.
- THE COURT: Thank you.
- MR. CORRIGAN: Thanks. I'm sorry, I
- 23 should have mentioned it earlier.
- 24 (Video Played)
- MR. CORRIGAN: He's making that point

- 1 exactly, Your Honor. It's not how many firms are in
- 2 the market, technically, definitionally two means a
- 3 duopoly, but if they were two large ones and a smaller
- 4 one, the smaller one, even though now technically not
- 5 a duopoly, might not have any impact on prices.
- 6 THE COURT: Is that the situation in
- 7 RhoGAM? I know that there were three manufacturers of
- 8 RhoGAM.
- 9 MR. CORRIGAN: It's not quite, but the
- 10 effects are the same.
- In RhoGAM you have three firms. It was
- 12 originally a duopoly. One firm came in. The firm
- 13 that came in, the new one, started competing heavily.
- 14 One of the two, not Ortho, but the other one, Bayer,
- 15 was not competing heavily. So while they weren't a
- 16 smaller firm, but they were not competing much, and
- 17 the effects were the same.
- 18 And we have some testimony that Fran
- 19 Kleinbard was an Ortho employee, and we deposed her,
- 20 and she showed up with a very large declaration on the
- 21 suggest of RhoGAM.
- 22 So while Ortho in their brief says
- 23 Dr. Beyer relied on the opinion or the testimony of
- some Ortho employee, she wasn't just any Ortho
- 25 employee. They basic proposed her as a RhoGAM expert.

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 1
                    So let's see what she had to say about
 2
     the subject of what the firms in this market were
 3
     doing. And this -- Your Honor, this is slide 33.
          (Video Played)
 4
 5
                    MR. CORRIGAN: So, Your Honor, the key
6
     statements --
                    THE COURT: Before you go on --
 8
                    MR. CORRIGAN:
                                    Sure.
 9
                    THE COURT: -- I gather that the
10
     product BayRho-D is the bare product?
11
                    MR. CORRIGAN: You know, I think, Your
12
     Honor, we start -- we were calling this RhoGAM, but
     yes, BayRho-D is the bare product, I believe, yes.
13
     Yes. You're only competing with BayRho-D in the --
14
15
     yes.
16
                    So the key statement she makes there,
17
     you know, one is it was not a product that Bayer
18
     really focused much on.
19
                    Secondly, she said they wouldn't -- she
20
     wouldn't say they competed on price.
21
                         "Would you say that BayRho-D
22
                    competed against Ortho price? No. And
                         what's the source of the
23
24
          competition?
25
                    My experience was they didn't do much
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 1
     at
 2
                    all."
 3
                    So it's not a pure two versus three,
 4
     it's a two versus three where the third is not doing
 5
    much.
                    THE COURT: Who is the two?
6
 7
                    MR. CORRIGAN:
                                    The two is the ZLB is
8
     the new participant, and I have some information on
9
     them, which I'll show you in a second. But Bayer and
10
     Rho-D were the two, ZLB came into the market in '04.
11
     And ZLB started taking market share from Ortho, who
12
     was competing, as far as we can tell, and from Bayer
     who was -- really didn't do much at all. So a pure
13
     three versus two on the numbers doesn't tell the
14
15
     story.
16
                    Dr. Bronstein (ph) explains that the
17
     structure is definitional and you've got to look at
18
     the conduct. And Fran Kleinbard talks about the
19
     conduct. Bayer wasn't doing much at all -- anything
20
     at all.
21
                    So, Your Honor, if we could go to the
     next slide, it's slide 34, and that Dr. Beyer's
22
     paragraph 61 of his report where he sort of ties this
23
24
     all together. And what's the basis for his opinion?
25
     Well he takes a look at and he bases it partly on
```

- 1 Bronstein testimony, and partly on Kleinbard's
- 2 testimony, and partly on some documents that Kleinbard
- 3 -- Ms. Kleinbard provided. But the market -- you
- 4 know, in the highlighted portion the market for OD was
- 5 a duopoly between Ortho and Bayer Talecris. Bayer
- 6 sold to Talecris sort of in the middle of this. It
- 7 was the same product.
- 8 Until ZLB entered in '04, even after
- 9 ZLB entered the market was still effectively a duopoly
- 10 because Talecris did not actively compete for sales in
- 11 the hospital channel, Ortho's principal focus, and
- 12 made no efforts to expand its market share.
- Bayer Talecris market share dropped
- 14 from 23 percent in '03 to 18 percent in '07.
- 15 Furthermore its share of the important hospital
- 16 segment fell from 25 percent to 12 percent during this
- 17 time. Consistent with what Ms. Kleinbard said, they
- 18 weren't doing much of anything at all.
- 19 Dr. Bronstein confirms in his
- 20 deposition that the presence of a third small firm
- 21 that is capacity constrained does not have much impact
- 22 on the structure of a market compared to a duopoly.
- ZLB was an aggressive competitor
- 24 successfully taking market share from Ortho. Its
- 25 share rose from six percent in '05 to 17 in '07, while

- 1 Ortho's share fell from 70 percent to 65 percent
- 2 during the same time frame.
- 3 Thus the difference in pricing behavior
- 4 between traditional reagents and Rho-D is not because
- 5 one is a duopoly and one is a three-firm market.
- 6 Rather the difference is that the market of a
- 7 traditional reagents is a duopoly where joint conduct
- 8 is alleged -- and not just alleged but we've seen that
- 9 -- and Rho-D is effectively a duopoly characterized by
- 10 price competition.
- 11 So that explains the graft, Your Honor.
- 12 Two of the three are competing, and in the other TVR
- 13 market the other two are colluding. These are fair
- 14 congeners, there's reasonable similarities, and
- 15 actually I just thought of another one I forgot to
- 16 put.
- 17 The customers in both market are
- 18 largely the same. Hospitals are a very significant
- 19 piece of both markets. There's one more similarity in
- 20 the analysis of whether it's a fair congener or not.
- 21 And one other point, Your Honor,
- 22 yesterday I think -- I'm not sure if it was
- 23 Mr. St. Antoine or Mr. Coe referenced the RhoGAM
- 24 market as having sort of an 83 percent margin I
- 25 believe, and because they said that that was a duopoly

- 1 that the blood reagent should have 83, or they made a
- 2 comparison that RhoGAM -- we were treating RhoGAM to -
- 3 I can't remember the exact comparison obviously.
- But the point is that Dr. Bronstein
- 5 testifies -- and I have his testimony if you need to
- 6 see it -- that in the late '90s similar to his
- 7 definition that it was a duopoly but one of the two
- 8 was capacity constrained.
- 9 So, I believe in the time frame that
- 10 Ortho counsel is referring to RhoGAM having an 83
- 11 percent margin, at that time frame, even according to
- 12 Dr. Bronstein, who was effectively a monopoly, one of
- 13 the two wasn't doing much comparing.
- So when they use that comparison that's
- 15 not a comparison, that's a monopoly.
- 16 And, Your Honor, unless -- do you have
- any other questions on the RhoGAM analysis?
- THE COURT: No.
- 19 MR. CORRIGAN: I'll end just with this
- 20 last slide, Your Honor, and it's one more conclusion
- 21 the judge made which Ortho disagrees with. This is a
- 22 comment from page 235 of your opinion. In many ways
- 23 this is a straightforward horizontal price fixing case
- 24 brought by direct purchasers of TBR. The
- 25 anticompetitive effects of horizontal price fixing are

Case 2:09-md-02081-JD Document 256 Filed 07/29/15 Page 155 of 356 Page 155 obvious. 1 2 And what's Ortho's response to that? Plaintiffs in their memorandum on their remand echoed 3 their oft repeated mantra that this is a 4 5 straightforward horizontal price fixing case. It certainly is not. That's what they have to do, they 6 have to disagree your factual findings, but that's not what this remand is about. 8 9 If the Court has no further questions, 10 Your Honor, that's all I have. THE COURT: I don't. But a word on 11 12 that last comment. Factual findings that are based on the expert testimony of Dr. Beyer are not as 13 sacrosanct as other factual findings. 14 15 MR. CORRIGAN: I understand that. I understand your thinking, Your Honor. And you've 16 17 corrected me several times. 18 THE COURT: And of course from your 19 perspective everything is a factual finding 20 independent of what Dr. Beyer said. 21 MR. CORRIGAN: You've corrected me a 22 few times on that, Your Honor. 23

Thank you, Mr. Corrigan.

Who will argue the third set of issues?

Thank you.

THE COURT:

24

25

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 1
                    MR. COE: It's back to me, I'm afraid,
 2
     Your Honor.
 3
                    THE COURT: Oh, averaging.
                    MR. CORRIGAN: Oh, I'm sorry, Your
 4
 5
     Honor.
6
                    THE COURT: I'm sorry, Mr. Coe.
 7
                    MR. CORRIGAN: I'm sorry, we got
8
     carried away.
9
                    MR. COE: I was going to cover it, Your
10
     Honor. I figured Mr. Corrigan, he said all he has to
11
     say on it.
12
                    MR. CORRIGAN: I appreciate that.
                                                        Ι
     had RhoGAM last, but we skipped over averaging. I'm
13
14
     sorry.
15
                    THE COURT: Yes, and that's my doing.
     I asked you to handle the post-2005 issues at the same
16
17
     time.
18
                    MR. CORRIGAN: I can't blame a judge,
19
     Your Honor, so I'll have to take the hit on that one.
20
                    If I could have slide -- let's see --
21
     let's have slide 26, please. No, is that the one?
22
     Yes, 26, please.
23
                    Your Honor, this is about -- I think --
24
     I believe the subject is whether it's reliable to use
25
     one but for price as opposed to but for price for
```

- 1 everyone. But what Dr. Beyer has done, and I'm going
- 2 to play a clip of his testimony, he estimated a but
- 3 for price for each reagent for each year. So there's
- 4 almost 2200 but for prices that were estimated.
- 5 So, I want to play a clip of Dr.
- 6 Beyer's testimony, and that's slide 26, and the -- and
- 7 slide 27 will come up on the screen. It's kind of an
- 8 outline to his testimony as he's testifying. So it's
- 9 26 and you'll see 27 along with that.
- 10 (Video Played)
- 11 MR. CORRIGAN: Your Honor, if you take
- 12 a look at page 27, which was shown while Dr. Beyer was
- 13 testifying --
- 14 THE COURT: Page 27 of --
- MR. CORRIGAN: Slide 27 of today's
- 16 presentation, yes.
- 17 Again, he talks about almost 2200 but
- 18 for prices. One for each reagent for each year. And
- 19 it accounts -- it acknowledges there would be some
- 20 price dispersion in the but for market, but the third
- 21 bullet point, if they did -- if he did what Ortho is
- 22 asking he figures there would be 984,523 customer
- 23 agent a year combinations. So instead of 2200 but for
- 24 prices you have almost a million but for prices, and
- 25 his estimation is that's sheer speculation and

Page 158 unscientific. We haven't seen that. 1 2 The last bullet point is a linerboard 3 (ph) example, Mr. St. Antoine made points there. mean he used one but for price in a linerboard case, which passed mustard. 5 And we're not says it's okay in every 6 7 case, because again, Daubert is fitness for each case, 8 but a million is just unscientific and it's 9 unworkable, and it's not necessary. 10 Let's take a look at the next slide, 11 please, and that's slide 28. Now, I already know -- I 12 already can anticipate this Court's reaction to this, but I'll try it any way. 13 14 This is a finding of the Court in your 15 opinion, okay, and it's page 243 of your opinion. 16 "Estimating a single but for price 17 for each product in each year is 18 sufficient to estimate damages as a 19 matter of just and reasonable inference." 20 21 Quoting Behrend there, but that's a 22 place where Behrend is quoting Story Parchment. 23 So the Court in this opinion found, and I understand that is partly based on Dr. Beyer's 24 25 testimony, but doing a million but for prices is

Case 2:09-md-02081-JD Document 256 Filed 07/29/15 Page 159 of 356 Page 159 unworkable and it's unscientific and it makes no 1 2 sense, and under the damages standard it's 3 unnecessary. Unless the Court has any other 5 questions that's my presentation on the averaging and the one but for price. 6 7 THE COURT: I do not have any further 8 questions.

9 MR. CORRIGAN: Thank you, Your Honor.

10 THE COURT: Thank you.

And now Mr. Coe.

MR. COE: Good afternoon, Your Honor.

13 We're going to kind of start with the last issue that

14 Mr. Corrigan addressed if that's okay with Your Honor.

THE COURT: That's fine.

MR. COE: This price aspersion issue.

17 THE COURT: Fine.

18 MR. COE: If we could turn to slide 25

19 of our presentation. And, Your Honor, this is a slide

20 that Dr. Bronstein had in his report as Exhibit 9-A to

21 his report, but it's taken from Dr. Beyer's data, this

22 is essentially an illustration of the average price --

23 average actual price of this one product, anti-A

24 Bioclone, 15 times 10 milliliter of Ortho and Anti-A

25 Monosarah-1, 10 times 10 milliliter for Immucor, which

- 1 Dr. Beyer's said is comparable products, and it's
- 2 compare the price per milliliter of those products
- 3 over the course of the class period.
- 4 And if you'll notice in January 2005
- 5 this graph changes. And if I could approach to
- 6 monstrator, Your Honor?
- 7 THE COURT: Oh, I certainly see the
- 8 dramatic change.
- 9 MR. COE: So there's a big gap starting
- in January of 2005, and it begins to close a little
- 11 bit over the course of the class period, but by
- 12 January 2009 again the gap is even wider.
- So if you look at Immucor's price in
- 14 January 2009 it's about \$3 per milliliter, and if you
- 15 look at Ortho's price in January 2009 it's more than
- 16 \$6 per milliliter. So Ortho's average price is more
- 17 than twice Immucor's price by January of 2009. And
- 18 we'll talk about why that was in a minute, but that's
- 19 why we would argue that the second half of the class
- 20 period is very different from the first half of the
- 21 class period.
- 22 And another difference is that Dr.
- 23 Beyer is not aware of any communications between the
- 24 two defendants after this November 2000 time period
- 25 that we spent so much time talking about, Your Honor.

- 1 We'd like to play a clip from Dr. Beyer's deposition
- 2 where he talks about that.
- 3 (Video Played)
- 4 MR. COE: Go back to the slide for a
- 5 second. So the pricing data doesn't suggest at all
- 6 that Ortho and Immucor were coordinating prices.
- 7 Dr. Beyer is not aware of any communications between
- 8 the two parties that would enable them to coordinate
- 9 prices, and yet he still opines that this conspiracy
- 10 period extended for ten years based on these
- 11 communications in a one-month or a three-week period
- in November 2000, and we don't think that makes sense,
- 13 Your Honor, and he doesn't have a reliable basis for
- 14 that opinion.
- 15 THE COURT: In what way is that
- 16 significant?
- MR. COE: Your Honor, we're talking
- about price dispersion here, so there's two forms of
- 19 price dispersion.
- One there's this price gap between
- 21 Ortho and Immucor, second there's dispersion of prices
- 22 for Immucor customers. And we think he should have
- 23 accounted for both of these sets of price aspersion or
- 24 the price gap, because they would have existed in this
- 25 competitive but for world, and we don't think Dr.

- 1 Beyer has a reliable basis for not addressing this
- 2 Ortho/Immucor price gap, Your Honor.
- 3 THE COURT: What about the sheer
- 4 numbers of calculations that would be required?
- 5 MR. COE: I'll get to that, Your Honor.
- 6 Why don't we turn to the next slide. We'll get into
- 7 this Immucor pricing dispersion, which I think is
- 8 where that concern comes in.
- 9 THE COURT: Fine.
- 10 MR. COE: So we know why this price gap
- 11 started to open up in January 2005, that's because
- 12 Immucor implemented two programs to compete and take
- 13 share from Ortho.
- 14 The first was the price protection
- 15 strategy, and Your Honor found in its earlier opinion
- 16 that Immucor offered to freeze traditional reagent
- 17 prices for five years for customers that agreed to
- 18 lease its automated equipment, and that also can be
- 19 found in Ortho Exhibit 70.
- The second program is this pricing
- 21 differentiation strategy, and we've -- this is on
- 22 slide 26. We've taken one page from that presentation
- 23 and blown it up, but this is Ortho Exhibit 69, Your
- 24 Honor, which is a copy of this pricing differentiation
- 25 strategy program.

Page 163 1 And the first thing that's important to 2 note on this document is the first bullet which says, 3 "Increase Immucor market share by 20 percent. Ortho takeaways." So the purpose of this program was to 4 5 steal customers from Ortho. Pause it for a second there. 6 The third bullet -- sorry -- is the 8 next place that you should focus on, and that's, you 9 know, an explanation of what this pricing 10 differentiation strategy was. 11 So they were setting up these price 12 tiers, as I think everyone has referred to them, starting in this January 1st, 2005, based on the 13 percentage of reagents a customer would commit to 14 buying from Ortho. 15 So at the time they were called base 16 17 Level I, Level II, the names of the tiers changed over 18 time, a new tier was added for customers that leased 19 the automated equipment, but the concept was generally 20 the same, that Immucor had at least four, and at times 21 six tiers of prices, for its customers. 22 And we asked Dr. Beyer why Immucor 23 implemented this pricing differentiation strategy, and

we'll play his response to that for Your Honor.

(Video Played)

24

25

Page 164 1 MR. COE: So, Your Honor, as Dr. Beyer 2 himself admits, this was a program Immucor implemented 3 to compete with Ortho. So in creating his but for world that's supposed to reflect perfect competition 4 5 he should have accounted for these price tiers. And I think our next slide will show you what these tiers 6 7 look like. Slide 27. 8 And this is a slide from Dr. Beyer's 9 report, this is figure 7, and Dr. Bronstein walked 10 through -- used this chart in his presentation at the first class cert hearing in 2012, and if you'll 11 12 recall, Your Honor, he pointed to the difference in 13 price between the lowest tier and the highest tier. 14 And I can try and recreate that for Your Honor. 15 This lowest price tier here is the price protected tiers, so these are the customers who 16 17 had their prices frozen for five years, and --18 THE COURT: Is that -- how is that 19 identified? 20 MR. COE: Your Honor, the legend is up 21 at the top, so --22 THE COURT: I'm looking at it. 23 MR. COE: -- second from the left is 24 the red with the square and it says price P. Now I'll

admit the squares get a little squashed up.

25

Page 165 1 THE COURT: All right. I see it. 2 MR. COE: Sure. So -- I don't have my 3 copy where I've written this all out, but -- so I'm trying to do this from memory. 4 The second price tier would be the 5 6 automation tier, so you'll see the orange with the 7 triangle is the automation tier. I believe the blue 8 line is what was called the market tier at that time. there's that ME which I --9 10 THE COURT: It looks like it's the pre-11 2004 quarter three tier. 12 MR. COE: I believe that's this one, Your Honor. 13 14 THE COURT: Yes. 15 MR. COE: Oh, here's mine. So, I think this blue right here, the one, two, three, four, fifth 16 17 from the left, ME. 18 THE COURT: I see we have two blues. 19 MR. COE: We do -- we actually have 20 three blues, Your Honor. There are only so many 21 colors to deal with all these tiers, Your Honor. 22 The purple line is the market price. So the fourth from the left, the purple line with the 23 24 X is the market price. And the top line, the orange 25 line with the circles, is the list price. So the list

Page 166 price in January 2009 was approximately \$300. 1 2 Now, I don't want to leave aside the 3 points that there was also a price dispersion both before the class period and during the first half of 4 5 the class period, and Dr. Bronstein at the class cert hearing had some slides made of Dr. Beyer's bubble 6 7 charts where he kind of blew up the numbers for the 8 first half of the class period and show there was 9 price aspersion earlier, but it was a little bit 10 smaller. For example, Immucor's prices for this 11 product in 1999 ranges from about \$5 to \$20 or a 12 difference of the highest was about four times the lowest. By 2009 that difference was six times the 13 14 lowest, as we'll get to in a minute. 15 Believe it or not Mr. Corrigan played a clip I was going to play, so I'll refer you back to 16 17 the plaintiff's slides, I believe it's slide 26. 18 won't replay the whole thing for Your Honor, the point 19 of course that I want to focus on starts at line 10. 20 THE COURT: Let me get there. 21 MR. COE: Sure. 22 THE COURT: 26? 23 MR. COE: Correct, Your Honor. 24 THE COURT: No, 26 is Beyer's 25 testimony.

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Page 167
 1
                    MR. COE: Correct, Your Honor.
 2
                    THE COURT: Oh.
 3
                    MR. COE: And I just want to read one
 4
     excerpt from that testimony.
 5
                    THE COURT: All right. I'm sorry. Go
     ahead.
6
                    MR. COE: He says:
 8
                         "The reality is of course there
                    would be some price dispersion in the
 9
10
                    but for market for good reasons.
11
                    Smaller firms would
                                          receive higher
12
                    prices, strategic firms would most
13
                    likely receive lower prices."
14
                    But then he goes on to say, "It would
15
     just be too complicated for me to account for this."
                    And Your Honor asked about that
16
17
     question, you know, would he have to come up with a
18
    million different but for prices to account for this,
19
     and I want to point to one thing from your opinion,
20
     Your Honor, that suggests that might not be the case.
21
                    THE COURT: What page?
22
                    MR. COE: It's page 243, Your Honor.
                    THE COURT: I'm there. Tell me what --
23
24
                    MR. COE: It's after the first cite to
25
     the Behrend's opinion, what Ortho proposes.
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Page 168
                    THE COURT: I have 243. Quoting Story
1
 2
    Parchment?
                 That?
 3
                    MR. COE: Correct. Right after -- the
    next sentence after that cite, Your Honor.
 4
5
                    THE COURT: Let me -- yes, I see it.
                    MR. COE: So the Court found:
6
                         "What Ortho proposes would
8
                    exponentially complicate the
9
     calculation
10
                    of damages in this type of case.
11
                    Dr. Beyer testified it would require
12
                    plaintiffs to estimate almost a million
13
                    different but for prices."
14
                    So that's the point plaintiffs made
15
     earlier today.
                    But I want to also point you to a
16
17
     sentence in the next paragraph, and this is after Your
18
     Honor's cite to -- there's a -- it cites McDunna (ph)
19
     and then you also cite to Professor Wright's (ph)
20
     treatise, and I'm reading the sentence after that.
21
                    THE COURT: In his reply? Is that
22
    what --
23
                    MR. COE: Correct, Your Honor. So in
24
    his reply report Dr. Beyer shows that the prices paid
25
    by most Immucor customers after 2005 corresponded to
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- 1 one of the standard pricing tiers and is a
- 2 straightforward to calculate an overcharge percentage
- 3 for each pricing tier.
- 4 So in the real world it would be
- 5 straightforward for Dr. Beyer to account for these
- 6 pricing tiers, but he claims it would be unbelievably
- 7 complicated in requiring to calculate a million but
- 8 for prices to account for these ties in the but for
- 9 world. That doesn't make sense to me, Your Honor.
- 10 But even if it's true this he needs to calculate a
- 11 million but for prices, that does not excuse Dr. Beyer
- 12 from using an unrealistic, an unreasonable methodology
- 13 that does not result in the calculation of damages as
- 14 a matter of a just and reasonable inference.
- 15 And turning to your next slide, Your
- 16 Honor. In your opinion the Court excused Dr. Beyer's
- 17 use of one but for price on the grounds that other
- 18 courts had accepted Dr. Beyer's -- or expert's failure
- 19 to account for price aspersion even through there was
- 20 variable prices in those cases as well. And one of
- 21 the cases the Court cited to was Judge Brody's opinion
- in the McDunna case, and I know how much respect you
- 23 have for Judge Brody, and we have a former Judge Brody
- 24 clerk in the room, so we'll assume that she got it
- 25 right, Your Honor, and that the level of price

- 1 dispersion in the McDunna case was acceptable. But as
- 2 we walk through in our brief, the level of dispersion
- 3 in that case ranged from about 135 percent to about
- 4 150 percent.
- 5 We also cited to Your Honor the Reed
- 6 (ph) case where the judge found that there was too
- 7 much price dispersion to allow for the calculation of
- 8 damages as a just and reasonable inference, and in
- 9 that case the dispersion was about 190 percent, or the
- 10 lowest wages were about -- I'm sorry -- the highest
- 11 wages were about two times the lowest wages.
- 12 As we just showed to Your Honor, here
- 13 the difference between the highest price and the
- 14 lowest price is 600 percent, where the highest price
- 15 is 6 times the lowest price.
- 16 THE COURT: Mr. Coe, turning to Reed,
- wasn't averaging used in both the but for world and
- 18 the real world in Reed?
- 19 MR. COE: That's probably correct, Your
- 20 Honor, I'd have to go back and -- I'd have to go back
- 21 and look at it.
- 22 THE COURT: Does anyone in the room,
- 23 including Judge Brody -- Judge Brody was involved in
- 24 McDunna.
- MR. COE: Correct, Your Honor.

Page 171 THE COURT: The Toys R Us case. 1 I'm 2 familiar with that case. And Reed I'm not -- I 3 haven't reread Reed. MR. COE: I have copy, Your Honor, I'd 5 be happy to read it at the next break. I'm not sure it makes a difference is I guess where I come out, 6 7 because you're still trying to determine how much 8 price dispersion is, and there is a limit because --9 THE COURT: Does it matter -- well what 10 is the significance? 11 MR. COE: And I will touch on that, 12 obviously, Your Honor. I'm sorry, let me finish. 13 THE COURT: 14 Significance between using it -- using the averaging only in the but for world as opposed to both in the 15 real world and the but for world? You don't have to 16 17 answer it right now if you think the answer is in Reed 18 or some other --19 MR. COE: Right. I'm not sure there a 20 difference, Your Honor, because we're still looking at 21 how much variation there is on price and how much of 22 that variation is acceptable, but I'll go back and look at that passage, Your Honor. 23 24 We have one more slide I wanted to show

you on this, and this is just some math we did from a

25

- 1 table in Dr. Beyer's report And Dr. Beyer's chart of
- 2 the prices in four of these tiers in 2009. He does
- 3 not include the price protected tier in his chart.
- 4 And this chart is at -- it's Table 10 of Dr. Beyer's
- 5 reply report, Your Honor.
- 6 THE COURT: Paragraph 18. Yes, I see
- 7 that.
- 8 MR. COE: So this actually
- 9 underestimates the amount of price aspersion, because
- 10 he's not including the lowest prices in that chart,
- 11 he's eliminating that price protected tier that was at
- 12 the bottom of the (indiscernible) chart we showed you
- 13 earlier. But even eliminating that lowest price and
- 14 just taking the gap between the automated price and
- 15 the list price, for every single one of these products
- 16 the highest price is four times the lowest price.
- So, Your Honor, asked what's the
- 18 problem with this price dispersion, and there's two
- 19 problems.
- The first is if you assume in the but
- 21 for world that the same amount of price dispersion
- 22 exists then these customers who are paying a higher
- 23 actual price would also be paying a higher but for
- 24 price. So their damages would be much smaller and
- 25 possibly they would have no damages or there would be

- 1 no impact.
- 2 The converse of that problem is the
- 3 customers who are paying the lower actual price would
- 4 also be paying a lower but for price. So their
- 5 damages would actually be bigger.
- And you might ask why would Ortho care
- 7 about that? And maybe Ortho doesn't care about that,
- 8 but I think it is a concern the Third Circuit has
- 9 raised in the Karara (ph) case, and in that case they
- 10 said the court -- the certification requirements are
- 11 meant not to just protect defendants, but they're also
- 12 designed to protect class members -- absent class
- 13 members. And if the recovery of an absent class
- 14 member is going to be diluted then a class should not
- 15 be certified. And that's what's going to happen here
- 16 to these strategic customers, as Dr. Beyer called
- 17 them, the large customers, they're going to have their
- 18 recovery diluted.
- 19 So on the one hand you have the smaller
- 20 customers who might not have been impacted, on the
- 21 other hand you have the larger customers whose
- 22 recovery is going to be diluted because they're
- 23 basically sending their damages to the smaller
- 24 customers, Your Honor.
- That's all I have on that topic, Your

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Page 174
 1
     Honor.
 2
                    THE COURT: Thank you.
 3
                    MR. COE: Now would be a good time for
     that break, Your Honor, and then we could start up
 4
     with RhoGAM and the Immucor costs?
 5
                    THE COURT: Absolutely. We're in
6
 7
     recess for ten minutes.
                    THE BAILIFF: All rise.
 8
 9
          (Recessed at 3:25 p.m.; reconvened at 3:41 p.m.)
10
                    THE COURT: Please be seated.
11
                    Mr. Coe, before we switch gears, during
     the recess I took a look at some exhibits, and I noted
12
     that the variation in pricing of the ten leading,
13
     products, Immucor's top ten products for years other
14
15
     than 2009 seem to be less than that in 2009. Do you
16
     agree?
17
                    MR. COE: I agree that they did
     increase over time, Your Honor. If we can go back to
18
19
20
                    THE COURT: I'm looking at --
21
                    MR. COE: Right, we can go back to
22
     slide 27, Your Honor. You'll notice from 2005 to
     2008, I guess you would call it, there's --
23
24
                    THE COURT: Very little.
25
                    MR. COE: -- less dispersion. Well,
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- 1 Your Honor, I think part of the problem here is the
- 2 scale of these charts, so as Dr. Bronstein showed when
- 3 you blow these up and change the scale that the charts
- 4 obviously look very different. But as compared to
- 5 from 2000 -- July 2008 forward I would agree that
- 6 there is less price dispersion, Your Honor.
- 7 THE COURT: The dispersion in 2005, I'm
- 8 looking at exhibit -- no, it's the reply. It's your
- 9 reply in support of plaintiff's motion for plan cert.
- 10 So it's the bottom in 2012. But it's Beyer's report
- and it's Table 6, and for 2005, for example, one
- 12 product it shows the dispersion is between customers
- 13 84 to 120, another 200 to 270, another 28 to 36,
- 14 another 72 to 95. That's for 2005. And the same is
- 15 generally true of 2006. Much more dramatic in 2009.
- 16 Of what significance is that? It's still -- it
- 17 doesn't change your argument, it just changes the --
- 18 MR. COE: Only as a matter of degree,
- 19 Your Honor. As we said, we do think this is a problem
- 20 that increases with time, particularly after January
- 21 2005 in these price increases -- I'm sorry -- these
- 22 pricing tiering are implemented and it's obviously
- 23 much more pronounced after --
- 24 THE COURT: All right. You can move
- 25 now --

Page 176 1 MR. COE: -- July 2007, I guess is when 2 it appears to separate out if we're on this -- at 3 least on this slide, Your Honor. THE COURT: Yes. And you're referring to slide 27. 5 MR. COE: Correct, Your Honor. 6 7 THE COURT: All right. You may proceed 8 to the post-2005 issues. 9 MR. COE: Before I do, Your Honor, I 10 did go back and read the Reed case. Fairly quickly, 11 so I'm sure you'll want to -- or Liz will want to read 12 it herself -- but my reading of this case -- there's two points -- two pages or two excerpts that I think 13 are relevant. 14 15 The first is on page 585 when they -the court describes Dr. Rouser's (ph) fourth wedge 16 17 analysis. 18 My first observation, Your Honor, is 19 Dr. Rouser did a lot more than Dr. Beyer did in this 20 case, a number of analysis, but I believe the fourth 21 wedge was the one that the Court says it actually 22 based its certification decision on, so, I believe that's the one that is most relevant. 23 24 And my reading of this is that there 25

was a difference in the methodology that Dr. Rouser

- 1 was using. Instead of subtracting the actual price --
- 2 I'm sorry -- the but for price from the actual price
- 3 he actually calculated an overcharge percentage, which
- 4 was based on the average difference between the
- 5 average competitive wage or the average but for wage
- 6 and the average actual wage. That came out to be 11.3
- 7 percent, and he said everyone in the class, their wage
- 8 was suppressed by that 11.3 percent, and that's how
- 9 I'm going to calculate damages.
- 10 But when we talk about the use of
- 11 averages, which is on page 591, what the Reed court
- 12 points to is the aspersion in wages in the actual
- world, and it's that wage aspersion in the actual
- world that renders Dr. Rouser's methodology
- 15 unreliable, Your Honor.
- 16 THE COURT: Was averaging used in both
- 17 actual world calculations and real world -- and but
- 18 for world calculations?
- MR. COE: Yes, Your Honor.
- THE COURT: All right.
- MR. COE: So, Your Honor, we're going
- 22 to be going back to talking about costs again in
- 23 connection with the Immucor cost benchmark, and before
- 24 we did that I wanted to clean up some of the argument
- 25 from this morning, because I think we were talking

- 1 about a lot of different costs, and I wanted to go
- 2 back to which costs were important and why we were
- 3 talking about them. And I would say we used cost
- 4 yesterday to illustrate three points.
- 5 The first point was that Dr. Beyer ignored
- 6 costs in the first half of this -- of the class period
- 7 in his operation to create value benchmark, and that
- 8 was unscientific. And I think what's important to go
- 9 back to there is that when Dr. Beyer used the standard
- 10 cost in the second half -- I'm sorry -- uses cost in
- 11 the second half of the class period to estimate how
- 12 much prices would go up he used these Immucor standard
- 13 costs.
- 14 THE COURT: You said standard costs.
- 15 MR. COE: Immucor standard costs,
- 16 correct, Your Honor.
- 17 THE COURT: Did Immucor differentiate
- 18 between standard costs and actual costs?
- 19 MR. COE: I don't know, Your Honor.
- 20 THE COURT: Well then you -- how can
- 21 you say that he used Immucor standard costs?
- MR. COE: That's how Immucor described
- 23 them, Your Honor, was their standard costs, and that's
- 24 how Dr. Beyer describes them in his report.
- THE COURT: Well then what you're

- 1 telling me is you don't know whether standard costs
- 2 for Immucor are the same as actual costs.
- MR. COE: That's correct, Your Honor.
- 4 But why I'm telling you this is -- Joshu, do you have
- 5 Dr. Bronstein's presentation from the class cert
- 6 hearing? I think it's our Exhibit 120.
- 7 THE COURT: I probably -- I'm sure I
- 8 have it. Yes, I have it. What page?
- 9 MR. COE: It's page 7, but
- 10 unfortunately the pages were not numbered, Your Honor,
- 11 so -- it has the changes in standard costs is the
- 12 title.
- 13 THE COURT: We're looking at
- 14 Dr. Bronstein's testimony, July 26th, 2012?
- 15 MR. COE: Correct, Your Honor.
- THE COURT: And it's page?
- 17 MR. COE: I believe it's 7, Your Honor,
- 18 but there's not a page number on it.
- 19 THE COURT: Across the top, changes in
- 20 standard costs. Yes, I have it.
- MR. COE: So these are what Dr. Beyer
- 22 decided the increases in Immucor standard costs were
- 23 throughout the class period. And as you can see in
- 24 2001, 2002, 2003, and 2004 those cost increases were
- 25 significant. They range from 18 percent to 25

- 1 percent.
- 2 So our first criticism of Dr. Beyer on cost
- 3 is that he could have accounted for these costs in his
- 4 operation to create value benchmark in the first half
- 5 of the class period.
- Now while we're going get very shortly
- 7 to the Immucor cost benchmark, and he did use these
- 8 Immucor standard costs in the second half of the class
- 9 period, and one of our arguments is that he did that
- 10 purposefully to flatten out prices, and you can see
- 11 there's a sharp difference between the price increases
- 12 in the first half of the class period and the second
- 13 half of the class period. In the second half of the
- 14 class period their range from three percent to six
- 15 percent, Your Honor.
- And Joshu, if you can pull up slide 35.
- 17 THE COURT: Those percentages are
- 18 basically the same. Not quite the same, but basically
- 19 the same for Ortho in the post-2005 period.
- MR. COE: Correct, Your Honor, though I
- 21 believe he was using Immucor standard cost data to
- 22 estimate the increase in Ortho's standard policy you
- 23 would expect them to be pretty close.
- 24 THE COURT: Well you keep saying
- 25 Immucor's standard costs. There's no -- there is a

- 1 difference between Ortho's standard costs and Ortho's
- 2 costs. Total costs are more.
- 3 MR. COE: And that's exactly the point
- 4 here, Your Honor. We're not -- we will quibble later
- 5 with the use of Immucor's standard costs as a proxy
- 6 for Ortho's costs, but -- and we'll also quibble with
- 7 whether you can use just cost to measure but for
- 8 prices, but I don't believe we are challenging
- 9 Dr. Beyer's use of Immucor's standard costs to account
- 10 for Immucor's increases in cost in the second half of
- 11 the class period. Does that make any sense to Your
- 12 Honor?
- What we're trying to illustrate here is
- 14 that when Dr. Beyer was deciding that he didn't want
- 15 to account for costs in his first half of the class
- 16 period, in part because these cost increases did not
- 17 entirely explain the price increases, these are the
- 18 numbers that he was looking at when he made that
- 19 decision.
- THE COURT: All right.
- 21 MR. COE: So now I want to turn to my
- 22 second point. And that second point that we made was
- 23 that it's inappropriate to rely on a 1999 business
- 24 plan to predict what Ortho was going to do for five
- 25 years. And that was the -- we talked about the Tunis

- 1 case when -- because there are changes in the market
- 2 many courts have rejected an expert's reliance on a
- 3 business plan, it's inconsistent with what happened in
- 4 the real world. So we showed you this slide 35, Your
- 5 Honor, which compared Ortho's prediction of what its
- 6 costs would be.
- 7 THE COURT: Yes, I -- for the years
- 8 2001, 2002 --
- 9 MR. COE: Correct, Your Honor.
- 10 THE COURT: -- 2003.
- 11 MR. COE: So the point we were making
- 12 here is that in 2000 -- in the year 2000, on
- 13 September 15th, 2000, to be exact, in Plaintiff's
- 14 Exhibit 54, Ortho is predicting that its standard cost
- would be \$10.2 million in 2003, but in hindsight after
- 16 2003 --
- 17 THE COURT: What did you say 10.?
- 18 MR. COE: Right here, Your Honor.
- 19 THE COURT: I'm just looking at the --
- 20 that's total COGS.
- 21 MR. COE: Correct, Your Honor.
- THE COURT: The standard costs were I
- 23 thought 10.9.
- MR. COE: Well if you do the math, Your
- 25 Honor, they start with this 10.9 standard costs.

Page 183 1 THE COURT: Yes. 2 MR. COE: Then they have a line for 3 reduction and costs of goods sold from lien savings and other favorable variances. 4 THE COURT: All right. Okay. You end 5 6 up with 10.2. I see. 7 MR. COE: Right. But when they got to 8 -- when 2003 was over and they actually looked at what 9 their actual costs were it was 24.88 million, which is 10 this number in the top half of the screen, Your Honor. 11 So the point of all that was to show 12 you that things changed in the real world and it's not appropriate, as Mr. Bronstein opined, for an 13 14 economist, to completely substitute his judgment for the judgment in a business plan, especially when that 15 business plan is inconsistent with what happened in 16 17 the real world. 18 THE COURT: Well what you're talking 19 about is a long-term plan where predictions at the 20 inception of the long-term plan turn out to be 21 incorrect. 22 MR. COE: Correct, Your Honor. course we would argue that it was not a long-term 23 24 And I don't want to belabor that point, but 25 there is no evidence that when Ortho was spending all

Page 184 this time and effort in 1999 and early 2000 to come up 1 2 with operation to create value that they ever looked 3 beyond two years. Plaintiff's counsel has made --THE COURT: Except for that one 5 statement, and we keep referring to it in the BB --6 MR. COE: Again, Your Honor, that's in 7 the blood bank leadership program, so that's --THE COURT: Yes, but we've covered 8 9 that. I don't want to -- I've got that --10 MR. COE: I understand. But the only 11 point I want to make, that's nine months later, 12 plaintiffs can't rely on the thought and effort that went into the operation to create value plan, which 13 was this two-year plan, and apply it to that five plus 14 years prediction that was in blood bank create value. 15 There's no evidence that anyone spent any time or 16 effort to come up with that number. Because at that 17 point they're focused on the next plan, the blood bank 18 19 leadership program. But you're right, Your Honor, 20 we've covered that in exhaustive detail. So let me 21 turn --22 THE COURT: But what -- are there any -- you cited a case, and I don't recall that we've 23 24 talked about cases on this issue. The cases that 25

address the question of reliance on a business plan

- 1 over a long-term or over a period of years, it doesn't
- 2 necessarily have to be a long-term plan, where real
- 3 life, real world situations change.
- 4 MR. COE: I'll give you those
- 5 citations, Your Honor. I have the wrong binder.
- 6 (Pause)
- 7 MR. COE: Right, that's the Tunis
- 8 Brothers versus Ford Motor Company, it's a Third
- 9 Circuit case from 1991, and it's -- the citation is
- 10 952 F.2d 715. We cite that -- I think all these cases
- 11 at page 13 of our brief, Your Honor. The other two
- 12 cases we cite are the Advent Systems Ltd. versus
- 13 Unisys Corp. case, another 1991 Third Circuit opinion,
- and the citation of that is 925 F.2d 670. And then
- 15 the JMJ Enterprises Inc. versus VO Benito Italian Ice,
- 16 Inc., and that's a Lexis unreported decision in 1998,
- 17 U.S. Lexis 5098, that was out of the Eastern District
- in 1998, Your Honor.
- 19 And do you have our Exhibit 10 Joshu?
- 20 And, Your Honor, the last point that came up this
- 21 morning was did Ortho's prices actually go up during
- 22 this first half of the class period? And Your Honor
- 23 pointed out that that page we showed you from
- 24 Plaintiff's Exhibit 54 was a prediction of standard
- 25 costs, it didn't include costs not in the standard.

Page 186 1 THE COURT: Yes. 2 MR. COE: And you asked if there was 3 any evidence in the record of what costs not in the standard were at that time. 4 5 So before I get to that, I mean I think the first point is Dr. Beyer wasn't looking at Ortho's 6 7 actual costs, he was looking at Immucor standard 8 costs, and he thought they were going up. 9 THE COURT: This is for the post? MR. COE: This is for the first half of 10 11 the class period, Your Honor. So this is an 12 August 26th, 1999 documents, our -- Ortho's Exhibit No. 10, Your Honor. 13 14 THE COURT: Exhibit 10 for what? In 15 what proceeding? MR. COE: It's Ortho's exhibit, I 16 17 believe it was to our original brief, Your Honor, our 18 original opening brief. 19 THE COURT: Oh, the remand brief. 20 MR. COE: No, the 2012 opening brief, 21 Your Honor. We had to dig this out in response to 22 Your Honor's question. 23 THE COURT: And do I have that? 24 (Clerk confers with the Court) 25 THE COURT: All right. I have

- 1 Exhibit 10.
- 2 MR. COE: Joshu do you remember what
- 3 page we were looking at? The Bates number on the last
- 4 -- the page we're focusing on is 1487, Your Honor.
- 5 THE COURT: All right. I have 1487.
- 6 MR. COE: So this is a document that
- 7 came from Norbridge's production, Your Honor.
- 8 Norbridge is the consultant working on operation to
- 9 create value, it appears to be a document Ortho
- 10 provided to Norbridge, and it does have a standard
- 11 cost and a cost non-standard number. If you look
- 12 under the total traditional blood bank column the
- 13 standard costs I believe were \$12.47 million.
- THE COURT: What? 12.47? Yes, I have
- 15 -- I have total traditional blood bank. Is that the
- 16 column you're looking at?
- MR. COE: Yes, Your Honor. In the
- 18 second number down --
- 19 THE COURT: Standard costs are 12.474.
- MR. COE: Exactly, Your Honor. And
- 21 then a few more numbers down is other costs not in
- 22 standard.
- THE COURT: Yes.
- 24 MR. COE: And that's 2.22 million.
- THE COURT: Yes.

- 1 MR. COE: So, I did the math, and I'm
- 2 sure plaintiffs will second check me, but adding those
- 3 numbers I got 14.694 million in actual costs for Ortho
- 4 in 1999. So that's just adding the 12.74 million to
- 5 the 2.22 million.
- 6 THE COURT: Well it's evidence that
- 7 Ortho used cost not included in standard costs in this
- 8 chart. Is that what you're --
- 9 MR. COE: And it's also evidence of
- 10 that Ortho's actual costs were in 1999 for traditional
- 11 reagents.
- 12 THE COURT: Okay.
- MR. COE: And going back to the FTC
- 14 data, which I believe was slide 35 -- maybe we
- 15 actually want to go back to that exhibit, Joshu, it's
- 16 Plaintiff's Exhibit 171.
- 17 THE COURT: Yes. I have it.
- 18 MR. COE: The actual costs in 2005,
- 19 Your Honor, were 21.987 million, which is higher than
- 20 the 14.694 million from 1999.
- 21 So over this period of time in the
- 22 first half of the class period the evidence is that
- Ortho's actual costs did in fact increase, and we
- 24 would argue that argues for Dr. Beyer having to
- 25 account for Ortho's cost in his operation to create

- 1 value benchmark for the first half of the class
- 2 period.
- 3 THE COURT: Do we have the same figures
- 4 for -- the figures that I'm looking at in Exhibit 171,
- 5 which is -- well it's identified -- it's the FTC
- 6 submission, we have the figures for 2003 through 2008.
- 7 Do we have figures for 2000 and 2001 and '02?
- MR. COE: We don't, Your Honor, and you
- 9 asked that question earlier --
- 10 THE COURT: I think --
- 11 MR. COE: -- and I went back to the --
- 12 this was actually an attachment to Ortho's submission,
- and I don't know if I have the exhibit number, but one
- of plaintiff's exhibits was the rest of Ortho's
- 15 submission.
- 16 THE COURT: Well why are we looking at
- 17 the 1999 figures when they're not included in any of
- 18 Dr. Beyer's reports?
- 19 MR. COE: Because Your Honor asked the
- 20 question if we had any data about what Ortho's actual
- 21 costs were in 1999 or 2000 or earlier in this class
- 22 period.
- 23 THE COURT: I think I asked whether
- 24 there was any evidence of cost not included in the
- 25 standard cost. But the 1999 figures are not relevant

- 1 to Dr. Beyer's calculations are they?
- MR. COE: They are, Your Honor, because
- 3 Dr. Beyer ignored costs in the first half of the class
- 4 period.
- 5 THE COURT: Yeah, but 1999 costs are
- 6 not included in the first half of the class period.
- 7 MR. COE: You're right, Your Honor. So
- 8 there's two points here.
- 9 One, he thought -- he uses Immucor's
- 10 standard costs as his goal standard, Immucor's
- 11 standard costs were going up --
- 12 THE COURT: Not for the first --
- 13 MR. COE: -- for the first half of the
- 14 class period.
- 15 THE COURT: But he doesn't use them in
- 16 the first --
- 17 MR. COE: But he does use them in the
- 18 second half of the class period.
- 19 THE COURT: Yes.
- 20 MR. COE: So he thought those were
- 21 going up in the first half of the class period, but he
- 22 still decided to ignore them. And we also have
- 23 evidence that Ortho's actual costs were going up in
- 24 the first half of the class period. So --
- THE COURT: Not according to Dr. Beyer.

Page 191 I think we've discussed this. Doesn't he conclude 1 2 that they went up only 6.4 percent? 3 MR. COE: Your Honor, he was looking at this 2003 to 2008 time period, so it overlaps. 4 5 THE COURT: That's because he didn't have the 2001. 6 7 MR. COE: Well it was in the record, 8 Your Honor. And he didn't have the -- going back to 9 your question about whether this data exists for --10 THE COURT: This data being the 1999 11 data. 12 MR. COE: Well or in this format of what Ortho submitted to the FTC. Anyone know the 13 exhibit? I have it in my head as Plaintiff's Exhibit 14 165, but I'm not --15 THE COURT: I'm looking -- is it 171 16 17 or --18 MR. COE: I'm looking for the narrative 19 submission to the FTC, Your Honor, where Ortho 20 responded -- you know, it looks like a subpoena 21 essentially, Your Honor. 22 THE COURT: It's dated October 17th, 23 2008, but not -- that's not the letter of transmittal. MR. COE: Correct, Your Honor. 24 25 was an attachment to the letter of -- essentially to

- 1 Ortho's subpoena response, and we'll try and find the
- 2 actual document, but in that response Ortho said we
- 3 did not maintain this data in the normal course of
- 4 business before 2003. So the FTC had asked for
- 5 earlier data, but Ortho said it did not have that
- 6 data, Your Honor.
- 7 So one more point about costs following
- 8 up from this morning. So the last point we wanted to
- 9 make was Ortho had set -- or I'm sorry -- Dr. Beyer
- 10 had set this 40 percent -- I'm sorry -- Dr. Beyer set
- 11 a 50 percent gross margin goal for Ortho, plaintiffs
- 12 lowered it to 40 percent, and we've spent a lot of
- 13 time arguing why that wasn't a realistic goal, but we
- 14 also wanted to make the point that if you include
- actual costs in 2005 Ortho had not met that 40 percent
- 16 goal that Dr. Beyer made up for Ortho. And if we go
- 17 back to slide --
- 18 THE COURT: That's only if you include
- 19 the costs that were known for --
- 20 MR. COE: The non-standard. Correct,
- 21 Your Honor.
- 22 So if you go back to that document I
- 23 handed up this morning, which compared Dr. Beyer's
- 24 table with the FTC submission for 2005, that was the
- 25 last point we were trying to make about cost. And for

- 1 that point it doesn't really matter what Ortho's costs
- 2 were in 2000 or 2001 or 2003, the question is what
- 3 were they in 2005? Because the calculation, revenues
- 4 minus costs for that year, and going -- you know, we
- 5 went through this yesterday, but if you use the actual
- 6 costs or costs non-standard you would actually have a
- 7 negative, you'd be losing money in Dr. Beyer's but for
- 8 world, Your Honor.
- 9 THE COURT: Yeah, but comparing those
- 10 two documents -- we talked about this this morning --
- 11 the sales jumped in the -- increased dramatically in
- 12 the second document.
- MR. COE: Correct, Your Honor -- well
- 14 there was -- the revenues in the FTC data were higher
- 15 than what Dr. Beyer said his total sales were in his
- 16 data or transaction data.
- 17 THE COURT: So what significance is
- 18 that?
- 19 MR. COE: I don't know that it has any,
- 20 Your Honor, because we're looking at costs, and I
- 21 haven't seen any translation of that into costs, Your
- 22 Honor. I haven't seen any challenge of the cost data
- 23 in the FTC submission, Your Honor.
- 24 THE COURT: Well except that the
- 25 plaintiffs say they never got it. The actual cost.

Page 194 1 MR. COE: That's correct, Your Honor. 2 That's correct. They also said they didn't ask for 3 it. THE COURT: Well --5 MR. COE: And I know --6 THE COURT: -- not --7 MR. COE: -- we went back and forth on 8 that. 9 THE COURT: -- exactly. Not exactly. 10 Corrigan said he asked for costs, he didn't -- he 11 doesn't think he specifically asked for the costs not included in standard costs. Is that a fair statement, 12 Mr. Corrigan? 13 14 MR. CORRIGAN: Yes, Your Honor. I can 15 elaborate a little bit on that. THE COURT: No you don't have to. 16 MR. CORRIGAN: Okay. Yes, that's fair. 17 18 The give and take on that is more general. 19 MR. COE: That letter to the FTC was 20 Exhibit 165? We'll follow up with that, Your Honor. 21 So I want to move on to the Immucor 22 cost benchmark, Your Honor, which is slide 38 of our presentation. 23 24 At the top of this chart, this 25 demonstrative we have what Dr. Bronstein and I believe

- 1 most economists -- all economists, including Dr. Beyer
- 2 would say are the three major determinants of price.
- 3 Market structure, cost, and demand.
- 4 And for the first half of the class
- 5 period this OCB benchmark we have already argued and
- 6 we won't go back into this, that the only one they
- 7 took into account was market structure and they
- 8 ignored cost and demand.
- 9 And for this Immucor cost benchmark
- 10 we'll argue that the only determinant or variable they
- 11 took into account was cost and they ignored market
- 12 structure and demand.
- 13 THE COURT: And you're talking about
- 14 the -- in the Immucor cost column you're talking about
- 15 the post-2005 period.
- MR. COE: Correct, Your Honor.
- 17 Starting January 1, 2006 through 2006. Correct, Your
- 18 Honor.
- So the way I look at this is that each
- 20 one of these factors contributes in some way to costs.
- 21 So you have your cost in 2006, how much is it going go
- 22 up to 2007? Well the first building block you have,
- 23 Your Honor, is demand, and demand -- if demand goes up
- 24 price is going to go up by some amount.
- 25 The second building block --

```
Page 196
1
                    THE COURT: Wait a minute, demand goes
2
    up, price --
 3
                    MR. COE: Right. Exactly, Your Honor.
                    THE COURT: Okay.
5
                    MR. COE: If there's more demand the
6
    price is going to go up.
 7
                    THE COURT: All right. I have it.
8
                    MR. COE: Right. The second building
9
    block is cost, Your Honor. If cost goes up --
10
                    THE COURT: Oh, and you're --
11
                    MR. COE: Your Honor, it's a little --
12
     I have a two year old and a four year old so these are
     the materials I have to work with, Your Honor, but I
13
14
     thought I'd illustrated a point.
15
                    THE COURT: No, you're illustrating
    with large LEGO blocks on the second day of a two-day
16
17
    hearing at 4:10.
18
                    MR. COE: So we have cost then we have
19
    market structure. The less competition there is in a
20
    market cost will go up, as Your Honor recognized in
21
    his earlier opinion. Those are the first three.
22
                    Now plaintiffs have argued that there's
     a fourth building block, that the cartel contributed
23
24
     to even more of price increase than what have happened
25
     in this but for world that only accounted for these
```

Page 197 1 first three factors. Market structure, cost, and 2 demand. 3 So there'd be -- the total cost would be, if they're right that there was a conspiracy, it 4 would be made up of demand, cost, market structure, 5 and whatever additional price increase was the result 6 7 of this cartel. 8 After Comcast v. Behrend the Court 9 needs to separate out each one of those factors, and 10 Dr. Beyer needs to separate out each one of those 11 factors in calculating a price. Because if he fails 12 to account for cost, demand, or market structure he's awarding damages to plaintiffs for factors that have 13 nothing to do with this caral, this top piece. So --14 15 THE COURT: Except it's the top piece 16 that sets the price. 17 MR. COE: It's not, Your Honor, it's all four pieces that lock together to set the price. 18 19 THE COURT: I read Comcast and Behrend. 20 Is there a specific statement to that effect or 21 instead --22 MR. COE: I'm --23 THE COURT: Oh, you're on --

MR. COE: I'm glad you asked, Your

24

25

Honor.

```
Page 198
 1
                    THE COURT: Uh-oh, I may --
 2
                    MR. COE: So, I'll read you --
 3
                    THE COURT: The record should show that
     everyone on the left side of the room is smiling. You
 4
5
     laid this trap for the Court and --
                    MR. COE: I don't know, it's certainly
6
 7
     not described as a trap, Your Honor. But I would like
8
     to read from pages 1434 and 1435 of the Supreme
9
     Court's opinion. It was talking about Dr. McClay's
10
     (ph) methodology for demonstrating impact -- or I'm
11
     sorry -- demonstrating damages.
12
                    THE COURT: Well what he said was it
     didn't match the liability theory.
13
14
                    MR. COE: Correct, Your Honor. So what
15
     the Supreme Court said is, and I'll start to read
16
     here:
17
                         "This methodology might have been
18
                    sound and might have produced
19
                    commonality of damages if all four of
20
                    those alleged distortions remain in
21
     this
                         case."
22
                    So all four of those theories of impact
23
     if they had stayed in the case Dr. McClay's
24
     methodology might have worked.
25
                    The court goes on to say --
```

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Page 199
                    THE COURT: No, there were four
 1
 2
     separate theories of damages in Comcast.
 3
                    MR. COE: Four theories of impact, Your
 4
     Honor, correct. Four --
 5
                    THE COURT: But that's --
 6
                    MR. COE: -- causes of prices going up,
 7
    Your Honor.
 8
                    THE COURT: All in the eyes of the
9
    plaintiffs unlawful.
10
                    MR. COE: Correct, Your Honor.
11
                    THE COURT: And you're analogizing
12
     those four theories of -- you're saying antitrust
     impact. You're saying that they're analogous to
13
     market structure, cost --
14
15
                    MR. COE: I am, Your Honor. Because --
16
                    THE COURT: -- and demand?
17
                    MR. COE: And here's what -- maybe I'll
18
     skip forward to all I was going read -- but I think
19
     the key point of this passage is that they walk
20
     through what the Third Circuit said that -- the third
21
     circuit said:
22
                         "At the class certification stage
23
                    we do not prior plaintiffs tie each
24
                    theory of impact to an exact
25
     calculation
```

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Page 200
1
                    of damages."
 2
                    THE COURT: Yes, but the plaintiffs are
 3
     only offering one theory of impact.
                    MR. COE: I'll keep reading, Your
 4
     Honor.
5
                         "But such assurances are not
6
                    provided by a methodology that
8
                    identifies damages that are not the
9
                    result of the wrong."
10
                    And that's the key sentence here.
     That's from the Supreme Court. You are only entitled
11
12
     to damages tied to the wrong. The only piece of the
13
     damages here that are tied to the wrong are on this
14
     top yellow block, this cartel activity. Ortho had
    nothing to do with demand going up, cost going up,
15
    market structure changing. The only thing that even
16
17
    possibly could be tied to this theory of harm is that
     additional amount that was caused by this alleged
18
19
     cartel activity.
20
                    Going on from this opinion --
21
                    THE COURT:
                                Isn't that what Dr. Beyer
22
    has done, although you criticize the way he did it, in
    his but for world?
23
24
                    MR. COE: He has, Your Honor, because
25
    he has not accounted for two of the three major
```

- 1 variables that determine price.
- 2 So for the Immucor cost benchmark he's
- 3 taking all the increase that was the result of the
- 4 market structure and making that damages, he's taking
- 5 all of the price increase that was a result of
- 6 increased demand and making that damages.
- 7 And let me read one more passage, Your
- 8 Honor.
- 9 THE COURT: That's not what was going
- 10 on in Comcast and Sprint. As I understand it Judge
- 11 Padova and I were working on those opinions at about
- 12 the same time. I don't know how his got out ahead of
- 13 mine, I think maybe our hearing was later, but the
- 14 issues had been framed, and I don't recall us ever
- 15 talking about market structure, cost, and demand.
- MR. COE: They didn't use those words,
- 17 Your Honor, I don't want to suggest that.
- 18 THE COURT: Well they used there were
- 19 four separate theories of damages -- or I don't want
- 20 to confuse damages and antitrust impact asserted in
- 21 Comcast and Behrend -- and the Supreme Court said that
- 22 the theory of liability did not match those theories -
- 23 all of those theories of damages.
- MR. COE: But why was that, Your Honor?
- 25 And the reason for that is that -- and this is a

```
Page 202
 1
     quote:
 2
                          "Prices use level above what an
 3
                    expert deems competitive has been
     caused
 4
 5
                    by factors unrelated to an accepted
 6
                    theory of antitrust harm are not
                    anticompetitive in any sense relative
                    here."
 8
 9
                    And then the court goes on to quote the
10
     federal judicial center's reference manual and
11
     scientific evidence, which says:
12
                          "The first step in a damages study
13
                    is the translation of the legal theory
14
                    of the harmful event into an analysis
15
     of
16
                    an economic impact of that event."
17
                    And I think that ties over to our
18
     discussion here, Your Honor. Because the point is
19
     you're only entitled to damages that are related to
20
     the harm, and here because of Dr. Beyer's unscientific
21
     and unreliable methodology he's giving damages to
22
     plaintiffs that are not related to the cartel.
                    As Your Honor said and at the first
23
     class certification opinion, prices are going to go up
24
25
     in a duopoly regardless of whether there's collusion
```

- 1 or not or whether there's cartel activity or not.
- 2 Well Ortho -- that increase in price is not the result
- 3 of the cartel activity, and plaintiffs --
- 4 THE COURT: So what you're saying is
- 5 his but for prices have to take into consideration
- 6 lawful price increases and separate out only those
- 7 price increases which are due to cartel activity.
- 8 MR. COE: That's exactly right, Your
- 9 Honor.
- THE COURT: How would that be done?
- 11 MR. COE: If he had used scientific
- 12 methodology and accounted for all three major
- 13 variables he wouldn't be able to do that.
- 14 THE COURT: Tell me how that would have
- 15 been done.
- MR. COE: He would have, for example,
- in the operation to create value benchmark, first of
- 18 all he would have started with a more reliable
- 19 methodology for estimating the impact of duopoly, but
- 20 we'll leave that one alone for the moment. He starts
- 21 with that 25 percent price increase per year. He
- 22 would have had to add on top of that a factor for the
- 23 increase in price because of the influence of
- increases in cost, and then he would have added on top
- 25 of that another addition for the increase in demand.

Case 2:09-md-02081-JD Document 256 Filed 07/29/15 Page 204 of 356 Page 204 1 So basically he would have had to take 2 that but for price and increase it two times because 3 he had only -- he started the market structure but ignored cost and demand, he would have had to take it 4 5 up two more times to get to a but for price that was the price that would have existed in a competitive 6 7 market without cartel activity. 8 THE COURT: And that's what he said he 9 was doing, you're saying he didn't. 10 MR. COE: Yes, Your Honor. 11 THE COURT: There must be an answer to 12 that, but I can't think of it right now. 13 MR. COE: I'm sure you'll come up with 14 it, Your Honor. 15 I'm not going to spend -- it's been a long day, so I'm not going to spend too much time on 16 17 this, but I think the two of us quibbled a little bit 18 about whether prices actually flattened out in the 19 second half of the class period. This was Dr. Beyer's 20 chart to show that they continue to go up, but I think 21 you can see that certainly --

MR. COE: This is -- I'm sorry --

MR. COE: -- slide 39, Your Honor.

THE COURT: Which --

THE COURT: I see it.

22

23

24

25

Page 205 1 THE COURT: No, I think it's -- it 2 looks -- yes, it is -- it's 39. 3 MR. COE: We cherry picked a product on slide 40 that shows that for this product at least 5 there were no increases in cost in the second half of 6 the class period. 7 I think the numbers that probably are most useful to the Court are the ones that we showed 8 9 earlier in Dr. Bronstein's class cert presentation 10 that showed this three to six percent kind of average 11 cost increase over the second half of the class 12 period. 13 We're finally getting to one of the first questions Your Honor asked. What about this 14 inconsistency between Dr. Beyer's treatment of costs 15 in the first half of the class period and his 16 17 treatment of costs in the second half of the class period? So we have two quotes, Your Honor, to 18 19 illustrate this tension. And the first bullet is --20 THE COURT: You're --21 MR. COE: This is -- I'm sorry, Your 22 Honor --23 THE COURT: -- at slide 41? 24 MR. COE: -- it's slide 41. 25 THE COURT: 41 I think.

- 1 MR. COE: So the first bullet is from
- 2 paragraph 54 of Dr. Beyer's reply report, and that's
- 3 when he's talking about his operation to create value
- 4 benchmark that he used for the first half of the class
- 5 period. And he says, "Cost and demand did not
- 6 influence the price of traditional blood reagents."
- Now he hasn't done a scientific study
- 8 to demonstrate that, he's taken some quotes out of
- 9 context, and one of those is this quote from Bill
- 10 Weiss (ph), who's an Immucor employee, and all he said
- 11 was, "Costs -- increases in costs did not fully
- 12 explain the increases in price."
- So -- and I don't think we're arguing
- 14 today that these whatever number you want to say
- 15 prices increased was entirely caused by increases in
- 16 costs, but we are arguing that they were a substantial
- 17 factor in those increases in costs that should have --
- 18 THE COURT: What about Dr. Bronstein,
- 19 we talked about him this morning, and his statement
- 20 that Dr. Beyer was entirely correct in excluding cost
- 21 from his benchmark for the first period we're
- 22 addressing?
- MR. COE: That's not correct, Your
- 24 Honor. What -- all that Dr. Bronstein said was that
- 25 Dr. Beyer was correct in ignoring Ortho's standard

Page 207 cost data. Dr. Bronstein opined -- criticized Dr. 1 2 Beyer for failing to account for cost in the first 3 half of the class period. THE COURT: Where is that? 5 MR. COE: I'm sure we could get you a cite on that, Your Honor. 6 7 THE COURT: No, it's -- I've got it 8 here at least twice. Mr. Corrigan, where is it in 9 your -- I think it's day one or is it day two? But 10 that's not the whole -- I have Bronstein's testimony. 11 Or Liz, did you take it back? 12 THE CLERK: You have it. 13 THE COURT: No, I think --14 (Clerk confers with the Court) 15 MR. CORRIGAN: Your Honor, it's slide 23 in today's presentation. 16 17 THE COURT: I have the whole thing. 18 That's not what he said, Mr. Coe. Not what he said. 19 The question: **"** O 20 What was the basis of 21 Dr. Beyer's conclusion that he wasn't 22 going rely on Ortho's cost data? There was information 23 Α 24 provided from Ortho that they 25 characterized costs from time to time -

```
Page 208
 1
 2
                    they recharactered costs from time to
 3
                    time and as a result the cost data that
                    you had requested wouldn't be
 4
 5
     comparable
6
                    from your year.
                                So would that be unreliable
                         0
8
                    data for the purposes Dr. Beyer was
 9
                    seeking it?"
10
                    And the answer:
                          "I would say he made the right
11
12
                    decision in not using Ortho's cost
     data,
13
14
                    yes. No reference to standard cost,
15
                    reference to cost data."
16
                    MR. COE: You're right, Your Honor, we
    had that conversation this morning, but you know,
17
     it's --
18
19
                    THE COURT: But you --
20
                    MR. COE: -- not clear if he's talking
21
     about standard costs or actual costs, but --
22
                    THE COURT: Well the language is clear.
     And what you're saying is there's room for wiggling,
23
24
     and --
25
                    MR. COE: Well not really, Your Honor.
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Page 209
     If we turn to page 195 of Dr. Bronstein's transcript.
 1
 2
                    THE COURT: All right. Tell me where?
 3
                    MR. COE: Just doing something quickly.
     So Dr. Beyer -- this was the direct examination -- I'm
 4
 5
     sorry, the direct examination of Dr. Bronstein, and
     start at line 4 I asked Dr. Bronstein:
 6
                          " O
                                 You've been talking about
 8
                    Dr. Beyer's failure to account for a
 9
                    duopoly market structure, which was the
                    first of the three factors. I want to
10
11
                    turn now to the second factor, which is
12
                    cost production, was the second of the
13
                    three economic factors that influenced
14
                    price. Does Dr. Beyer account for cost
15
                    changes when he predicts prices for the
16
                    first five years of his damages
17
     period?"
18
                    Dr. Bronstein's response was:
19
                          "No, he's ignoring cost entirely.
20
                    The only fact that he considers he is
21
     25
22
                    percent price increase from the OCB
23
                    business plan."
24
                    Next question:
25
                                 How do you know that the
```

```
Page 210
     OCB
 1
 2
                    business plan didn't account for
 3
                    increases in cost?
                                When you read the OCB
                         Α
 5
                    business plan the assumptions that are
                    embodied in the plan and one of the
 6
                    assumptions is is that they assume the
 8
                    prices are fixed."
                    THE COURT: Prices are fixed or cost?
 9
10
                    MR. COE: It should be cost, Your
11
     Honor. Line 20 my next question is:
12
                          0"
                                 Do you know what was
13
                    actually happening to the cost during
14
                    the first five years of Dr. Beyer's
15
                    damages period?
16
                                Yes, I have some data that
17
                    Dr. Beyer produced in the second report
                    that illustrates this."
18
19
                    And asked him to walk through the
20
     slide, and that's the slide that we showed earlier
21
     with the Immucor standard cost data percentage
22
     increases throughout the class period.
23
                    So, I'll skip forward through his
24
     discussion because essentially this next colloquy is
25
     his description of that slide.
```

Page 211 1 THE COURT: But then he goes on to say 2 Dr. Beyer was correct in ignoring costs. 3 MR. COE: That's not correct, Your Honor. He was saying Dr. Beyer was -- let me go to 4 5 line 15 at page 196. THE COURT: "If Dr. Beyer had accounted 6 7 for these cost increases in his benchmark for the 8 first five years of the damages period how would that 9 have changed his analysis?" And then he says, "well 10 since Dr. Beyer used a 25 percent" -- well I won't 11 read it all. What it says is, is it would have added 12 to the percentage, it would be up to 34 percent per year so that he would have but for prices rising by up 13 to 59 percent instead of 25 percent. I don't quite 14 understand that arithmetic. But in any event the but 15 for prices would be up. 16 17 MR. COE: Right. And then going to 1997, Your Honor, I asked Dr. Bronstein, "what reason" 18 19 -- this is line 7: 20 "What reason did Dr. Beyer give 21 for 22 ignoring cost during the first five 23 years of the damages period?" 24 And Dr. Bronstein said: 25 "The reason he gave was the

```
Page 212
 1
                    argument that cost didn't account for
 2
                    100 percent of the price increases that
 3
                    we see across the entire class period."
                    Then I asked him, "Does that
 4
 5
     explanation make sense?" And the response is:
                          "It doesn't make sense to me as an
 6
                    economist. Just because changes in
 8
     cost
 9
                    don't explain 100 percent of the
10
     changes
11
                    in price this is not a factor that an
12
                    economist would fee comfortable in
13
                    ignoring in his analysis, particularly
14
                    when you see cost changes that are as
15
                    significant as the ones that Dr. Beyer
16
                    has calculated here."
17
                    So what Dr. Bronstein said is, Dr.
18
     Beyer can ignore costs, but in accounting for cost he
19
     agrees that Dr. Beyer couldn't use Ortho standard cost
20
     data to account for those.
21
                    THE COURT: I don't think he says that.
22
     He says:
23
                          "There was information provided by
24
                    Ortho that they recharacterized cost
25
                    from time to time and as a result the
```

```
Page 213
                    cost data -- it says date -- that you
 1
 2
                    had requested wouldn't be comparable
                    from year to year."
 3
                    MR. COE: And, Your Honor --
 5
                    THE COURT: And then he goes onto say -
 6
 7
                    MR. COE: -- getting back to the --
 8
                    THE COURT: -- "I made the right
     decision -- he made the right decision in not using
 9
     the cost."
10
11
                    I don't think the two are inconsistent.
12
     I think if he had been provided with what could have
     been described as accurate cost data that didn't --
13
     that wasn't recharacterized that would have been
14
     entirely different. Then I think the first part of
15
     the and deposition transcript, 195, 96, and 97 --
16
     excuse me -- would have come into play. But in any
17
     event it's an explanation for what was intended.
18
19
                    MR. COE: Well, I don't want there to
20
     be any confusion there, Your Honor, I think that
21
     testimony was pretty clear from Dr. Bronstein that in
22
     his opinion Dr. Beyer should have accounted for cost
     in the first half of the class period.
23
24
                    THE COURT: I disagree. I think the
25
     first part of the testimony was clear standing alone,
```

- 1 but when matched with the cross I think there's a
- 2 question, and I don't have to pick the part that
- 3 favors one side or the other, I have to determine
- 4 whether there's evidence to support something that was
- 5 done, and I think the statement by Dr. Bronstein on
- 6 page 245 is damaging.
- 7 MR. COE: Well, Dr. Bronstein didn't
- 8 challenge Dr. Beyer's use of Immucor's standard costs
- 9 for Immucor, and Dr. Beyer could have at least used
- 10 Immucor's standard costs of account for standard
- 11 costs --
- 12 THE COURT: Arguably, yes. Yes.
- 13 MR. COE: -- in the first half of the
- 14 class period.
- THE COURT: Yes, that's an argument,
- 16 but don't we have here have competing benchmark
- 17 issues?
- MR. COE: We don't, Your Honor. What
- 19 we have is a data problem, and I think we've cited
- 20 some cases in our briefs that if you don't have the
- 21 data that doesn't excuse you from applying an
- 22 unscientific methodology. The Lauman (ph) case and
- 23 there was also an Eastern District case from Judge
- 24 Schiller that we cited as well, Your Honor.
- THE COURT: Okay.

```
Page 215
 1
                    MR. COE: So let's get to this second
 2
     statement.
 3
                    So in the first half of the class
     period he says I can ignore cost and demand. But in
 4
 5
     the second half of the class period he says:
                          "Costs -- using only costs
6
 7
     accounts
8
                    entirely for changes -- not only
 9
                    accounts for changes in price due to
10
                    changes in costs, but also fully
                    accounts for the market structure."
11
12
                    And if you go back to Dr. Beyer's reply
     report where he makes this statement, at paragraph 56.
13
14
                    THE COURT: We have that somewhere.
15
     It's exhibit -- let me see. Oh, here it is. Let me
     turn to 56. All right.
16
17
                    MR. COE: So Dr. Beyer says, this is in
18
    paragraph 56:
                          "Dr. Bronstein claims I did not
19
20
                    control for market structure after
21
     2004;
22
                    however, by allowing price to change by
23
                    the same percentage as cost I am in
24
     fact
25
                    controlling for market structure.
                                                         The
```

```
Page 216
                    ability to pass through cost increases
 1
 2
                    is in direct contrast with how the
 3
                    traditional reagents market operated
                    prior to the beginning of the class
 5
                    period when there is intense
6
     competition
                    and an inability to increase price as
                    cost rose."
 8
 9
                    So the first point I want to make, Your
10
     Honor, is he cites nothing in support of the
11
     statement.
                 This is --
12
                    THE COURT: He cites footnote 118.
13
                    MR. COE: And you can read that, Your
14
     Honor, it has nothing to do with his statement --
15
                    THE COURT: Yes, it --
                    MR. COE: -- in that sentence. Well it
16
17
     does, but it certainly isn't any authoritative support
     for that conclusion.
18
19
                    And going back to slide 41, which is
20
    basically just this same statement, it's a logical
21
     fallacy, Your Honor, that just because Ortho couldn't
22
     pass along all of its cost in a competitive market
     doesn't mean that when it was in a duopoly it would be
23
     limited to just passing along costs.
24
25
                    And we'll -- as we pointed out in your
```

- 1 briefs, Your Honor, Dr. Beyer and the plaintiffs have
- 2 not pointed to a single example of another expert in
- 3 any other case using this cost pass through
- 4 methodology or any court in any other case accepting
- 5 this cost pass through methodology. And one of Your
- 6 Honor's tasks in evaluating this methodology is to
- 7 apply Daubert, and we'll get to these Daubert factors,
- 8 Your Honor.
- 9 And as I'm sure Your Honor is aware
- 10 there's eight of them that are set forth -- and this
- 11 is slide 42, Your Honor -- in the Helcot (ph) decision
- 12 of the Third Circuit. And on the left-hand side I
- 13 have four. And your slide might look different, Your
- 14 Honor, because we have what we call an animation in
- 15 the slide, so it'll eventually match up with your
- 16 slide, but we're going to start in a different place.
- So these factors that I have currently
- 18 listed on the left-hand side whether it's peer
- 19 reviewed, whether their standard is governing the
- 20 technique, whether it's related to reliable methods,
- 21 whether it's ever been put to a non-judicial use,
- 22 plaintiffs do not address any of those factors in
- 23 their brief, so they all weigh in Ortho's favor.
- 24 They do address the second set of four
- 25 factors in the right-hand column to start. The first

- 1 one is, is it a testable hypothesis. Well plaintiffs
- 2 admit it cannot be tested at page 12, footnote 42 of
- 3 their brief, so that moves over to Ortho's column,
- 4 Your Honor.
- 5 The next factor they address is the
- 6 rate of error, and plaintiffs claim that another
- 7 expert could repeat Dr. Beyer's methodology to
- 8 ascertain its accuracy, and they cite to Your Honor's
- 9 opinion in the Smulo v. Hafer (ph) case, and that's
- 10 very distinguishable. In that case the expert had
- 11 conducted interviews that the defendant's challenged,
- 12 and the Court said that, well another expert could
- 13 have done that and reconducted all those interviews to
- 14 see if there were any errors.
- Well here we have Dr. Beyer's
- 16 construction of a hypothetical but for world. There's
- 17 no way for anyone -- another expert to go back and see
- 18 whether this was consistent with actual results,
- 19 because we don't have this hypothetical but for world.
- 20 So we would argue that that factor does not weigh in
- 21 plaintiff's favor either, Your Honor.
- I'm going to come back to generally
- 23 accepted in a minute.
- The next one I'll talk about is
- 25 expert's qualifications, and I think we've both said

- 1 in all of our points on Dr. Beyer's experience and
- 2 qualifications we obviously have argued that his
- 3 experience is a mixed bag at best. We would argue
- 4 that that weighs in Ortho's favor as well.
- 5 So we're left with only one factor that
- 6 plaintiff's argue supports Dr. Beyer's use to this
- 7 cost pass through methodology, and in order to support
- 8 that argument they cite to this article from two
- 9 European economists, Van Dyke (ph) and Verboven, and I
- 10 have a copy of this for the Court, Your Honor.
- 11 (Pause)
- MR. COE: So, Your Honor, I just handed
- 13 up a copy of an article from issues and competition
- 14 under policy law by Theon (ph) Van Dyke and Frank
- 15 Verboven entitled, "Quantification of Damages," and
- 16 this is the article that plaintiffs cite in their
- 17 brief to support the article that Dr. Beyer's use of
- 18 this cost pass through methodology is generally
- 19 accepted. And the discussion of this methodology is
- 20 in page 2336, Your Honor.
- 21 The first point I want to make, Your
- 22 Honor, is that Dr. Beyer did not cite this article in
- 23 his report so we don't know that he actually did apply
- 24 this cost pass through method, and I'll talk -- give
- 25 you two examples of why it's questionable that he did.

Page 220 1 The other point on that is, you know, 2 we had not have a chance to cross-examine Dr. Beyer 3 with this document because we just got it in connection with the reply remand brief, Your Honor. 4 5 So the first point I wanted to point 6 out is this comment under the cost mark-up method, it 7 "This method involves says: 8 collecting 9 information on production costs and 10 estimating the competitive price on the 11 basis of some measure of cost per unit 12 plus a mark up for reasonable profit." So this mark up for reasonable profit 13 is the first example of Dr. Beyer's failure to explain 14 -- or to apply this methodology in accordance with 15 this article. Dr. Beyer doesn't mention this 16 17 reasonable profit mark up in his discussion of the Immucor cost benchmark. 18 19 Second, the second highlights portion 20 says: 21 "Cost data are typically derived 22 from the accounting systems or 23 management information systems of the 24 companies involved; however, attention 25 should be given to the fact that

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Page 221
 1
                    accounting cost data are not the same
 2
     as
 3
                    economic cost data."
                    And then it gives an example here of
 4
 5
     why they might be different. And again, Dr. Beyer
     doesn't discuss how he's -- whether he's accounted for
 6
     this fact that the standard cost data, for example, is
8
     the accounting cost data, not the cost data the
     economic -- an economist could use.
 9
10
                    So we would say that's the second
11
     example of Dr. Beyer to apply this methodology as set
12
     forth in this article.
13
                    But the last point, and the one that I
     think is most important, is this sentence that we have
14
     highlighted on the screen, and it's actually in this
15
     last paragraph, I've highlighted the second sentence.
16
17
     It says:
18
                          "In utilizing this method one must
19
                    keep in mind that the but for world may
20
                    be characterized by imperfect
21
                    competition and that the non-collusive
22
                    price may be well above both long-run
23
                    marginal and average cost."
24
                    And that's the key sentence, Your
25
             This method only works in a competitive
     Honor.
```

- 1 market, in a perfectly competitive market. But that's
- 2 not what we have here. We have a duopoly. And as the
- 3 Court already found on page 241 of its opinion,
- 4 "Market consolidation tends to increase prices even in
- 5 the absence of coordinated conduct." And these two
- 6 authors of this article agree with that. They say if
- 7 there's imperfect competition the non-collusive price,
- 8 the price that has nothing to do with cartel activity,
- 9 may be well above the cost.
- 10 So this method does not separate out
- 11 the difference between market structure's influence on
- 12 price and cost influence on price, it only looks at
- 13 costs. It does not account for market structure as
- 14 Dr. Beyer has argued.
- 15 And we've already gone through the
- 16 Comcast decision that we cite in support for that
- 17 comity to separate out or account for each one of
- 18 these factors separately, Your Honor.
- 19 And this is a fifth problem under
- 20 Daubert. This methodology might be useful in another
- 21 case where there was perfect competition, but that's
- 22 not what we have here, we have a duopoly, imperfect
- 23 competition. So this methodology cannot be used to
- 24 estimate but for prices here.
- 25 So we would argue that the -- for all

- 1 the reasons I just cited this generally accepted
- 2 factor is also in Ortho's favor, Your Honor.
- 3 Just one more point on the fit, as the
- 4 Supreme Court said in Daubert, "Just because a method
- 5 is valid for one purpose does not mean that it's valid
- 6 for all purposes." That's page 591 of the Supreme
- 7 Court's Daubert opinion, Your Honor.
- 8 One last quick point on cost -- Immucor
- 9 cost, and we've talked about Dr. Beyer's use of
- 10 Immucor's cost as a proxy for Ortho's cost, and this
- 11 is a slide from -- I'm on slide 45, Your Honor, of our
- 12 presentation.
- Oh, one more point on this article,
- 14 Your Honor. Plaintiff's counsel also said that this
- 15 article says Dr. Beyer does not need to account for
- 16 demand, and I read through this discussion and I did
- 17 not see that comment. I'm sure plaintiff's counsel
- 18 will point it out to you, but I could not find it,
- 19 Your Honor.
- 20 So back to slide 45. This is a page
- 21 from that operation to created value presentation from
- 22 December 29th, 1999, which is Ortho Exhibit 18, it's a
- 23 very heavy document so we've just taken out this one
- 24 page. And if I could approach, Your Honor, this at
- 25 least shows the difference in Ortho's costs and

Page 224 Immucor's costs prior to the beginning of the class 1 2 period in 1999. THE COURT: But this is not for -- it 3 says ABO reagents, they're not traditional blood 4 5 reagents. 6 MR. COE: They are, Your Honor, and --7 there's -- generally ABO reagents are the reagents 8 that are used for testing blood type. So whether 9 you're A, B, or O type blood, so those are --10 THE COURT: Oh, I'm with you. 11 MR. COE: -- a subcategory of 12 traditional reagents. 13 THE COURT: What was I think of, the 14 other --15 MR. COE: Automated or --16 THE COURT: Automated. MR. COE: -- or IBNTS. 17 18 THE COURT: All right. Thank you for 19 telling me what I was think of. 20 MR. COE: So this is just an example of 21 one product that's Ortho's anti-A product that's 22 compared to Immucor's product. And in the slide 23 Norbridge is pointing out the basis of analysis 24 Norbridge did that Ortho's costs are much different 25 than Immucor's costs. So its raw material costs

- 1 appear to be this \$4 plus packaging plus \$47 for
- 2 ingredients as compared to Ortho only apparently paid
- 3 -- or I'm sorry -- Immucor only paid 3.60 for
- 4 packaging and \$30 for ingredients. So you have about
- 5 \$33 as compared to \$51.
- And then on the bottom they separately
- 7 break out labor and overhead, and Ortho's labor and
- 8 overhead to make this product as \$32, and Immucor's is
- 9 only \$12, or Ortho's is almost three times Immucor's
- 10 cost just for labor and overhead.
- 11 And as Dr. Bronstein opined, this is
- 12 important, because the fact that the companies had two
- different cost positions at the beginning of the class
- 14 period suggests that their costs weren't the same,
- 15 that they were influenced by different factors. And
- this is at pages 200 to 201 of the hearing transcript.
- 17 And he also pointed to some other things that changed
- 18 over time that were different between Ortho and
- 19 Immucor.
- Dr. Beyer's response to this criticism
- 21 was that he used Immucor's crosses of proxy because
- 22 Ortho's cost data was not available and said that "he
- 23 could use it as a proxy because both companies had
- 24 similar raw materials and were subject to the same
- 25 regulatory environment."

1 Well if that was true, Your Honor, then 2 why were Immucor -- or I'm sorry -- Ortho's costs, raw 3 ingredient costs so much higher than Ortho's at the beginning of the class period? And if the regulatory 4 5 requirements were so similar why are Ortho's labor and overhead costs so much higher than Immucor's? 6 Dr. Beyer didn't do anything to verify 8 his conclusory statements. When told in this letter 9 that the categories of standard cost changed over time 10 he didn't ask for my additional data. He used that as 11 an excuse to use this proxy. And under Daubert 12 Dr. Beyer is required to have good grounds for his opinions. And we would cite Your Honor's opinion in 13 the Robinson v. Hartzell case in support of that 14 standard. Page 16 of the decision in Lexis. 15 He doesn't have any back up for this 16 17 statement, it's not the testimony of a scientist, Your 18 Honor. He hasn't done his home work just like Dr. --19 I'm sorry -- Mr. Corrigan accused Dr. Bronstein of, 20 and he doesn't have good grounds for his opinions, and 21 that's not enough under Daubert, and that's why we 22 would argue that those Immucor cost benchmark should 23 be rejected, Your Honor. 24 And I'll move on to RhoGAM, which I

believe is the last topic. Slide 42, please.

25

- 1 that's wrong. Sorry, Your Honor, we're at slide 47.
- 2 (Pause)
- MR. COE: So the first argument we
- 4 wanted to respond to, Your Honor, was plaintiff's
- 5 argument that Your Honor had already ruled on this
- 6 issue, so we've excerpted a couple of statements from
- 7 Your Honor's opinion that we think express some doubt
- 8 or that at most Your Honor was conducting a
- 9 preliminary assessment, which is no longer adequate
- 10 after the Third Circuit's blood reagents opinion.
- 11 You know, one of these comments, Your
- 12 Honor, was that you were not entirely persuaded by
- 13 Dr. Beyer's explanation. As I'm sure Your Honor knows
- 14 in Hydrogen Peroxide the Third Circuit said that at
- 15 the class certification stage the court does need to
- 16 be persuaded and the court should not suppress any
- doubt about expert testimony. And that's on pages 321
- 18 and 323 of that opinion, Your Honor.
- 19 This comment that you did not need to
- 20 reject RhoGAM am the certification stage and it could
- 21 evolve to become admissible evidence suggests that
- 22 maybe the Court applied some kind of focused or
- 23 limited Daubert inquiry like the -- in the Zern (ph)
- 24 case that plaintiffs cite and also that the Third
- 25 Circuit cited in the Blood Reagents opinion.

- 1 The reason that the Zern court said it
- 2 was appropriate to do this more targeted inquiry is
- 3 because there was still a significant amount of
- 4 discovery to be done in that case. Here plaintiffs
- 5 have admitted that discovery is essentially closed
- 6 where they've got all the documents they want, so I
- 7 don't think there's any reason for Your Honor to apply
- 8 anything less than the full Daubert inquiry at this
- 9 hearing, Your Honor.
- 10 Your Honor had also asked whether -- I
- 11 think to start off yesterday whether Daubert applied
- 12 to the question of whether Dr. Beyer chose an
- appropriate yardstick, and we'd cite the Lofal (ph)
- 14 case where that court rejected the yardstick that was
- 15 proposed in that case under the -- on a Daubert
- 16 ruling, Your Honor, in response to a Daubert motion.
- So there's a couple ways that Daubert
- 18 comes in here. The first point is, you know, an
- 19 expert's opinion must be based on sufficient facts or
- 20 data. So if he does not have a reliable yardstick --
- 21 if he hasn't found a comparable yardstick market his
- 22 opinion is not based on reliable facts or data.
- 23 Another requirement is that the -- he
- 24 has to apply principals and methods reliably to the
- 25 facts of the case.

- 1 So we're not arguing, Your Honor, that 2 an expert can never use a yardstick, we're just saying 3 the yardstick that Dr. Beyer selected in this case was not comparable or was not a fair congener to the 4 5 traditional blood reagents market, Your Honor. And plaintiffs have thrown that Lofal 6 7 case back in our face a few times and that fair 8 congener statement, but I think it's worth pointing out that the court in Lofal rejected the yardstick 9 10 because it was not comparable to the market at issue. 11 The next slide is one -- page 48, Your 12 Honor, and this is another one that you've already -this is the one you've already seen today, and this is 13 a comparison of actual prices to the prices -- to the 14
- 15 price of Ortho's RhoGAM product. And I don't think
- 16 there can be any argument that the price of RhoGAM was
- 17 flat during the second half of the class period, and
- 18 we'll explain why that is in a minute. Plaintiffs
- 19 have argued that the increases in the traditional
- 20 blood reagents market were the result of collusion,
- 21 but we would certainly argue, and Dr. Bronstein has
- 22 argued, that that's the result of price leadership,
- 23 not collusion, Your Honor.
- So, I have one more article I wanted to
- 25 hand up, Your Honor, this is another one that Dr.

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Page 230
     Beyer cites in his report.
 1
 2
                    THE COURT: Thank you.
 3
          (Pause)
                    MR. COE: So, Your Honor, this is the
 5
     article that Dr. Beyer cites in his first report when
     he talks about the yardstick method, he relies on this
6
 7
     article by Dr. Rubenfeld to say that -- to agree that
8
     the cost competition and demand in the yardstick
 9
     market in the market at issue must be similar is what
10
     Mr. Beyer actually says. But if you turn to page 4 of
     this article, Your Honor, and for the record this is
11
12
     an article by Dr. Rubenfeld entitled, "Antitrust
     Damages, " dated November 21st, 2009. And I'm turning
13
14
     to page 4. What Dr. Rubenfeld actually says is:
15
                         "Ideally the comparable market
16
                    product should reflect the same degree
17
                    of competition, the same costs, and the
18
                    same demand conditions that would have
19
                    prevailed in the market at issue had
20
                    there been no wrongful behavior."
21
                    That's our first bullet. But of course
22
     that's not always going to be possible. So what do
     you do if they're not the same? And that's the second
23
24
     bullet here or in the next sentence we have
25
     highlighted.
```

	Page 231
1	"If an appropriate yardstick is
2	available it is important to take into
3	account any differences in costs and
4	the
5	extent of competition between the
6	yardstick market and the market at
7	issue
8	in the but for world."
9	So you can pick a yardstick that has
10	slightly different cost, demand, and competition
11	factors, but you need to account for those
12	differences. Well how do you do that? That's what
13	the next bullet and the next highlight addresses, Your
14	Honor, it says:
15	"Regression analysis offers one
16	tool that can be useful in a yardstick
17	analysis.
18	To illustrate suppose that there
19	are available price data in the market
20	at issue in the yardstick market,
21	suppose also the yardstick market and
22	the market at issue are both
23	differentiated product markets subject
24	to (indiscernible) and computation;
25	however, the yardstick market has fewer

```
Page 232
 1
                    firms and a lesser degree of
 2
     competition
 3
                    among those firms, then a regression
                    analysis relating price in the
 5
     yardstick
6
                    market to one or more measures of the
                    degree of competition could allow one
 8
     to
 9
                    predict what prices in the yardstick
10
                    market would be when the degree of
                    competition was the same in the market
11
12
                    at issue."
13
                    Now we're going to walk through, Your
     Honor, why competition, cost, and demand were all
14
     different in the traditional blood reagents market and
15
     the RhoGAM market, and Dr. Beyer has done nothing to
16
17
     try and account for those differences. He's ignored
     those differences, Your Honor.
18
19
                    Going backwards, Your Honor, to
     slide 49.
20
21
          (Pause)
22
                    MR. COE: So plaintiffs and Dr. Beyer
23
     argue that this difference in two and three
24
     competitors was not significant, and we think the best
25
     evidence of that -- the significance of that
```

- 1 difference is what actually happened to RhoGAM prices
- 2 when the number of competitors in the Rho-D market
- 3 changed.
- 4 So as Ms. Kleinbard walks through in
- 5 her declaration there's -- the first significant event
- 6 was in the mid-1990s, Your Honor, we have a box in the
- 7 slide that talks about the FDA's implementation of
- 8 this viral removal process which resulted in a
- 9 significant expense for the manufacturers of these
- 10 Rho-D products, a number of those manufacturers went
- 11 out of business as a result, they could not invest
- 12 this additional cost that would have been required to
- 13 comply with these FDA requirements. So this went from
- 14 a competitive market in the 1990s to a duopoly by the
- 15 year 2000.
- And what happened to price when the
- 17 market shifted from a competitive market to a duopoly?
- 18 The prices went from \$15.17 to -- in the early 1990s -
- 19 and actually I think that price is from 1997, Your
- 20 Honor, to \$79.14 in 2000. And Ms. Kleinbard explained
- 21 in her affidavit that this is actually the prices
- 22 charged to one customer, Premier, which is this GPO
- you've heard about, because they don't have this
- 24 average price data going back to the 1990s, Your
- 25 Honor.

- 1 So what's the next -- and then I should
- 2 point out, Your Honor, that prices continue to
- 3 increase through 2003. So from 2000 and 2003 the
- 4 price went -- this Premier price, which probably would
- 5 have been a lower price because Premier was the GPO
- 6 with some bargaining power, but regardless this --
- 7 from the Premier price to the average price there was
- 8 an increase to \$82.59.
- 9 Well what was the next significant
- 10 event in this market? It was the entry of a third
- 11 competitor on February 12th, 2004, and this was the
- 12 competitor that offered this Rhophylac product and it
- 13 changed names over the course of this time period,
- 14 Your Honor, from ZLB to CSL, so I think that's why you
- 15 saw in
- 16 Dr. Beyer's report he said ZLB/CSL.
- So this time period does not appear on
- 18 the slide we showed you earlier, slide 48, when the
- 19 RhoGAM price is flat, because that price has flattened
- 20 out after 2004 because there was additional
- 21 competition in the Rho-D market, there were three
- 22 competitors instead of two.
- Now as you've heard Dr. Beyer disputes
- 24 that and says effectively there are only two
- 25 competitors in the Rho-D market in the second half of

- 1 the class period, which is this 2006 to 2010 time
- 2 period. Mr. Corrigan talked about that at some
- 3 length.
- Two reasons -- and the reason he gave
- 5 for that is because Talecris did not actively compete
- 6 in the hospital channel.
- 7 So to give a little more background
- 8 Rho-D is definitely -- is typically marketed in two
- 9 channels. To hospitals because it's given to pregnant
- 10 women in the hospital, or it's marketed to
- 11 gynecologists, some of them administer this drug in
- 12 their office. This is a drug that has to be
- 13 administered twice during pregnancy to prevent the
- 14 death of children, Your Honor.
- So let's talk first about this opinion
- 16 that this hospital channel was somehow separate from
- 17 this OBGYN channel where apparently Dr. Beyer thinks
- 18 Talecris competed.
- 19 Well as we cited to Your Honor the
- 20 courts require an economist who's going to opine on a
- 21 separate market to actually do independent economic
- 22 analysis. And we've cited the Third Circuit's opinion
- 23 in U.S. Horticultural Supply versus Scotts in our
- 24 brief, an example of a court rejecting an opinion on
- 25 product market because the expert had not done any

- 1 independent economic analysis.
- Well what's the economic analysis that
- 3 experts apply? It's this snip test, Your Honor. The
- 4 significant -- small but significant non-transitory
- 5 increase in price test, and that's the test that the
- 6 antitrust enforcement agencies apply -- I'm sorry, I'm
- 7 on slide 50, Your Honor. It's in the 2010 Department
- 8 of Justice and FTC horizontal merger guidelines, we
- 9 also have a citation to a New Jersey case that applied
- 10 this test, and even Dr. Beyer in the context of
- 11 explaining why he thinks he didn't -- he did not need
- 12 to take into account automated reagents in this case,
- 13 says that the reason he didn't is because that was --
- 14 there was no -- that was a separate market under this
- 15 snip test, Your Honor. But he didn't apply that test
- 16 there -- this test here, instead he just points to
- 17 Ms. Kleinbard's testimony, and that's not a sufficient
- 18 basis for his opinion under the case law, Your Honor.
- But more importantly we would argue
- 20 that he mischaracterized Ms. Kleinbard's testimony.
- 21 And first I want to pull out the excerpt that
- 22 plaintiffs played for you.
- 23 (Pause)
- MR. COE: This is page 33 of
- 25 plaintiff's slide, Your Honor.

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Page 237
          (Pause)
 1
 2
                    MR. COE: And what I want to point out
 3
     in this testimony, Your Honor, is the first question
     is:
 4
 5
                          " O
                                 You were U.S. Product
                    director from June 2001 to December of
6
                    2003, correct?
 8
                                That is correct.
 9
                                So during that time frame
                          Q
10
     you
11
                    were only competing with BayRho-D in
12
     the
                    RhoGAM market."
13
14
                    So this entire line of questioning and
15
     testimony, Your Honor, is about this 2001 to 2003 time
     period, which is before Dr. Beyer uses RhoGAM as a
16
17
     benchmark for traditional blood reagents prices.
18
                    So we would argue that none of this
     testimony is relevant to Your Honor's assessment of
19
20
     whether RhoGAM is an adequate yardstick, because it
21
     doesn't apply to the time period when Dr. Beyer is
22
     using it as a yardstick.
23
                    So we'll play another excerpt from
    Ms. Kleinbard's testimony, and even reading this
24
25
     excerpt, Your Honor, essentially what Ms. Kleinbard
```

- 1 testifies to is that Bayer at the time, it hadn't been
- 2 acquired by Talecris yet, was the low cost provider.
- 3 They competed by offering the lowest price. And I
- 4 think that's a pretty well accepted method of
- 5 competition, Your Honor. Ms. Kleinbard says they
- 6 didn't spend a lot of money on marketing because they
- 7 were trying to get the lowest price.
- 8 But let's listen to what she said, and
- 9 I think you'll see that she describes during the time
- 10 period we're talking about the market as a three-
- 11 competitor market, and again says that Talecris
- 12 competed by offering the lowest price.
- 13 (Video Played)
- MR. COE: So how do they compete, Your
- 15 Honor? By offering the lowest price.
- Now if you picked up on it, Your Honor,
- in the beginning of that excerpt she mentioned that
- 18 Bayer sold this business line to a company called
- 19 Talecris, which is actually owned by a private equity
- 20 firm, in April of 2005. So it doesn't really make any
- 21 sense that this firm would pay to buy this line of
- 22 business from Bayer and then not actively compete, and
- 23 that's certainly not consistent with the record.
- In response to the testimony we pulled
- 25 up one document, I'm not -- that was not in our

- 1 slides. Joshu, could you pull up Kleinbard Exhibit
- 2 10?
- 3 So this is a marketing plan -- an Ortho
- 4 marketing plan for RhoGAM from 2008, Your Honor, which
- is actually dated October 2007. As we talked about
- 6 Ortho typically made its business plans months before
- 7 the year in question. This document obviously is
- 8 relevant to what the competition was like in the
- 9 market in the period of time when Dr. Beyer is using
- 10 RhoGAM as a yardstick.
- And we turn to page 5 of this document.
- 12 And Joshu, I'm going ask you to just highlight BayRho-
- 13 D now HyperRho-D. So this is where they're walking
- 14 through the competitors in this market, and one of
- 15 these competitors is BayRho-D, they had actually --
- 16 Talecris when it acquired the product line from Bayer
- 17 changed the name to HyperRho-S/D, but it's essentially
- 18 the same product, Your Honor. And it says and they
- 19 had recently received approval for latex reclaim, so
- 20 in other words they're investing money to try and get
- 21 a different use of their product. No major changes to
- 22 price or promotion strategy.
- 23 If you could turn to page 7. This is
- 24 where Ortho walks through what they call the
- 25 competitive landscape. And again, they include --

- 1 they actually include four competitors, one only
- 2 having three percent of the market, but again, the
- 3 second firm listed is Talecris.
- What's their market strategy? Compete
- 5 on price to protect market share.
- The last column, acquired former
- 7 business from Bayer, old brand name was BayRho-D. So
- 8 they had to invest some money in changing the brand
- 9 name.
- 10 And the last page I'll show you this
- 11 document is page 10, Your Honor. This is a slide from
- 12 this presentation where they walk through the
- 13 strengths, weaknesses, opportunities, and threats for
- 14 HyperRho-S/D or Talecris. I'm sure Your Honor has
- 15 seen this type of document in other cases, essentially
- 16 measuring the competitive threat from this company.
- So why would Ortho spend time putting
- 18 together an assessment of the threat from this company
- 19 if it wasn't a competitor in this market?
- 20 THE COURT: And what is the exhibit
- 21 we're -- we've been looking --
- MR. COE: This the Kleinbard Exhibit
- 23 10, Your Honor.
- 24 THE COURT: And -- have you seen it
- 25 before? I don't think we've seen it.

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MR. COE: This was submitted with our

- 2 original class cert brief in 2012, Your Honor. As
- 3 Mr. Corrigan mentioned, Ms. Kleinbard submitted an
- 4 affidavit, along with a number of exhibits, Your
- 5 Honor.
- 6 THE COURT: Yes.
- 7 MR. COE: If you go back to slide 51.
- 8 And, Your Honor, this is -- now turn to slide 51 of
- 9 our presentation.
- 10 THE COURT: Yes.
- MR. COE: And the -- what we have on
- 12 the left is the cover page or the first page of this
- document, then we've pulled out paragraph 71 to 73,
- and what this is a 2009 CSL, the Rhophylac
- 15 manufacturer announced that it was acquiring Talecris,
- 16 including obviously this BayRho-D product line. So
- 17 the number of competitors in the Rho-D market was
- 18 going to go from three competitors to two competitors,
- 19 and the FTC challenged that merger. And this is an --
- 20 this is the FTC's explanation -- or description of the
- 21 Rho-D market in 2009, Your Honor, during this period
- 22 when Dr. Beyer proposes to use RhoGAM as a yardstick.
- So turning to paragraph 71 first of all
- 24 it describes it has a three competitor market, and
- goes on to say, "The market will be significantly more

- 1 concentrated and less competitive with the elimination
- of the Talecris as an independent competitor." And
- 3 Talecris is the competitor that Dr. Beyer says didn't
- 4 compete, had nothing to do with prices in this market.
- 5 Turning to paragraph 72 the FTC further
- 6 alleges, "Since their entry into this market in 2004
- 7 CSL and Talecris have competed aggressively with one
- 8 another as the only two low price suppliers of Rho-D."
- 9 And finally paragraph 73 we have
- 10 highlighted as following the merger CSL Talecris would
- 11 be less likely to have engaged in competitive pricing.
- So the FTC challenged this merger because
- 13 they believe there was a significant difference
- 14 between three competitors and two competitors.
- 15 (Pause)
- 16 MR. COE: So that's -- that was all
- 17 about the first of the three factors, Your Honor, and
- 18 the competition between the two markets from
- 19 Dr. Rubenfeld's article, and again going back to this,
- 20 because the competition was different in the Rho-D
- 21 market and the traditional blood reagents market
- 22 Dr. Beyer should have accounted for that difference in
- 23 some way.
- Let's move on to the other two factors,
- 25 cost and demand that we've said from the beginning are

- 1 the important variables that determine price.
- 2 Ms. Kleinbard in declaration points out
- 3 a number of differences between the RhoGAM business
- 4 and the traditional blood reagents business that would
- 5 result in different costs and different demands.
- 6 Well the first one actually goes back
- 7 to the competition, Your Honor. RhoGAM had two
- 8 competitors as opposed to the traditional reagents
- 9 business obviously only had one competitor. This is
- 10 slide 53, Your Honor.
- 11 Second, RhoGAM is a pharmaceutical and
- 12 subject to more stringent regulatory requirements than
- 13 traditional blood reagents, and that would obviously
- 14 result in higher costs.
- Three, demand for Rho-D products or
- 16 RhoGAM was determined by birthrate. On the other hand
- 17 demand for traditional reagents is determined by the
- 18 number of blood transfusions, as we've talked about
- 19 earlier.
- Fourth, RhoGAM's primary raw material
- 21 was obtained from donors at a donor center that Ortho
- 22 ran in Buffalo and they used these same donors year
- 23 after year to get this plasma they needed, and as a
- 24 result of that Ms. Kleinbard said the costs for RhoGAM
- 25 were stable from 2005 and 2005. And as we've talked

- 1 about, the traditional blood reagents costs increased
- 2 during that period of time.
- 3 And then finally the RhoGAM business
- 4 was much more profitable than the traditional blood
- 5 reagents business. And as Dr. Bronstein opined at
- 6 pages 21 and 22 of his report, the fact that the
- 7 profits are different shows that the prices of RhoGAM
- 8 and traditional blood reagents are enclosed by
- 9 different cost and demand factors, Your Honor.
- 10 So turning to the next slide, what was
- 11 Dr. Beyer's response to these differences? Did he do
- 12 anything to control for them? No.
- So first of all he says -- he admits he
- 14 did not analyze RhoGAM cost data in his report, and
- that's from paragraph 58, footnote 124.
- He makes another one of his conclusory
- 17 statements in paragraph 63, he says there's difference
- in regulations, there's difference between the
- 19 regulation that a pharmaceutical company would be
- 20 under as opposed to Rho-D manufacturers was
- 21 immaterial, but this statement is not supported by a
- 22 citation to anything in the record or any research.
- 23 Three, Dr. Beyer does not talk about
- 24 RhoGAM demand or volume data in his report. Instead
- 25 he makes the conclusory statement that Rho-D and

- 1 traditional blood reagents markets were stable. Well
- 2 in this last bullet we point out that even Dr. Beyer
- 3 admits there was a difference in demand. And this may
- 4 venture into a discussion we had yesterday, but he
- 5 says that demand for Rho-D was increasing at 0.8
- 6 percent per year and the demand for traditional blood
- 7 reagents was increasing at two to three percent per
- 8 year.
- 9 Now, I've done the math here to extend
- 10 it over the class period to show that even though that
- 11 looks like a fairly small difference if you're looking
- 12 at a ten-year period that could be significant, but
- either way Dr. Beyer made no effort to analyze any
- data on demand to actually see whether this had
- influence on price or whether this difference was
- 16 significant as you're required to do to use the
- 17 yardstick methodology as Dr. Rubenfeld explains.
- 18 So what does he come back to? Well he
- 19 comes back to the same place he came back to when he
- 20 was talking about the operation to create value
- 21 benchmark. He says, "I don't need to account for cost
- 22 and demand because competition in the Rho-D market is
- 23 what drove price, not cost and demand." And as we've
- 24 explained that's not a satisfactory answer. Just
- 25 because cost and demand don't entirely explain price

- 1 doesn't mean you could ignore them. But leaving that
- 2 aside there are two problems with his statement.
- 3 The first is that the levels of
- 4 competition were different in the Rho-D market than
- 5 the traditional blood reagents market. So by him
- 6 saying that the cost -- I'm sorry -- the price is
- 7 determined by competition he's essentially admitting
- 8 he needs to throw out RhoGAM as a yardstick.
- 9 Second even if -- I've already said
- 10 this I guess -- but even if cost and demand are not
- 11 the sole determinants of price, as Dr. Bronstein
- 12 opined, they must be accounted for.
- Dr. Beyer fails to account for any of
- 14 these three determinants of price -- differences in
- 15 any of these three determinants of price, market
- 16 structure, cost, and demand, and his failure to
- 17 adequately to account for any of these variables
- 18 renders his RhoGAM yardstick inadmissible, Your Honor.
- 19 THE COURT: Thank you.
- 20 MR. CORRIGAN: Your Honor, I'm not sure
- 21 if you're scowling at me, I hope not, but --
- THE COURT: No, I'm not.
- MR. CORRIGAN: Okay. I understand it's
- 24 late in the day. Could we take a -- well let me just
- 25 ask would I -- could I be allowed to respond briefly?

- 1 THE COURT: Yes. I think what I'd like
- 2 to do, because there's one issue that Mr. St. Antoine
- 3 raised, and that is what happens if for any reason I
- 4 decide that Beyer does not meet the requirements of
- 5 Daubert, can the plaintiff's side prove antitrust
- 6 impact by evidence common to the class? That was an
- 7 issue that you raised on -- or yesterday.
- MR. ST. ANTOINE: Yes, Your Honor.
- 9 THE COURT: In your introduction. And
- 10 we have to talk about that briefly.
- 11 Why don't we take a very brief recess,
- 12 mainly because I've got so many exhibit books piled on
- 13 my lap I can barely move.
- MR. CORRIGAN: Your Honor, when we come
- 15 back from recess should I respond and then discuss the
- 16 Court's question about Beyer surviving Daubert or do
- 17 you want to do that first or how do you want to
- 18 proceed?
- 19 THE COURT: I'll leave that to you.
- 20 You're given an opportunity to -- no -- oh, no, let's
- 21 continue with the last part of the proceeding and then
- 22 get to what happens if I scrap Dr. Beyer's report.
- MR. CORRIGAN: Thank you, Your Honor.
- 24 THE COURT: So we're in recess for ten
- 25 minutes.

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 1
                    THE BAILIFF: All rise.
 2
          (Recessed at 5:19 p.m.; reconvened at 5:34 p.m.)
 3
                    THE COURT: Be seated everyone. We'll
     wait for --
 4
 5
                    UNIDENTIFIED SPEAKER: I think he gave
6
    up, Your Honor.
 7
                    THE COURT: I think we should --
8
                    UNIDENTIFIED SPEAKER: It might move
9
     things along, Your Honor.
10
          (Laughter)
11
                    THE COURT: Wait 'til you hear what I
12
    have to say.
13
                    UNIDENTIFIED SPEAKER: Apologize, Your
14
    Honor.
15
                    THE COURT: No, that's fine.
16
                    UNIDENTIFIED SPEAKER: I'm juggling the
17
    exhibits as are you.
                    THE COURT: Well, I put mine off to the
18
19
     side, but I have a new one.
20
                    UNIDENTIFIED SPEAKER: Uh-oh.
21
                    THE COURT: The Third Circuit just
    handed down a decision which bears on Mr. Coe's very
22
             They've handed down a decision in Neo versus
23
     words.
24
     Valbolon (ph), I'm sure you followed it, it's a New
25
     Jersey case. It was argued in June, it's certainly on
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     a faster track than this case. They've explained
 1
 2
     their interpretation of Comcast and Behrend in the
 3
     Supreme Court this way:
                         "Because the evidence could not
 5
                    translate the relevant legal theory of
                    the harmful event, the liability issues
6
                    into an analysis of the economic impact
                    of that event the Court determined that
 8
 9
                    common questions could not
10
    predominate."
11
                    Citing the judicial center manual to
12
     which you referred. I'm looking at page 44 of the
     slip opinion. We haven't read it completely.
13
14
                    All right. Mr. Corrigan --
15
                    MR. CORRIGAN: Thank you, Your Honor.
16
                    THE COURT: -- I think you should
17
     respond to each of the issues raised, but in
18
    particular --
19
                    MR. CORRIGAN: Your Honor, I think it's
20
     going to be a hodgepodge.
21
                    THE COURT: Well, I certainly want to
22
    hear from you on the use of damages.
23
                    MR. CORRIGAN: Your Honor, if I might I
24
     wanted to respond to what Mr. Coe said first and
25
     then --
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Page 250 1 THE COURT: He said this too. I'm 2 talking about don't forget I want to hear from you on 3 the article --MR. CORRIGAN: Okay. 5 THE COURT: -- that appeared in --6 issues in competition on policy, particularly with 7 respect to the type of market structure required for 8 use of this method and specifically the statement that 9 the method only works with competition, does not 10 account for where a market -- where an opinion --MR. CORRIGAN: Your Honor --11 12 THE COURT: Well let me just read my --13 I can't even read my notes. There's no accounting for 14 a market structure in a duopoly. No fit says this article. 15 16 MR. CORRIGAN: I'm sorry, Your Honor, 17 what article is that? THE COURT: The one -- the first one to 18 19 which Mr. Coe referred. 20 MR. CORRIGAN: Is that the one that was 21 called quantification of damages? 22 THE COURT: Exactly. 23 MR. CORRIGAN: Okay. 24 THE COURT: All right. You may proceed 25 in whatever order you deem appropriate.

Page 251 1 MR. CORRIGAN: All right. Your Honor, 2 I'm looking at a cell phone here. It's shorted out on 3 me again. I just want to -- just because it's 4 5 been a little unclear I just want to read to the Court 6 our initial interrogatory to Ortho on costs. 7 "List -- on A list all costs both 8 actual and estimated and standard and 9 non-standard associated with the 10 production, sales, and marketing of 11 blood reagents." 12 So we do what we generally do, we ask for everything and then it becomes a dialogue, but to 13 say we didn't ask for it is not right. 14 THE COURT: Well, I don't -- I don't 15 16 think the defense quite said that. 17 MR. CORRIGAN: They may not have quite said that, Your Honor, I just wanted to make it clear. 18 19 That's been talked about --20 THE COURT: No, I've been under the 21 impression, based on what you said, that you asked for cost data and they gave you what they gave you, but 22 they explained it. 23 24 I'm not sure that's MR. CORRIGAN: 25 correct, Your Honor.

Page 252 1 THE COURT: Well they certainly 2 explained in the letter that Mr. St. Antoine sent you. 3 MR. CORRIGAN: Well --THE COURT: They differentiated between 4 5 standard costs, and it appears that the data that they send you made specific reference to standard costs. 6 7 MR. CORRIGAN: Yeah, it's -- I can't 8 speak to the colloquy, Your Honor, because I'm not --9 it's been a long time, but it's highly unlikely that we are told there's a bunch of costs that are not 10 11 coming to you and we say we're not interested in 12 those. That's just generally not how it works. 13 Now, I do want to talk about one 14 other --15 THE COURT: Well what was the reply to 16 the letter? 17 MR. CORRIGAN: I don't -- I just don't 18 recall, Your Honor. I don't recall, but what I do recall is that we asked for all costs. 19 20 THE COURT: That could have really sent 21 a red flag up. I'm putting myself in the position of 22 a litigant -- lawyer for a litigant. I receive a letter like that and it appears I'm getting some of 23 24 the costs but not all of them. I either want an 25 agreement that we don't use these costs or I want

- 1 these quote non-reliable costs. I would certainly
- 2 have asked for that.
- 3 MR. CORRIGAN: Well we did send up a
- 4 red flag and Dr. Bronstein agrees that the red flag
- 5 was correct, that we didn't use Ortho's costs. They
- 6 were unreliable, we didn't use them, and Dr. Bronstein
- 7 agrees that was the proper course.
- 8 THE COURT: Well we don't have to redo
- 9 that argument.
- 10 MR. CORRIGAN: We won't, Your Honor.
- 11 THE COURT: I --
- MR. CORRIGAN: That would be one place
- 13 where I don't redo.
- 14 THE COURT: I'm on top of that
- 15 argument. I haven't decided it yet.
- MR. CORRIGAN: Your Honor, I do want to
- 17 put up a slide that relates to something that Mr. Coe
- 18 just put up. Can I get footnote 124? And if we could
- 19 blow that up.
- Now Mr. Coe just put up on one of his
- 21 slides in regarding the RhoGAM market he's referenced
- 22 footnote 124 in Dr. Beyer's report, then he glossed
- over it and said Dr. Beyer said he didn't analyze the
- 24 costs. But I'm not sure what slide it was. The
- 25 slides were coming pretty quickly, Your Honor. Let me

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 1
     see.
 2
                    THE COURT: Yes. Well, I'm sure it's
 3
     at the end of the --
                    MR. CORRIGAN: It's towards the end.
 5
                    THE COURT: Yes.
 6
                    MR. COE: It's the last one, Your
 7
     Honor.
                    THE COURT: It's slide 54 and it refers
 8
9
     to Dr. Beyer's report paragraph 58, note 124.
10
                    MR. CORRIGAN: Yes. And the first
11
     bullet point says, "Dr. Beyer did not analyze RhoGAM
12
     cost data in his report." And Mr. Coe referenced that
     and just said --
13
14
                    THE COURT: Yeah.
15
                    MR. CORRIGAN: -- he just said he
     didn't analyze it. But what he didn't say was the
16
17
     first sentence in that footnote. "Ortho has not
     produced cost data for RhoGAM."
18
19
                    Here we are back to the point, Ortho
20
    doesn't produce the cost data and then intends to use
21
     it on the offensive. Okay? They don't produce the
22
     cost data and then they say Beyer hasn't done anything
     with the cost data. They didn't produce it. This has
23
24
     been a game of smoke and mirrors with the cost from
25
     the get go.
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1
                    THE COURT: Was that requested?
 2
                    MR. CORRIGAN: Yes, it was requested.
 3
     This -- RhoGAM came up later on in the process when we
     identified it as a benchmark.
 4
                    THE COURT: Well if cost data is
5
     required in the analysis and it's not produced,
6
 7
    whether because it doesn't exist or because the
     defense is stonewalling, what's your position with
8
9
     respect to a Beyer opinion that excludes cost data?
10
                    MR. CORRIGAN: Our opinion is that we
11
    meet the standard. We have good grounds, they're fair
12
     congeners. We cited a --
                    THE COURT: Even though there's a lack
13
14
     of evidence?
15
                    MR. CORRIGAN: Well they don't have to
    be perfect substitutes, they have to relative -- I
16
17
     can't remember -- relative -- I can't remember the
     quote, Your Honor, I'm getting punchy, but they have
18
19
     to be close.
                  They don't have to be similar on every
20
     single point. We cited a large number of -- a long
21
     list of -- a long laundry list of points on where they
22
     are similar. Do they have to be similar to every
    point especially when the cost data we don't have as a
23
24
     result of the defendant not producing it?
                                                They don't
25
     have to be -- the standard is not that they have to be
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- 1 identical on every single point. They have to be fair
- 2 congeners, and I think we've given enough evidence
- 3 that they are, including on the market structure.
- 4 The Court was not entirely satisfied in
- 5 the initial opinion and we've tried to go beyond that
- 6 and cite testimony on RhoGAM from Ms. Kleinbard.
- 7 There were a few other points --
- 8 THE COURT: The problem with the
- 9 Kleinbard evidence is that it stopped before the
- 10 period at issue in your use of the RhoGAM.
- 11 MR. CORRIGAN: Well several points that
- 12 were made. Ms. Kleinbard was -- she was employed --
- 13 she was -- she showed up with a large declaration on
- 14 RhoGAM, and the declaration she showed up with was not
- 15 just from all (indiscernible), she also had a
- 16 position --
- THE COURT: Was she a 30(b)(6) witness?
- MR. CORRIGAN: No, she wasn't. I asked
- 19 the same question today. She wasn't, but again, she
- 20 showed up with a large declaration of RhoGAM, so
- 21 effectively she was Ortho's RhoGAM expert.
- THE COURT: But she had not handled
- 23 RhoGAM according to her affidavit after 2003.
- MR. CORRIGAN: Well her affidavit -- I
- 25 just had it. She also had a position in the RhoGAM

- 1 market from '05 to '08, but her declaration cites
- 2 documents that don't stop at '03. The documents that
- 3 Dr. Beyer cites in the paragraph I put up before
- 4 showing market share drop from '03 to '07.
- Now Mr. Coe pointed out that at some
- 6 point there was a sale from Bayer to Talecris in '04,
- 7 but the point where market share is going down is from
- 8 '03 to '07, that covers the period when both companies
- 9 owned that.
- 10 The first paragraph of her declaration,
- 11 "From June '05 to December '08 I was worldwide product
- 12 director for the RhoGAM brand." So she didn't just
- 13 stop her involvement with RhoGAM in '03, her own
- 14 declaration --
- 15 THE COURT: It was just that the
- 16 document that Mr. Coe -- well he didn't reference the
- 17 document, you offered it.
- MR. CORRIGAN: Yes.
- 19 THE COURT: And she described herself
- 20 as out of the RhoGAM business in 2003. Read that back
- 21 -- read that again, please.
- MR. CORRIGAN: She says:
- "In June 2001 to December 2003 I
- was U.S. Product director for Ortho's
- 25 RhoGAM brand. From June 2005 to

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                    December 2008 I was the worldwide
1
 2
                    product director for the RhoGAM brand."
 3
                    So she's RhoGAM -- she's up there to
     talk about RhoGAM not the specific --
 4
5
                    THE COURT: The latter point was not
6
     included in the -- part of the affidavit that you
 7
     offered -- or the statement -- I quess it was her
8
     testimony.
9
                    MR. CORRIGAN: It was her testimony,
10
    Your Honor. Now she was talking about it in an
11
     earlier time frame, but again, the market share
12
    dropped that Dr. Beyer got not just from her
     testimony, but from documents in her declaration were
13
     from '03 to '07.
14
15
                    Now another document, I think it was
     slide 34 in Mr. Coe's presentation, one of the points
16
17
    that was made in there in terms of Bayer and Talecris,
     it says, "No major changes to the price and promo
18
     strategy."
19
20
                    THE COURT: I don't think it was 34.
21
     The RhoGAM exhibits were --
22
                    MR. COE: Just to clarify the record,
     it wasn't in the slides, Your Honor, it's Kleinbard
23
24
    declaration Exhibit 10 is the --
25
                    MR. CORRIGAN: Okay.
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Page 259 1 MR. COE: -- document Mr. Corrigan is 2 referring to. 3 THE COURT: Thank you. MR. CORRIGAN: In Kleinbard Exhibit 10 5 then there was talk of no major changes to the price promo strategy. According to Ms. Kleinbard's 6 7 testimony their promo strategy was nothing. No promo. 8 So if there's no change in the promo strategy there's 9 no change. 10 Now the other thing that was in --11 again, it was the document Mr. Coe cited where there 12 was four squares, the threats, weaknesses. In the lower right-hand corner of that under the threat, 13 aggressive pricing by ZLB, which is what we said. 14 was the new competitor and they came in and they 15 aggressively priced, whereas Bayer and Talecris, 16 17 according to Ms. Kleinbard, basically their strategy 18 was nothing. 19 THE COURT: What about the FTC --20 MR. CORRIGAN: Well the FTC -- again, 21 it was -- I was kind of looking at this on the fly, 22 but there was one document that kind of stuck out that made by list. Paragraph 72 of the FTC document, and 23 24 Mr. Coe again highlighted the part that said basically 25 that Bayer and ZLB were aggressively competing, but

- 1 the part he didn't highlight was that Ortho had stayed
- 2 out of the fray.
- 3 So even in that instance he's
- 4 signifying -- he's highlights the two of the three
- 5 that are competing and the FTC document itself says
- 6 Ortho stayed out of the fray. Even that document
- 7 shows that only two of the three were competing, but
- 8 they were citing to that.
- 9 So again, as Dr. Bronstein said, three
- 10 firms is a label. Two or three or one, it's a label.
- 11 It's not an insignificant factor, we're not saying
- 12 it's no factor, what we're saying is it's part of the
- analysis, the other part is what are those
- 14 participants doing? And we saw from that, that's a
- 15 highly concentrated market. Only three players. Why
- 16 is there no price increases there? It's competition.
- 17 It's not that there's three, it's not that there's two
- 18 or there's ten, whoever is in that market is
- 19 competing, and it's quite obvious from the TBR market
- 20 whoever is in that market is colluding, at least not
- 21 competing. Okay?
- 22 Now one other thing that Mr. Coe said,
- 23 he said that Dr. Bronstein opined that that market --
- 24 that that graph doesn't show conspiracy, it shows
- 25 duopoly pricing, passive collusion. But Dr. Bronstein

- 1 is the one that didn't read the conspiracy evidence.
- 2 It's very easy to say that that's the result of
- 3 passive collusion when you haven't read the collusion
- 4 evidence. It makes it much, much easier to have that
- 5 opinion.
- 6 THE COURT: No, I don't remember that.
- 7 What I do recall is argument that there can be -- I
- 8 think I referred to it a conscious parallelism and
- 9 Mr. Coe brought that into the duopoly context. And
- 10 what's that phrase? The duopoly phrase for conscious
- 11 parallelism?
- MR. ST. ANTOINE: We've used price
- 13 leadership or even tacit collusion at places, Your
- 14 Honor.
- 15 THE COURT: Yes, I think it was both of
- 16 those. Thank you. Thank you, Mr. St. Antoine.
- MR. COE: He does that often, Your
- 18 Honor.
- MR. CORRIGAN: Your Honor, at the merit
- 20 stage we'll have to prove it was conspiracy versus
- 21 passive collusion or duopoly pricing or something. I
- 22 just made note that Dr. Bronstein is the one opining
- 23 that it's tacit collusion or conscious parallelism
- 24 when he never read the conspiracy evidence. That
- 25 makes it so much easier to hold that opinion.

- 1 THE COURT: I don't think he said
- 2 that's what it was, I think he said you could have it
- 3 in a duopoly.
- 4 MR. CORRIGAN: I thought he said that
- 5 that's what it was, but I could be wrong, Your Honor.
- 6 Either way Dr. Bronstein is not exactly in a great
- 7 position to opine on what it is when you haven't read
- 8 the conspiracy evidence.
- 9 Your Honor, a couple of points. I do
- 10 want to address that article. It's interesting that,
- 11 you know, in this Daubert world that we read the
- 12 article exactly the opposite of how Mr. Coe reads it.
- 13 It says -- the paragraph he talked about says, "In
- 14 utilizing this method one must ..." -- I'll let you
- 15 get to it, Your Honor.
- 16 THE COURT: I'm there.
- 17 MR. CORRIGAN: Page -- the paragraph
- 18 starts with, The cost per unit ..., " and I'm reading
- 19 the second sentence.
- THE COURT: Yes.
- MR. CORRIGAN: "In utilizing this
- 22 method one must keep in mind that the but for world
- 23 may be characterized by imperfect competition." We
- 24 read that to say that this model is applicable in a
- 25 duopoly. I mean --

Page 263 1 THE COURT: Wait a minute, I don't --2 on what page are you? 3 MR. CORRIGAN: I'm on page 2337. THE COURT: All right. Okay. It's the 5 last sentence that's highlighted. Go ahead. MR. CORRIGAN: Yeah, that second 6 7 sentence, "The but for world may be characterized by imperfect competition." 8 9 So Mr. Coe and Mr. St. Antoine 10 yesterday said that basically this doesn't apply to a 11 duopoly, it only applies to a competitive marketplace. 12 But to be frank, we read that in exactly the opposite way, that the but for world involving this cost market 13 method can be used with imperfect competition, which 14 means duopoly. So it is applicable to a duopoly. 15 That's how we read it. 16 17 Now to say that a but for world --18 THE COURT: Let me read that again. 19 MR. CORRIGAN: Okay. 20 (Pause) 21 THE COURT: All right. 22 MR. CORRIGAN: I mean to suggest that a but for world has to have perfect competition is kind 23 24 of ludicrous. Most price fixing conspiracies involve 25 oligolopies of some sort, so you're never -- you're

Page 264 almost never, but we don't know of any case --1 2 THE COURT: Going to have perfect --3 MR. CORRIGAN: -- when you're modeling a but for world there's perfect competition. It's 4 5 never that. Or I shouldn't say it's never that, Your Honor, it's rarely that. Usually it's in a 6 7 marketplace that's conducive to collective behavior. 8 So that even in the but for world it's not perfect 9 competition. 10 Now the other point, and I may have 11 slightly misspoken, I said that there was something in 12 this report that said you didn't need demand. What I meant was --13 14 THE COURT: You didn't need, I'm sorry? 15 MR. CORRIGAN: You didn't need demand, demand didn't have to be factored into method. 16 17 what I said was slightly off. What I should have said 18 and what I meant was in a mark up, okay, when a mark 19 up is constant as this is in this approach, when a mark up is constant over time that means no demand, 20 21 it's not going with the flow of demand, it's a 22 constant mark up over time. So implicit in this type of methodology it assumes there's no demand. 23 24 So that's what I have on this article, 25 Your Honor, and we read it in exactly the opposite

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Page 265
 1
     way.
 2
                    THE COURT: And now I'm reading it
 3
     again, that last sentence -- next to the last
     sentence.
 4
 5
                          "In utilizing this method one must
                    keep in mind that ... " -- well you have
 6
                    to read the two sentences together.
                     "The cost per unit of production ..." -
 8
 9
10
                    it's the first sentence -- "plus a
11
                    reasonable profit mark up are then
12
     taken
13
                    as an estimate of the competitive
14
                    price."
15
                    And then the next sentence, the one
     we're talking about:
16
17
                          "In utilizing this method one must
18
                    keep in mind that the but for world may
19
                    be characterized by imperfect
20
                    competition and that the non-collusive
21
                    price may be well above both long run,
22
                    marginal, and average cost."
23
                    MR. CORRIGAN: Your Honor, we've
24
     submitted this article to basically say that there's
25
     good grounds for this methodology. Perfect? No,
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- 1 probably not, but it doesn't have to be. There's
- 2 economic literature that shows that this is an
- 3 accepted methodology, and we read it in exactly the
- 4 opposite way so that this would be an accepted
- 5 methodology in the type of duopoly case that -- the
- 6 duopoly/conspiracy case that we have here. And we
- 7 think it shows good grounds under Daubert.
- A couple of points, Your Honor, on the
- 9 Daubert, and we've read a number of opinions by this
- 10 Court on Daubert, so we know you're well familiar with
- 11 it. I did want to cite one quote from the Robinson
- 12 case, it's an '07 case.
- 13 THE COURT: You keep referring to
- 14 Robinson, that was an aircraft case I believe.
- MR. CORRIGAN: You're right, it was.
- 16 It was an aircraft case.
- 17 THE COURT: It was almost as difficult
- 18 to resolve as this one.
- MR. CORRIGAN: That's unfortunate, Your
- Honor.
- 21 THE COURT: Well it was difficult
- 22 because the standard to be applied was an air crash
- 23 case resulting in serious injuries. The standard
- 24 under the Third Circuit law was the regulations of the
- 25 federal aviation board and the FAA regulations were to

- 1 form the basis of the charge to the jury. And the FAA
- 2 regulations were about three inches thick and they
- 3 were never designed for that purpose. The Third
- 4 Circuit had ruled on a case called Abdula (ph), that
- 5 that's the law that must be applied.
- We were here on the Saturday morning
- 7 with someone who now features rather prominently in
- 8 the investigation and follow up of -- well it has to
- 9 do with Temple and the board share and the spokesman
- 10 for --
- 11 MR. CORRIGAN: I have some idea I might
- 12 know what you mean, Your Honor.
- 13 THE COURT: -- and the bottom line.
- 14 Now you've brought all of that back to me. I can see
- 15 --
- MR. CORRIGAN: Oh, I'm sorry.
- 17 THE COURT: -- I can see this room
- 18 filled. We were here on a Saturday morning and the
- 19 now chairman of the board decided he would treat us
- 20 all to Dunkin' Donuts, and there must have been 20 of
- 21 us at work on Saturday trying to put together a
- 22 charge.
- The case was settled fortunately for me
- 24 before I had to instruct the jury.
- Thank you for reminding of Robinson

Page 268 1 versus Hartzell. 2 MR. CORRIGAN: No, Your Honor, don't 3 hold that against me too much, please. THE COURT: I think Hartzell was the 4 5 propeller manufacturer, but wow. MR. CORRIGAN: Uh-huh. 6 7 THE COURT: All right. Now tell me 8 what lesson you learned from Hartzell. 9 MR. CORRIGAN: Maybe I ought not 10 mention that, but --11 THE COURT: What was the year --12 MR. CORRIGAN: -- I guess the damage 13 has been done, right? 14 THE COURT: Just out of curiosity how 15 long ago was that? 16 MR. CORRIGAN: It's '07. THE COURT: Okay. 17 18 MR. CORRIGAN: So right around the 19 corner. I just pointed to one thing where the --20 THE COURT: No, it was -- Mr. Coe is 21 nodding, it was not your year. 22 MR. COE: I was involved in that case many years earlier, Your Honor, in 2003. 23 24 THE COURT: Yes, because your year was 25 the year of three Harvard clerks and I recall that the

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Page 269
     clerk in that case came from Columbia.
 1
 2
                    MR. COE: I believe I helped you with
 3
     the earlier summary judgment opinion in that case,
     Your Honor.
 4
                    THE COURT: Go ahead.
 5
                    MR. CORRIGAN: Okay. One point, it's
 6
 7
     page 9. I'm sorry. Finally this court:
8
                          "New England asserts that
 9
                    Dr. McSwain's (ph) proposed testimony
                    does not fit the fact of the case.
10
11
                    Specifically New England argues that no
12
                    evidence supports Dr. McSwain's
                    conclusions that it overhauled or
13
14
                    performed any work in the area of the
15
                    propeller to fail.
16
                         The Court rejects this assertion.
17
                    And here's the quote:
18
                          "Dr. McSwain is permitted to base
19
                    his opinion on a particular version of
20
                    disputed facts and the weight to be
21
                    accorded to that opinion is for the
22
                    jury."
23
                    That's what we have here. Disputed
24
     facts, okay? Dr. Beyer has -- we've shown evidence
25
     that his version of the facts is certainly not off
```

- 1 base, but even if there's a dispute on the facts he
- 2 can still have good grounds.
- 3 THE COURT: Well what you're quoting
- 4 from Robinson is certainly good law. That's not
- 5 exactly what we're talking about here.
- 6 MR. CORRIGAN: Not exactly, but I think
- 7 that he's on more solid grounds than that, but I just
- 8 thought the disputed of facts kind of pointed that to.
- 9 Your Honor, a couple of -- just a
- 10 moment on the Elcock factors. As this Court is well
- 11 familiar with the case law, Elcock included, says that
- 12 the eight Elcock factors, which are the -- actually
- 13 eight Daubert factors, they're not exhausted, they're
- 14 not exhausted in any case, it's not necessary to apply
- 15 them in every case, that the district court has
- 16 discretion not only to find testimony admissible but
- 17 how to find it admissible.
- 18 And the Mitchell case is instructive on
- 19 them. Mitchell has some interesting language. They
- 20 say that the gatekeeper is not the only protector of
- 21 the castle, and in fact the other protection of the
- 22 castle is what this Court has referenced several times
- 23 today, cross-examination. Dr. Beyer has been cross-
- 24 examined twice in this case at class cert.
- THE COURT: Yes. And do you really

- 1 think this comment is helping me? I mean I focused on
- 2 that, I've made reference to that time and time again,
- 3 that I have to decide.
- 4 MR. CORRIGAN: Yes. But we're just
- 5 saying -- Mr. Coe used a screen on the Elcock factors
- 6 and we're just says that this Court has discretion.
- 7 In the Avonguard (ph) case, we cite
- 8 that on page 2 of our reply memo on remand.
- 9 THE COURT: Is that my Avonguard case?
- 10 MR. CORRIGAN: Yes, and that's one from
- 11 April. I hope that wasn't as unpleasant of an
- 12 experience as the Robinson case was.
- 13 THE COURT: No, that's still very much
- 14 around.
- MR. CORRIGAN: Oh, okay.
- 16 THE COURT: I think it's in my trial
- 17 pool.
- MR. CORRIGAN: Okay.
- 19 THE COURT: If you're familiar with it
- 20 you might want to accept it has an amicus or
- 21 something.
- MR. CORRIGAN: Well we'll see how we do
- on this case, Your Honor. We'll see if my opinion
- 24 makes any difference to you based on this case.
- We quote some language from Avonguard

Page 272 and we insert Dr. Beyer, but here Dr. Beyer, and the 1 2 quote is, "A particular methodology in rendering his 3 opinions as opposed to merely relying on his own intuition." Okay? The proposed methodology based on 4 5 the expert, I won't say -- the expert's quote: "Review of the relevant parts of 6 the record, his professional background 8 and experience and his review of 9 numerous materials in his field, and 10 thus his opinions weigh on good 11 grounds." 12 And that's the standard. It doesn't have to be perfect. They don't have to agree with 13 14 Even the Court doesn't have to agree with him, it just has to be good grounds. And all of what Dr. 15 Beyer has been on the good grounds. 16 17 Your Honor, one more point, I'm going 18 to read your opinion one more time and I'm trying to 19 select a portion that doesn't necessarily deal with 20 Dr. Beyer, and this is the Court opining on an issue 21 the Court is somewhat familiar with, which is case 22 law. 23 THE COURT: What --24 MR. CORRIGAN: It is --

THE COURT: -- page?

25

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Page 273
 1
                    MR. CORRIGAN: -- page 243.
 2
                    THE COURT: I'm there.
                    MR. CORRIGAN: In Section 1 -- I'm
 3
     sorry -- Section I, common proof versus individualized
 4
 5
     proof.
                    THE COURT: I'm there.
6
 7
                    MR. CORRIGAN: You go about three
8
     quarters of the way down and it's a sentence starting,
9
     "What Ortho proposes ..."
10
                    THE COURT: I have it.
11
                    MR. CORRIGAN: Okay. It says, "What
12
    Ortho proposes ... " -- and this is jumping around a
     little bit, but this gets on the single price, Your
13
14
     Honor.
15
                         "What Ortho proposes would
16
                    exponentionally complicate the
17
                    calculation of damage ins this type of
18
                    case. As Dr. Beyer testified it would
19
                    require plaintiffs to estimate almost a
20
                    million different but for prices."
21
                    And here's the part:
22
                         "Ortho has not -- has cited for
23
                    case and the Court has found none in
24
                    which plaintiffs were required to do
25
                    this.
```

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Page 274
                         In contrast the Court has found
1
 2
                    cases that featured variable pricing in
 3
                    the real world but in this courts
                    accepted the calculation of only one
5
                    price for all customers in the but for
                    world."
6
                    Citing McDunna as an example.
8
                    And then the next quote:
 9
                         "It is important not to let a
10
     quest
11
                    for perfect evidence become the enemy
12
     of
13
                    good evidence."
14
                    THE COURT: Yeah, I note that both of
    those cases, McDunna and Flonase, are Judge Brody
15
     cases, and that's certainly good law, but I don't
16
17
    think that's quite the issue here.
                    The issue Mr. Coe raised was two
18
19
     inconsistent -- or arguably inconsistent statements by
20
    Dr. Beyer on the need for almost a million different
21
    but for prices, and I think it was a comparison of the
22
    pre-2005 -- the first period, 2005 period with the
    post-2005 period where he said in a footnote, am I --
23
24
    do I recall incorrectly? Didn't Dr. Beyer say in a
25
     footnote that that --
```

Page 275 1 MR. COE: Your Honor, he said that in 2 the actual world it would be straightforward to 3 account for these price tiers, but he could not do it in the but for world because he would need to do a 5 million but for prices. 6 THE COURT: All right. 7 MR. COE: And it's both the same time 8 periods, Your Honor. 9 THE COURT: Fine. In the -- he was 10 talking about the pre-2005 period? 11 MR. COE: No, Your Honor, he was 12 talking about the post-2005 --13 THE COURT: Post. 14 MR. COE: -- period, but the actual 15 world. So to determine damages he subtracts the but for price from the actual. 16 17 THE COURT: Yeah. MR. COE: So on one side of that 18 19 equation he says it's no problem to account for these 20 price tiers in the actual world because all these 21 prices in the tiers are in -- you know --22 THE COURT: The government saves money 23 by turning off the lights. 24 (Pause)

MR. CORRIGAN: They don't know you very

25

Page 276 well, Your Honor. 1 2 THE COURT: Thank you, that's what I 3 was thinking of. Go ahead, Mr. Corrigan. MR. CORRIGAN: Your Honor --5 THE COURT: Thank you, Mr. Cosgrove. You're welcome. 6 MR. COSGROVE: MR. CORRIGAN: Your Honor, I think that 8 -- I'm not sure exactly -- Dr. Beyer in my opinion -in my estimation has been consistent on that. I mean 9 10 he's come up --11 THE COURT: Well that statement, what 12 about that statement? 13 MR. CORRIGAN: Well he's come up with 14 22 -- again, 2200 but for prices, which is complex enough, but a million but for prices it's just 15 unscientific, and as the Court pointed out, no court 16 17 has ever asked anyone to do that. 18 THE COURT: Well but the footnotes, and 19 I think they were both in footnotes, that were relied 20 upon by Mr. Coe, in those footnotes Dr. Beyer treated 21 real world prices and but for prices differently. 22 MR. CORRIGAN: Your Honor, I must admit I don't recall which footnotes; however, they might be 23 24 in my notes, but I just don't recall that. 25 I did want to cite footnote 6 of the

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Page 277
     Court's opinion, I'm not sure that gets at it, but it
 1
 2
     does get at the price dispersion --
 3
                    THE COURT: Let me --
                    MR. CORRIGAN: -- that Mr. Coe
 5
     referenced.
                 I'm not sure if it's what you're talking
     about. Footnote 6 of the Court's opinion.
6
                    THE COURT: Let me look.
 8
                    MR. CORRIGAN: It's on page --
 9
                    THE COURT: No, I can find footnote 6.
10
                    MR. CORRIGAN: Okay. Now the Court --
11
                    THE COURT: I have it.
12
                    MR. CORRIGAN: Okay.
13
                    MR. CORRIGAN: Now the Court points out
14
     here that again we're being criticized for average
    prices, but as the Court points out in the middle of
15
     that footnote:
16
17
                         "Moreover, Dr. Bronstein compares
18
                    average prices ... " -- and the Court
19
                    used the illalics -- "charged by
20
     Immucor
21
                    and Ortho. The average prices are very
22
                    similar through 2004."
                    The Court concludes:
23
24
                         "The diversions in prices after
25
                    2004 is explained at least in part by
```

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Page 278
                    the discounts Immucor gave some of its
 1
 2
                    customers through price protection and
 3
                    pricing tiers."
                    But Dr. Beyer describes all that, as
 4
 5
     the Court points out -- well actually I think it's
6
     paragraph 77 through 85 I was -- no, you cite
 7
     Dr. Bronstein's report --
 8
                    THE COURT: Yes.
                    MR. CORRIGAN: -- pointing out that he
 9
10
     himself is using average prices in there.
                    THE COURT: He compares average prices
11
12
     charged by Immucor and Ortho.
13
                    MR. CORRIGAN:
                                    Yes.
14
                    Could I have slide 24 of our initial
     presentation? Your Honor, I have one more slide and
15
     then I'm obviously available for questions, and I
16
     think that would wrap it up for me.
17
                    THE COURT: Before we address the issue
18
19
     of what happens.
20
                    MR. CORRIGAN: Yes.
21
                    Your Honor, if you could take a look at
22
     slide 24 of yesterday's slide presentation. It's kind
     of -- I just like ending with this one because again
23
     it focuses on Ortho's use of costs, which we think is
24
25
     somewhat ironic considering the amount of argument
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Page 279 that's been on costs so far in this remand. 1 2 Your Honor, if you see this is an email 3 from Jeremy Stackowitz (ph) who was an executive at Ortho, it's from October of 2007, and the highlighted 4 5 language in paragraph 2 says: "I'm becoming increasingly 6 uncomfortable leaning heavily on the 8 our 9 costs are all going up 10 disproportionately to our price 11 increase 12 and thus we're raising price as part of 13 the message." The next highlight, "In general it's 14 15 not." And here's the key point, "And it's not 16 17 why we're taking price any way." 18 They're taking price, they say duopoly, 19 we say conspiracy. They're not taking price because 20 of a cost. Now they're telling their customers that, 21 but that's not why we're taking price any way. 22 And then the very last highlighted part, "But I don't think the cost going up piece feels 23 24 very true or relevant right now." And I'd say that's 25 a good summary of some of what we've seen here as

- 1 well. And the last thing he signs off, "Sorry to be
- 2 difficult." And here's a voice in the wilderness
- 3 saying that the cost piece doesn't feel true.
- 4 THE COURT: Who is Richard
- 5 Trastinschmit (ph)?
- 6 MR. CORRIGAN: Trastinschmit is another
- 7 Ortho executive, I believe you saw some testimony from
- 8 Ortho counsel yesterday, some live --
- 9 THE COURT: Oh, yes, yes, yes.
- 10 MR. CORRIGAN: -- a depo clip. And
- 11 Stackowitz kind of summed up, he's sorry to be
- 12 difficult. Sorry to be sort of calling us out on our
- 13 phony cost explanation.
- 14 Your Honor, unless you have any
- 15 questions of me other than the question you want to
- 16 talk about at the end that's all I have.
- 17 THE COURT: No, the major question I
- 18 had concerned the article.
- MR. CORRIGAN: Would you like me to
- 20 respond to that first?
- 21 THE COURT: You've done it. You've
- 22 responded.
- MR. CORRIGAN: Okay, yes. I thought
- 24 the other issue.
- THE COURT: No. No, no. What I think

- 1 we should address now, and there might be some other
- 2 additional issues. I think we've covered the eight
- 3 items on my original list.
- 4 The additional item, referenced by
- 5 Mr. Antoine, yesterday concerns the case if I conclude
- 6 that Dr. Beyer's model fails the Daubert testing, is
- 7 there evidence of antitrust impact common to the
- 8 class? Do I frame your issue properly?
- 9 MR. ST. ANTOINE: Yes, Your Honor.
- 10 THE COURT: Thank you.
- MR. CORRIGAN: Your Honor, we would --
- 12 to be frank it's unclear, but what we would say is we
- 13 have cited five different pieces of common impact,
- 14 five different types of evidence which the Court has
- 15 credited to some extent, not all. Now Ortho has
- 16 continually said none of these stand on their own, but
- of course none of them were proposed on their own.
- 18 The market structure and the pricing
- 19 analysis, defendant's documents, the Bogosian
- 20 shortcut, and then the damages methodology was used to
- 21 prove impact, which goes beyond what the standard is.
- No case, even at this climate, says you
- 23 have to prove impact at the class cert stage. But
- 24 that's what we did in this case, and that's given them
- 25 sort of the opportunity to challenge our damages

- 1 methodology in the impact arena.
- 2 But what our market structure and the
- 3 other evidence shows is something I've said time and
- 4 again, whatever happened in this case, Your Honor,
- 5 happened to all people and all entities. Ortho has
- 6 never suggested that the duopoly pricing affected
- 7 different customers differently, and we say the same
- 8 about conspiracy pricing. So whatever happened to
- 9 customers by duopoly or by conspiracy happened to them
- 10 all. That's a common question and it's clearly a
- 11 merits question that doesn't have to be decided at
- 12 this time.
- Now at trial we'll have to prove the
- 14 conspiracy, but if we do prove a conspiracy it'll be
- 15 evidence that there's -- that all the market -- all
- 16 the customers were impacted by the conspiracy.
- Now, I know Mr. St. Antoine will say,
- 18 but how do we measure? That's what a damages
- 19 methodology does. Not just in this case, in every
- 20 case. In every case the damages methodology has to
- 21 distinguish between lawful conduct and unlawful
- 22 conduct.
- Now they say that this case is so
- 24 unusual because of its duopoly, but every damages
- 25 methodology has to distinguish the illegal effects and

- 1 the legal effects, whether it's duopoly or anything
- 2 else. So, I would say that there still is common
- 3 impact.
- Now we -- you know, we certainly hope
- 5 that the damages methodology doesn't get bounced, but
- 6 we've offered significant evidence.
- 7 The Bogosian shortcut, although it was
- 8 disparaged somewhat by Hydrogen Peroxide, basically
- 9 just distinguish it. So the Bogosian shortcut -- and
- 10 the Bogosian shortcut, I'm attempted to show you one
- 11 more slide, Your Honor, but I won't. The Bogosian
- 12 shortcut is captured by a document in this case better
- 13 than any document I've seen, and that's the choo choo
- 14 train.
- 15 Ortho has a choo choo train pricing, it
- 16 came with the BBLP and it shows the choo choo train
- and the engine is the list price, and all the other
- 18 cars are discounted off list price, and in case you
- 19 were wondering what it meant, they say right on that
- 20 every
- 21 -- all prices changes lock step with the list price.
- 22 All cases -- it's a normal argument that plaintiffs
- 23 always say list price was fixed and defendants always
- 24 say the list price is too far attenuated from actual
- 25 prices. But in this case that's not so. Their own

- 1 document says whatever happened to list price happens
- 2 to all prices in the lock step. That's what the
- 3 Bogosian shortcut says in one document.
- 4 And then in addition to that --
- 5 THE COURT: What is that document?
- MR. CORRIGAN: I'll show you, Your
- 7 Honor. Oh, we have the slide, Your Honor, I'm sorry,
- 8 we can do that just by slide. It's the last -- it's
- 9 slide 59 in yesterday's presentation. The words are
- 10 somewhat blurry, Your Honor, but you know the second
- 11 and fourth -- first and third bullet points are
- 12 highlighted. "Pricing expressed as a percentage
- 13 discount off list price." So here's there's no
- 14 argument about the relationship from the list price to
- 15 the charged prices.
- And the third one makes it very plain,
- 17 "As list price increases by duopoly or conspiracy all
- 18 customer prices change in lock step." That's common
- 19 impact in a nutshell.
- 20 Now we add to that with a declaration
- 21 from Teresa Heplin (ph), she's an Immucor executive,
- 22 and what she says is, Immucor prices were based on
- 23 Ortho's list price. So that gives us the caboose.
- Now this train is not only driving all
- of Ortho's prices, it's also driving Immucor's prices.

- 1 That's common impact in a nutshell, Your Honor.
- Now the short answer of that is if we
- 3 lose Dr. Beyer's damages methodology, which should be
- 4 viewed under the moral acts Story Parchment standard,
- 5 we still have common impact under the choo choo train
- 6 model, the market structure analysis, the defendant's
- 7 documents, the Bogosian shortcut, and Dr. Beyer's
- 8 pricing analysis.
- 9 THE COURT: I'd like a legible copy of
- 10 this choo choo train.
- MR. CORRIGAN: Dr. Beyer cites another
- 12 version of this in his report. I don't know if it
- mentions the lock step language. Do we have that?
- 14 Could you give me the cite on that, please.
- 15 Dr. Beyer's version so that the Court can get a little
- 16 bit better look at it.
- 17 THE COURT: It's Exhibit 143.
- 18 MR. CORRIGAN: Okay, Your Honor, it's
- 19 not -- the language is not as good in this version,
- 20 but on page 34 of Dr. Beyer's report -- not his reply
- 21 report -- at the very top of that talks about
- 22 traditional VB pricing strategy, and it's pretty clear
- 23 what it's talking about. It's more legible, but it
- 24 doesn't have the lock step agreement -- lock step
- 25 language, which is why we used this as the slide.

Page 286 1 THE COURT: Can you produce a better 2 copy of this exhibit or no? 3 MR. CORRIGAN: We can try, Your Honor, but I doubt it. 4 5 THE COURT: By the way what does HOF in 6 the upper left --7 MR. CORRIGAN: Oh, I'm sorry. That was 8 a holdover. In our initial presentation to Your Honor 9 almost three years ago I labeled all these documents 10 as hall of fame, caliber, common impact documents, and 11 for the hall of fame we put a little plaque on there 12 to give it the recognition we thought it deserved, and that's a bit of a holdover. 13 14 THE COURT: I'm glad I forgot that. 15 MR. CORRIGAN: Yes. That and the Robinson case and I'm going to be out of here very 16 17 shortly. 18 So, Your Honor, in a nutshell we say 19 even if Dr. Beyer's methodology -- damages methodology 20 doesn't survive that we still do have common impact, 21 but the damages methodology is reviewed under a more 22 relaxed standard as Story Parchment. 23 THE COURT: And you're relying on the 24 Bogosian shortcut, the proof of common impact --25 MR. CORRIGAN: Yes.

Page 287 1 THE COURT: -- through Beyer that does 2 not fall because of the damages model --3 MR. CORRIGAN: Yes. THE COURT: -- if that falls. Market 5 structure analysis, empirical pricing, which is what we're talking about in exhibit -- slide 59 and some 6 defendant's documents. 8 MR. CORRIGAN: Yes. 9 So we cited quite a lot of different 10 types of evidence, all of which this Court credited to 11 some degree or another, and we confirmed Dr. Beyer's 12 initial conclusions with the damages methodology, 13 which is what every damages methodology does. By 14 measuring damages it confirms common impact, but it's not the only proof of common impact. 15 Here it was, we went farther than we 16 17 had to, but it's not the only and it doesn't have to -- it's not necessary. 18 19 Thank you. THE COURT: 20 Thank you, Your Honor. MR. CORRIGAN: 21 THE COURT: Mr. St. Antoine. 22 MR. ST. ANTOINE: Your Honor, I'm going to try to make this argument without reference to 23 24 Mr. Coe's set of LEGOs, although I'm tempted to do so. 25 THE COURT: I note that Mr. Coe has

Page 288 removed his LEGOs. 1 2 (Laughter) 3 THE COURT: Good. You can leave your files here, I want to LEGOs out of here though. 4 5 MR. COE: Be in trouble if I left the LEGOs behind, Your Honor. 6 7 MR. ST. ANTOINE: First I think it's 8 important to explain what antitrust impact is. We've 9 used that word obviously a number of times. It is the 10 fact of damage, and it's --11 THE COURT: Antitrust -- it's injury. 12 MR. ST. ANTOINE: It's injury. And in 13 economic terms what it means is showing that the 14 actual price is higher than the estimated but for 15 price. If plaintiffs are able to demonstrate 16 17 that actual prices charged to the customers were above 18 a reliable estimate of but for prices they can show 19 the fact of injury. And then you get into the 20 question about what is the quantity, the delta between 21 the actual and the but for price. 22 Conversely if there is no ability to 23 show what the but for price is --24 THE COURT: Through common evidence. 25 MR. ST. ANTOINE: -- through common

Page 289 evidence and all you have is the actual price, there's 1 2 no ability to show that element of common proof of the 3 case. And here it's particularly important to 4 5 have a reliable model, because as the courts 6 recognized and as Dr. Beyer acknowledges, with the 7 change in market structure to a duopoly you can 8 anticipate price increases even in the absence of the conspiracy. And when asked about this at his hearing, 9 10 Your Honor, and I'm referring to specifically pages --11 page 384, 12 Dr. Beyer --13 THE COURT: Of the hearing transcript. 14 MR. ST. ANTOINE: Of Dr. Beyer's 15 hearing transcript, correct. He recognizes that duolopists --16 17 THE COURT: Wait Dr. Beyer's hearing? 18 MR. ST. ANTOINE: Dr. Beyer's hearing 19 testimony. 20 THE COURT: He didn't testify at the 21 class certification hearing, he testified later as I -22 23 MR. ST. ANTOINE: That's right. 24 THE COURT: He was unable to attend. 25 MR. ST. ANTOINE: Exactly right.

Page 290 1 THE COURT: So you're talking about his 2 deposition given at the end of July, according to my 3 records. MR. ST. ANTOINE: Yes, but we -- both 5 sides I think they're referring to it as his hearing testimony to distinguish it from --6 7 THE COURT: Although it was a 8 deposition. I understand. 9 MR. ST. ANTOINE: -- from his earlier 10 deposition, correct. 11 THE COURT: And it was conducted about 12 two or three weeks after the class certification hearing. 13 14 MR. ST. ANTOINE: Exactly. THE COURT: Right. Go ahead. 15 16 MR. ST. ANTOINE: So Dr. Beyer 17 recognizes that even in the absence of a cartel that 18 duolopists, to use his colorful phrase, "Unless their 19 blind and deaf, " will engage in interdependence --20 mutual interdependence in their pricing decisions, and 21 as a result prices can increase in the absence of a 22 conspiracy between a competitive price all the way up to a monopoly price. 23 24 Now to be fair, Dr. Beyer wasn't 25

opining that in the absence of a conspiracy that

- 1 Immucor and Ortho would charge a monopoly price, but
- 2 he is acknowledging that in the but for world that
- 3 price is going to be somewhere in that range. Prices
- 4 are going to increase and they're going to be
- 5 somewhere between a competitive market price and a
- 6 monopolist price. And the only source of common proof
- 7 proffered by the plaintiffs that purports to estimate
- 8 that but for
- 9 price --
- THE COURT: Is Dr. Beyer.
- 11 MR. ST. ANTOINE: -- is Dr. Beyer's
- 12 model, which plaintiffs describe as his damages model,
- 13 but they have also labeled it as an element of
- 14 antitrust impact.
- 15 And Mr. Corrigan is correct to point
- out they've identified five types of proof that they
- 17 say are common evidence of impact, but number five is
- 18 his damages model, and is the only one that even
- 19 attempts to estimate what that but for price is. How
- 20 much would prices go up in this duopoly market in the
- 21 absence of the alleged conspiracy? And if you take
- 22 that away, and in this proceeding Ortho has advocated
- 23 that when they're a Daubert standard that element
- 24 should be taken away, plaintiffs don't have any basis
- 25 to establish that but for prices were lower than

- 1 actual prices.
- Now let's talk about those other
- 3 elements. The Bogosian presumption. Mr. Corrigan is
- 4 right to reference Hydrogen Peroxide decision, because
- 5 in that decision it actually cited back to Your
- 6 Honor's decision in the linerboard where the Bogosian
- 7 presumption was treated as a belt and suspenders in
- 8 conjunction with Dr. Beyer's economic work in
- 9 linerboard. And Hydrogen Peroxide casts serious doubt
- 10 about going forward based solely on the Bogosian
- 11 presumption, and specifically it cited the 2003
- 12 amendments to Rule 23 and the prospect of presuming
- 13 antitrust impact solely based on the fact that you
- 14 have an antitrust conspiracy.
- In Hydrogen Peroxide there's not a
- 16 basis to rely solely on Bogosian presumption. What
- 17 plaintiffs have done is coupled that argument on --
- 18 with a damages model.
- 19 We would also add to the legal
- 20 discussion of Hydrogen Peroxide by pointing out that
- 21 because of the change in market structure that we've
- 22 been discussing, it would be all the more
- inappropriate to presume impact simply because there
- 24 have been a claim and even proof of a conspiracy. You
- 25 have to separate that element of a conspiracy from the

- 1 separate element of antitrust impact.
- Now as to the other elements, which the
- 3 Court did address in its earlier decision, I want to
- 4 cover those briefly as well, Your Honor.
- 5 So number one in Your Honor's earlier
- 6 decision and discussion was on the Bogosian
- 7 presumption.
- 8 Number two --
- 9 THE COURT: What page? Just tell me
- 10 what page you're referring to.
- 11 MR. ST. ANTOINE: So the discussion of
- 12 the different elements of common proof start on -- at
- 13 the federal report decision at 235. The decision of
- 14 the Bogosian presumption goes on to approximately --
- 15 it looks like 236.
- 16 THE COURT: I'm there.
- 17 MR. ST. ANTOINE: Then the Court
- 18 discusses market structure.
- 19 And I think it's first important to
- 20 identify that even in the earlier decision Your Honor
- 21 -- the finding wasn't that market structure alone
- 22 would be sufficient to establish impact, only that it
- 23 was supporting a finding of predominance, but more
- 24 specifically relating to the earlier discussion market
- 25 structure -- and we're talking about barriers to entry

- 1 and concentration -- specifically a duopoly can also
- 2 be conducive to lawful price increases like price
- 3 leadership.
- 4 So simply opining that the market
- 5 structure was conducive to price increases doesn't say
- 6 whether or not conspiratorial prices would be higher
- 7 than the but for price leadership prices. It's not
- 8 enough again for a finder of fact to make the decision
- 9 about fact of injury.
- 10 Likewise, Your Honor, the third
- 11 element, the empirical pricing analysis -- well, I
- 12 think the most -- the clearest thing I can point to is
- 13 Your Honor's own finding that the Court does not find
- 14 that Dr. Beyer's empirical pricing analysis is
- 15 persuasive as his market analysis or the results of
- 16 his damages model.
- 17 And I think the most simple way to
- 18 explain that is that just observing that pricing went
- 19 up in the marketplace, given the change in market
- 20 structure, isn't going to allow you to conclude that
- 21 but for prices were lower than actual prices. All you
- 22 can conclude from those empirical pricing documents,
- 23 as the Court earlier observed in its initial decision,
- 24 is that prices went up.
- THE COURT: Well, I don't think I said

Case 2:09-md-02081-JD Document 256 Filed 07/29/15 Page 295 of 356 Page 295 in my initial decision in the portion dealing with 1 2 antitrust impact beginning at page 235 that without 3 Dr. Beyer's damages evidence antitrust impact could not be established did I? 5 MR. ST. ANTOINE: I don't think Your 6 Honor did say that. 7 THE COURT: I don't think I did. MR. ST. ANTOINE: I don't think Your 8 9 Honor did say that. 10 THE COURT: Did I say that without his 11 -- and I'm reading it again. When I reread this 12 opinion in connection with the argument I didn't focus on this point. But I don't think I -- well did I say 13 14 that antitrust impact could be established by evidence other than Dr. Beyer's evidence of damages? 15 MR. ST. ANTOINE: I would -- my reading 16 17 of Your Honor's earlier decision is that the Court 18 didn't make a holding on either one of those points, 19 and of course it didn't need to because the Court 20 accepted --21 THE COURT: Beyer. 22 MR. ST. ANTOINE: -- Beyer. Exactly. 23 Then lastly the fourth element on -- is

THE COURT: What I say there is:

defendant's documents, and.

24

25

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Page 296
                          "These documents would not suffice
1
 2
                    to prove impact on their own, but they
 3
                    lend support to a finding of
                    predominance."
5
                    MR. ST. ANTOINE: Yes.
                                             Exactly.
                    And again to reiterate, if you're
6
 7
     asking the question that must be asked to decide the
8
     separate element of antitrust impact you have to ask
9
     the question where actual prices above but for prices?
10
     And if you take away Dr. Beyer's model you can't
11
     answer that question.
12
                    So we make the argument that a finding
     under a Daubert standard that renders his model
13
14
    unreliable precludes the plaintiff's ability to meet
     their burden of showing predominance under Rule
15
     23(b)(3).
16
17
                    And we cite some cases at the end of
     our opening brief where courts have gone from the
18
19
     conclusion that the expert's testimony is unreliable
20
     to the ultimate conclusion that the elements of Rule
21
     23 have not been satisfied.
22
                    Thank you.
23
                    THE COURT: Thank you.
24
                    MR. COE: Your Honor, can I respond to
25
     two or three comments that Mr. Corrigan made going
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Page 297 back to the cost and RhoGAM benchmark? 1 2 THE COURT: Yes. 3 MR. COE: The first point I wanted to make was the timing of Ms. Kleinbard's testimony. And 4 5 plaintiffs are correct that Ms. Kleinbard came -- was in the RhoGAM business from 2001 to 2003 and then came 6 back --8 THE COURT: And then back in --MR. COE: -- in 2005 and 2008. But 9 10 what's important here is in the line of questioning 11 that plaintiffs point to, and also that Dr. Beyer 12 points to in his report as support for his opinion that Talecris was not an active competitor, is this 13 line of questioning that they cite on page 33 of their 14 slides where she says she's just talking about 2001 to 15 16 2003. 17 Later in the deposition, like any good 18 lawyer, Mr. Corrigan continued to the later time 19 period when she came back, and that was one of the 20 clips that we played, Your Honor, when she said that 21 in 2005 after the entry of Rhophylac there were three 22 competitors and that Talecris continued to compete on price. And that's the time period that's important, 23 24 Your Honor, that's the one where Dr. Beyer uses this 25 benchmark.

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Page 298
 1
                    And Joshu, if you could pull up
 2
     slide 51.
 3
                    Mr. Corrigan criticized me for
     selectively highlighting from paragraph 72, which is
 4
 5
     of course true, but now I want to read that whole --
     this whole entire first two sentences.
6
 7
                    MR. CORRIGAN: I was shocked, Your
 8
     Honor.
 9
          (Laughter)
10
                    MR. COE: "Since their entry into this
     market in 2004 CSL and Talecris have competed
11
12
     aggressively against one another as the only two ..."
     -- this is in parens -- "(relatively low price
13
     suppliers of Rho-D)."
14
15
                    It goes on to say:
16
                          "The only other Rho-D supplier,
17
                    Ortho Clinical Diagnostics, has stayed
18
                    out of the fray maintaining its
19
     position
20
                    as a premium higher priced supplier."
21
                    So Ortho doesn't compete on price, it
22
     competes by being a premium brand.
23
                    And if we go back to Kleinbard
     Exhibit 10, which we looked at earlier, and go to page
24
25
     3 of that document, under key objectives, what was
```

- 1 Ortho's objective in 2008? It was protect volume,
- 2 price, and growth profit by maintaining U.S.
- 3 leadership position, 70 percent market share, continue
- 4 to build the equity of the brand in current markets,
- 5 seek new market opportunities. It's key strategy was
- 6 increase professional and patient brand awareness and
- 7 loyalty.
- 8 THE COURT: So you're saying they were
- 9 an active competitor?
- 10 MR. COE: First of all, Your Honor,
- 11 they had a 70 percent market share, so I think it's
- 12 pretty absurd to suggest they weren't a competitor in
- 13 this market.
- But second this is J&J, this is their
- 15 strategy, they compete as the brand. You can buy --
- 16 they make bandaids, for example, and Johnson & Johnson
- 17 Bandaids cost more than your CVS bandaids, because
- 18 Johnson & Johnson has a brand name that's important to
- 19 them. Same thing with RhoGAM product.
- Now I'll very quickly go back to this
- 21 article, Your Honor, and you know we referenced this
- 22 earlier but I think what's interesting here is that --
- 23 is Mr. Corrigan and I trying to interpret this
- 24 article, because Dr. Beyer didn't cite this article or
- 25 rely on this article, so We've made this point before,

- 1 but
- 2 Mr. Corrigan is a very good lawyer, but he's not
- 3 plaintiff's economic expert.
- 4 So we owe you a case on this point, but
- 5 we don't think Mr. Corrigan can build this case for
- 6 you.
- 7 but very quickly my reading of this
- 8 article is that the theory of this cost mark-up method
- 9 is that in the long run, in a competitive market, cost
- 10 determine price. So if you have a competitive market
- 11 you look at cost to determine what price will be in
- 12 the future. But as Your Honor read, if you're using
- 13 the method you have to keep in mind that if the but
- 14 for world has imperfect competition that non-collusive
- 15 price may be well above cost. So --
- THE COURT: And what it doesn't say and
- 17 this method of proving the issue may not be used.
- 18 MR. COE: It doesn't, Your Honor, but
- 19 we would argue it doesn't fit because it only fits in
- 20 a competitive market.
- Last point, Your Honor, and I know I'm
- 22 really trying my luck here, but I want to go back to
- 23 Dr. Bronstein's testimony on cost. Page 244 to 245.
- THE COURT: Yes, I have that.
- MR. COE: 245 is where you were looking

Page 301 Just to put it in context starting on page 244 1 2 this line of questioning was about Dr. Beyer's failure to use regression analysis. Mr. Corrigan says: 3 "In your deposition back in March we discussed a little bit about 5 regression and I asked if you could do 6 regress and you said you thought it 8 would not be easy." 9 And this is -- that was starting at 10 line 16, Your Honor, and Dr. Bronstein agrees it would be difficult. And Mr. Corrigan says, "And that's 11 12 because regression depends on reliable data does it not?" Et cetera, et cetera. 13 14 So the context of this quote you read before is in this discussion of whether it's 15 appropriate to use or whether Dr. Beyer could have 16 17 used an regression analysis, he wasn't addressing the question of whether it was important for Dr. Beyer to 18 19 ignore cost in the first half of the class period. 20 On page 245 Mr. Corrigan -- at line 2 21 Mr. Corrigan asks: 22 "What's the basis of Dr. Beyer's 23 conclusion that he wasn't going to rely 24 on Ortho cost data?" 25 And this is the key sentence that you

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Page 302
 1
     read, Your Honor.
                        It says:
 2
                          "There was information provided
 3
                    from Ortho that they recharacterize
 4
     cost
 5
                    from time to time and as a result the
                    cost data that you had requested
 6
                    wouldn't be comparable from year to
 8
                    year."
 9
                    And we would again say the only
10
     information in the record that any of Ortho's cost
11
     data was unreliable was limited to standard cost, and
12
     it -- the explanation of why it was unreliable matched
     up almost exactly with Dr. Bronstein's testimony.
13
14
                    THE COURT: No the only answer to that
     is in the testimony on page 244, I don't know that
15
     we've read it before, after saying that -- I asked you
16
17
     -- this is your question, Mr. Coe.
                                 I asked you if you could do
18
19
                    a regression and you said you thought
20
     it
21
                    would be easy. Is that fair to say?
22
                          Α
                                I said it would be --
23
                                It would not be easy; is
                          Q
24
     that
25
                    fair to say?
```

```
Page 303
 1
                                I said it would be
                         Α
 2
     difficult,
 3
                    yes.
                               And a regression depending
                         Q
 5
     on
                    reliable data does it not?
6
                         Α
                                Yes, of course."
                    And then this raised, "As does any
 8
 9
     benchmark that you're using."
10
                    And then that -- you pointed out to
11
     something -- some part of the evidence -- the
12
     testimony that would suggest that he was answering
     with respect to a regression model but for the fact
13
     that he says yes without reliable data it would no be
14
     easy to do regression. But then he says that's true.
15
     And I'll read it again. "And of course -- yes, of
16
17
     course, as does any benchmark that you are using."
18
                    This is something I'm going to have to
19
     think about.
                   I'm not ruling on it.
20
                               Thank you, Your Honor.
                    MR. COE:
21
                    THE COURT: Good job in trying to
22
     rehabilitate Dr. Bronstein years after his deposition
23
     was taken.
24
                    It's been a long several days. We've
25
     got some things that are owed. A list of the
```

Page 304 documents. We have a copy of the letter on costs. 1 Ι 2 think there was something else. 3 (Pause) THE COURT: We've done some research on 5 the cost to mark-up issue and have found no other cases on cost mark up. What we're talking about this 6 7 article that -- entitled, "Quantification of damages." 8 Two things. Are there any other articles or have you found any cases using the cost 9 10 mark-up method? 11 Now was there anything else that I 12 asked you during the course of these two days to --13 MR. ST. ANTOINE: Your Honor, you asked for a case from us. 14 15 THE COURT: Oh, yes. 16 MR. ST. ANTOINE: On the benchmark. 17 THE COURT: That was --18 MR. ST. ANTOINE: I have not forgotten. 19 I don't recall anything else, Your Honor. 20 THE COURT: Okay. And you'll get it to 21 me by tomorrow? 22 MR. ST. ANTOINE: Yes, Your Honor. 23 THE COURT: Good. Well, I'm not leaving you much time, it's almost tomorrow. 24 25 I've thoroughly enjoyed these two days.

- 1 Some people might think I'm nuts for thoroughly
- 2 enjoying these two days, but I have. It's what I
- 3 thought of when I got the call from the president in -
- 4 well many years ago asking me if I wanted to accept
- 5 the nomination, and I think it's the stuff that makes
- 6 this job very, very interesting. It was very well
- 7 presented.
- 8 First of all I started the proceeding
- 9 by telling you I didn't like the way you organized the
- 10 arguments in your briefs, and I came up with an
- 11 argument analysis or order of my own. You quickly
- 12 adapted, and I think your presentation was thorough
- and very depth, and I enjoyed every minute of it.
- 14 I'm going to take the case under
- 15 advisement. I'm going decide it very quickly,
- 16 hopefully.
- 17 And I'm going to ask this question, is
- 18 there anything else that we need to address with the
- 19 case in this posture? You've finished discovery.
- 20 MR. CORRIGAN: I don't think so, Your
- 21 Honor. I'm not aware of anything.
- 22 THE COURT: I've got to rule on this
- 23 and then schedule further proceedings.
- MR. ST. ANTOINE: Yeah, I agree with
- 25 Mr. Corrigan.

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THE COURT: Have there been any

- 2 settlement discussions along the way? I know the case
- 3 was at rest after you argued it in the Court of
- 4 Appeals, but did anyone suggest any settlement
- 5 discussions?
- 6 MR. CORRIGAN: I'm going let Paul
- 7 handle that one, Your Honor.
- MR. ST. ANTOINE: There have not been
- 9 since the case has been up on appeal.
- 10 THE COURT: Well now that the case is
- 11 back and before me again and you've heard -- we've had
- 12 two days of oral argument and you've heard my
- 13 questions -- and my questions were designed to just
- 14 feel the weaknesses and the strengths in your
- 15 respective positions, they shouldn't give you any
- 16 comfort you can't really determine much from the way
- 17 I've questioned you, and you shouldn't.
- 18 Having said that is there anything
- 19 about the proceeding that have -- we've just ended
- 20 that tells you you might want to consider settling?
- 21 And would it be appropriate to ask that you discuss
- 22 this or to direct that you direct this and submit a
- 23 joint report telling me yes or no on settlement? And
- 24 if no whether you think -- and I think this would
- 25 require a private

- 1 -- this is the type of case that would require some
- 2 form of alternative dispute resolution other than our
- 3 court annexed dispute resolution. I don't think --
- 4 certainly not our mediation program. We have a court
- 5 annexed mediation program. I don't think it suits --
- 6 it's suitable for MDM category cases. But there's
- 7 also other ADR. Court annexed conferences with a
- 8 magistrate judge, and maybe this is too much to ask of
- 9 a magistrate judge, and then there's private ADR.
- 10 MR. ST. ANTOINE: Your Honor, this is
- one of those issues where I don't like to get out in
- 12 front of my client.
- 13 THE COURT: You don't want to get out
- 14 ahead. So supposing I issue an order directing that
- 15 you -- I'll frame the order -- any interest in
- 16 discussing settlement before I rule on the remand
- 17 issues or after I rule on the remand issues. That way
- 18 -- that's the advantage of an order like that, it
- 19 forces you to address issues. And you can say no, no
- 20 issue and no interest or yes. I think I'll do that.
- Let's discuss timing. I'll get it out
- 22 right away and I'll talk about discussing settlement
- 23 before I rule or after I rule. And you can -- I want
- 24 a joint report. I'll frame the question. But the
- 25 reason for the order is to avoid putting you in the

```
Page 308
 1
    position in which I have put you.
 2
                    MR. ST. ANTOINE: I noticed that, Your
 3
    Honor.
                    THE COURT: Having you get out in front
 4
 5
     of your client or having you make a statement about
     settlement, which may or may not influence the way the
6
 7
     other side -- the way Mr. Corrigan thinks of the
     defense position, so I won't do that. I'll issue the
8
     order.
9
10
                    MR. ST. ANTOINE: Thank you, Your
11
    Honor.
12
                    THE COURT: Now is there anything else
    we have to do?
13
14
                    MR. ST. ANTOINE: I don't believe so.
15
                    MR. CORRIGAN: I don't believe so, Your
16
     Honor.
17
                    THE COURT: It's quarter of 7:00.
18
    We're adjourned. Thank you all very much.
19
                    THE BAILIFF: All rise.
          (Proceedings concluded at 6:46 p.m.)
20
                         * * * * *
21
22
23
24
25
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1	CERTIFICATION
2	CERTIFICATION
3	I, Sheila G. Orms, certify that the
4	foregoing is a correct transcript from the official
5	electronic sound recording of the proceedings in the
6	above-entitled matter.
7	
8	Dated: July 26, 2015
9	Sheeledh
10	Muser
11	Signature of Approved Transcriber
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14	AMERIC Contified Electronic Troppenitor CET++D 400
15	AAERT Certified Electronic Transcriber CET**D-408
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